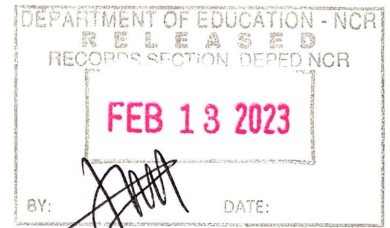




Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION



DNCR-ORD-038/R0/01112019

Advisory No. 057-, s. 2023
February 13, 2023

In compliance with DepEd Order No. 8, s. 2013
This Advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public
(Visit www.deped.gov.ph)

EDUTAINMENT

In reference to the attached letter from Enchanted Kingdom, Inc., the world-class theme park has expanded into Edutainment with the concept “Enchanting Classroom.”

This experiential one-of-a kind curriculum gives physics, geography and environmental awareness a different kind of twist.

Several programs and activities have been developed to suit the needs and wants of student guests and provide support to youth education: AGILA the EKsperience, BOTANY inside the Park, School Caravan, E-Learning Seminar, Brigada Eskwela and Eldar’s Medal of Excellence.

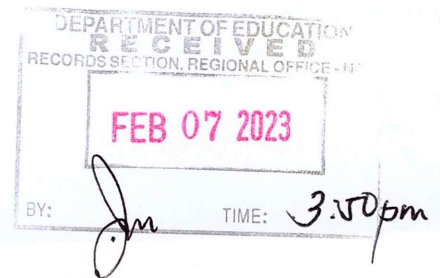
For more information, please contact:

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Head – Sales Division
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Encl: As stated
ORD/PAU



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27 January 2023

WILFREDO C. CABRAL

Regional Director

DEPED REGIONAL OFFICE - NATIONAL CAPITAL REGION

Misamis St., Bago Bantay,

Quezon City

Dear **Mr. Cabral:**

Magical Greetings from Enchanted Kingdom (EK), the first and only world-class theme park in the country!

We at Enchanted Kingdom are committed to constantly provide wholesome family leisure and entertainment. Part of creating magical experiences is the incorporation of our core values in everything that we do for our guests. Aside from the unique rides and attractions, EK has expanded into **EDUTAINMENT**. We enrich the magical experience of our guests through **learning opportunities** that maximizes the utilization of rides and attractions not just for fun but for educational purposes as well. We believe that we can do more than just merely being a venue of fun and relaxation. This is the magic of Enchanted Kingdom we want to live on and on.

We reinvented the concept of edutainment with the pioneering program “**Enchanting Classroom.**” **This experiential one-of-a-kind curriculum gives physics, geography and environmental awareness a different kind of twist with Enchanted Kingdom serving as the colorful backdrop for these subjects.** An explora kit, which comprises three distinct e-learning modules, is created as a supplement to the said program for the three groups of students: pre-school to grade 3, grade 4 to grade 7, and high school. These modules are handed to students during school tours to assist them as each module has guide questions to ensure that students will know what to look for in a specific ride or attraction. **A set of activities and exercises will help the teachers to evaluate whether their students have learned from their experience at the Park.**

Several educational programs have been developed and are being developed to suit the needs and wants of our student guests. To name a few, below are the following programs or activities that we have initiated.

- **AGILA the EKsperience** – country’s first and only flying theatre that takes you on a thrilling journey across the Philippines. AGILA’s flight will fire up curious fascination with the beauty of the archipelago and help build national pride in the richness of our national heritage.
- **BOTANY inside the Park** - trees and plants found inside the Park are labeled with their scientific names.

- **School Caravan** – we bring out the magic and go to different schools to invite the students and the schools to participate in an educational trip at the Park. We bring the Bayani show, a 30-minute live show depicting of our national heroes' lives and we make this more fun and exciting as we bring all the mascots at the school to meet and greet the students.
- **E-Learning Seminar** – designed for K-12 students and college undergraduates to help them be more equipped in their specialization, specifically, Engineering or Park Operations, Tourism, Accounting, Information Technology, Sales and Marketing, Communications Management, Human Resources Management and Organization Development, HRM Courses on Restaurant Management and Food Technology. Each seminar has different outline of programs so that the best practices and experience shared during the seminar fits in the line of work of the participating students.
- **Brigada Eskwela** – we transform selected classroom into an Enchanting Learning Zones. Enchanted Kingdom values and the theme park's E-Kindness advocacy, which promotes the preservation of the environment, are incorporated in the theming of the wall and classroom paintings.
- **Eldar's Medal of Excellence** - students deserve to be recognized for their hard work in school. We pay tribute to selected graduates who have achieved academic excellence and have exemplified the values of hard work and dedication through the citation, and a treat to a day in the Park with family.

Indeed, we have kept our word of providing support to youth education through our consistent implementation of the aforementioned initiatives and our unwavering efforts to strengthen our partnerships with the Department of Education.

Alongside with our innovative efforts, we have always been after the safety of our guests. In fact, we adhere to ASTM International standards. ASTM International is a global forum for the development of consensus standards. The basic minimum requirements for amusement rides and devices are the ASTM Committee F-24 Standards. We deploy only rides and amusement equipment from Europe, the US and Asia that have been designed, manufactured, and tested under standards contained in EN 13.814, DIN 4112, HSG 175 or ASTM F-24, all of which are currently being harmonized into a single worldwide safety norm, ASTM International.

Apart from the adherence to this international safety standard, we at EK have cultivated a safety culture since the park had opened in 1995. We consider safety as one of our core values that govern our behavior and actions towards all aspects of park operations --- park planning, ride design, training of cast members (employees), equipment, technological monitoring, ride loading, restraint systems, inspection procedures, and maintenance. Before the Park opens, our own Safety and Maintenance engineers conducts opening procedure wherein all the rides and attractions undergo test cycles. They also perform monthly, quarterly and annual inspection & preventive maintenance procedures, in strict accordance with the specifications of ride manufacturers; monitor the manufacturers' service bulletins for safety upgrades; and participate in the annual safety audit of the rides, attractions and facilities as conducted by an industry- accredited inspector. In fact, the **International Theme Park Services (ITPS)** based in Cincinnati, Ohio conducts the annual maintenance and safety audit of our rides, attractions, and facilities.

Expect more pioneering initiatives from Enchanted Kingdom as we commit to help improve the industry particularly in safety and education in delivering safe family fun. We hope that our partnership with you will not be curtailed as we believe that through the spirit of participation in education-related undertakings, we at Enchanted Kingdom can greatly help in the future of the country's educational backbone.

We are requesting your good office that we may be endorsed to go around the respective schools in the City/Division to promote the educational programs of Enchanted Kingdom to generate awareness and encourage visit to the Park. We are very willing to work with you to help improve these programs. Feel free to get in touch with me anytime at my mobile number, 0908-8840627.

We are looking forward to opening our gates to students from **National Capital Region!**

Magically yours,

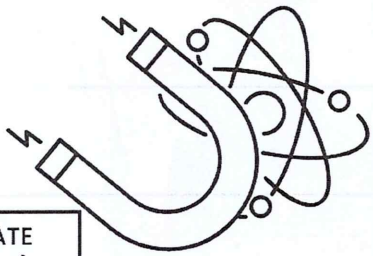

LYNNE G. ADANTE
Head, Sales
ENCHANTED KINGDOM, INC.



Enchanting Classroom

SCHOOL GROUP RATES

DAY	PUBLISHED RATE (WALK-IN)	PUBLISHED RATE (SCHOOL RATE)
Weekday	Php999.00	Php650.00
Weekend		Php750.00



Ticket and Cash Incentive:

TERMS	SCHOOL INCENTIVE	
	CASH	TICKET
Early Bird Incentives : Full payment at least 7 days before DOV	Php20 per ticket	20+1
Full payment 6 - 3 days before date of visit	no cash incentive	20+1
Full payment at least 2 days before date of visit		40+1
Full payment 1 day before date of visit		

The special rate will be applied EXCLUSIVELY to SCHOOL GROUPS.

The following minimum numbers must be observed to avail of the school group rates: (COMBINED student, parent & teachers)

- Pre-School – 30 pax
- Grade School to College – 50 pax
- Students/teachers & companion belonging to the school group tour are required to wear their official school/P.E. uniform/official school I.D. or generic colored shirt or stamp to identify that they belong to the group upon entry and while inside the Park.
- FREE OF CHARGE tickets valid for three (3) months from date of release, to be USED EXCLUSIVELY FOR FIELD TRIP PURPOSES, NOT VALID FOR REBOOKING.



BOOKING REQUIREMENTS

- Letter of Intent on official school letterhead containing ALL of the following information:
- Signature of Principal, School Head or Teacher
- Complete address and contact number/s
- Date and time of visit
- Confirmed number of participants



****REGULAR DAY PASS** allows unlimited use of the Park's favorite rides: Space Shuttle, Jungle Log Jam, Swan Lake, Up Up & Away, Roller Skater, Dodgem, Wheel of Fate, Anchors Away, Bump N' Splash, Rialto, Rio Grande Rapids, Flying Fiesta, Grand Carousel, Bumbling Boulders, Air Pterodactyl, Stone Eggs, Dino-saur-us, Boulderville Express, EKxtreme Tower Ride, Disc-O-Magic, Air Race, Agila the EKsperience and the NEW RIDE, Twin Spin.

****The Agila, the EKsperience** houses three tiers of motion-base seating with special effects designed to provide to an uninterrupted panoramic view of a massive, curved screen ensuring a fully immersive and interactive viewing experience!

*Holders of Regular Day Pass may enjoy the following facilities by paying the corresponding fees: 7D Theatre = PHp100.00, Xtreme Paintball = PhP200.00 inclusive of markers, vest, tank, mask and 25 rounds of paintball; Fun Kart = PhP650.00 for a single-seater and PhP700.00 for a double-seater, EKaleidoscope = PhP100.00, Lazer Mission 2.0 = PHp100.00, and Alcatraz = PhP270.00.

****Certain establishments, rides/ attractions** may be modified, have limited capacity or unavailable on the date of visit for safety reasons



PARK SCHEDULE:

JANUARY 16 – MARCH 31, 2023 (THURSDAYS TO SUNDAYS) 11AM TO 8PM
MONDAY TO WEDNESDAY – CLOSED
FIREWORKS AT 7PM

FOR BOOKING INQUIRIES:

Contact our Sales Team:

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Ricky Paelmo (0920-9389215)

Avel Silva (0908-8840647)

Manuel San Jose (0920-9381651)

Email: schools@enchantedkingdom.ph