



Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION



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February 10, 2023

Pursuant to DepEd Order No. 8, s. 2013,
this Advisory is issued not for endorsement but for the
information of DepEd Officials, Personnel/Staff, as well as
the concerned public per DepEd Order No. 28, s. 2001
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Data Storytelling and Visualization using Spreadsheet In-depth Training Workshop

The Data Science and Research Webinars (Strat One) will conduct an Data
Storytelling and Visualization using Spreadsheet In-depth Training Workshop on
March 22 to 23, 2023 via zoom.

In this regard, key topics are the following:

- a. Train participants to convince stakeholders through: storytelling with data;
- b. Learn how to create convincing and effective data visualization;
- c. Learn how to create rich informative data graphs;
- d. Learn how to craft compelling narratives with data;
- e. Learn how to format your graphs for impact;
- f. Learn how to turn default graphs;
- g. Learn how to turn default graphs from tools such as Excel and Google Sheets into effective data

For more information, please contact:

STRAT One at Yakal Road, Tunasan, Muntinlupa City
Mobile number: 09984604375/Tel No.: 02-8-801-59-03
Email Address: datascience17@strat1ph.com

/pprd



A legacy as rich as excellence!

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Fwd: INVITATION: Data Storytelling and Visualization using Spreadsheet In-depth Training Workshop - March 22 to 23, 2023 (via ZOOM)

1 message

Deped National Capital Region <ncr@deped.gov.ph>
To: PPRD DepEd NCR <pprd.ncr@deped.gov.ph>

Sun, Feb 5, 2023 at 8:45 AM

----- Forwarded message -----

From: **Data Science and Research Webinars (STRATOne)** <datascience17@strat1ph.com>

Date: Sat, Feb 4, 2023 at 6:57 AM

Subject: INVITATION: Data Storytelling and Visualization using Spreadsheet In-depth Training Workshop - March 22 to 23, 2023 (via ZOOM)

To: ncr <ncr@deped.gov.ph>

Data Storytelling and Visualization using Spreadsheet In-depth Training Workshop
- March 22 to 23, 2023 (ZOOM)

Did you know that you can create an elegant and powerful data visualization using a Spreadsheet alone? Data visualization and storytelling are skills that every data-driven organization must cultivate among its workforce.

Stop spending millions of pesos on costly software subscription, use the software available in your computer.

Data Visualization and Storytelling are simple, efficient ways of communicating complex data and information through easy-to-understand charts, maps, and graphs. It is a skill that every employee needs to possess for an organization to be agile and competent. There are three common challenges (Robbins, 2011) statisticians and others face when preparing data for presentation include poor options and defaults in many software packages used for creating graphs, managers and colleagues who are socialized to expect figures that attract attention, and poor instructions from conference organizers.

Allow us, STRATONE, help you in resolving and create powerful presentation through Data Storytelling and Visualization using Spreadsheet In-depth Training Workshop - March 22 to 23, 2023 (21.24 training hours).

Objectives:

- Train participants to convince stakeholders through: storytelling with data.
- Learn how to create convincing and effective data visualization.
- Learn how to create rich informative data graphs.
- Learn how to craft compelling narratives with data.
- Learn how to format your graphs for impact.
- Learn how to turn default graphs from tools such as Excel and Google Sheets into effective data communications.

To access the course outline, description, and program of activities, send us an email.

The registration fee is ₱3,100.00 includes 12% VAT, Zoom meeting link, digital handouts, datasets, installer of the software, digital certificates (of participation, completion, and attendance), recording of the webinar, and the learning experience. OFFICIAL RECEIPTS will be provided upon payment. STRATONE is a VAT company.

START One has been operating for a year now, catering to the market research and training requirements of BPOs, various government agencies, and academic institutions here in the country. The STRAT One (Strategic One Business Management Consultancy Firm) is an emerging business that provides "world-class" webinars, training, seminar, and conferences at an affordable price for the market. We believe that learning management, marketing, business strategy, data science, and research should be reasonable (the Philippines) to emerge as a leading business destination in the ASEAN. Moreover, STRAT One aims to democratize analytics here in the Philippines.

Attending virtual workshops with STRATONE is inflation-proof:

- Does not require a significant amount of funding (it does not require budget allotment on transportation costs and meals during travel).
- If you missed a portion of the workshop, you can easily replay the recording.
- STRATONE has a net promoter score of 65% (above the industry benchmark), plus our customer satisfaction is 8.9/10.
- Trainers are very approachable.
- Aside from informational workshops, we are also entertaining.

Personal benefits of these workshops:

- You can use our certificates to redeem CPD points (<https://cpdas.prc.gov.ph/public/main-page.aspx>).
- Participating in workshops and training is a great opportunity to expand your horizons, meet new people in your field, find the motivation to improve your profession, and have a good time while doing so.
- The skills that you will accumulate from these workshops are embedded in you.
- You may apply this knowledge throughout your professional career, and in your personal life and it may help you find new or additional sources of cash flow.

Who should learn data analytics using Spreadsheet?

1. Data analytics using spreadsheet software can be beneficial for professionals in many sectors, including:
2. **Business:** Managers and analysts can use spreadsheets to track financial performance, analyze customer data, and make strategic decisions.
3. **Finance:** Financial analysts can use spreadsheets to track and analyze financial data, such as stock prices and market trends.
4. **Marketing:** Marketers can use spreadsheets to analyze customer data and track the effectiveness of marketing campaigns.
5. **Healthcare:** Professionals in the healthcare sector can use spreadsheets to track patient data and analyze trends in healthcare delivery.
6. **Retail:** Retail professionals can use spreadsheets to track sales data and analyze consumer buying patterns.
7. **Education:** Teachers and researchers can use spreadsheets to organize and analyze data from student assessments and research studies.
8. **Manufacturing:** Manufacturing professionals can use spreadsheets to track production data and analyze efficiency.
9. **Government and Non-profit:** Government and Non-profit organizations can use spreadsheets to track and analyze data on program effectiveness, budgeting and more.

To register (copy-paste the link to your web browser): <<<https://forms.gle/N6Qhca5C7uEGGned6>>>

Note: To access the course outline, description, and program of activities, send us an email.

More information (payment details and workshop inclusions): <https://forms.gle/ZMxvrKNSGzrY5gga7>

Thank you, and have a great year!

Our workshop usually starts at 9:00AM, and conclude by 4:00PM daily. We are using ZOOM to deliver our workshops.

Thank you, and have a great year!

Regards,

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