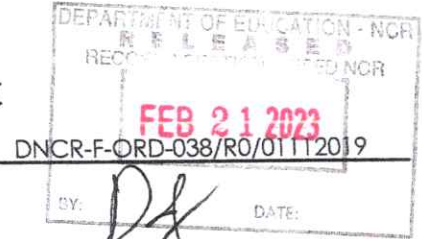




Republic of the Philippines  
**Department of Education**  
NATIONAL CAPITAL REGION



Advisory No. 068, s. 2023  
February 21, 2023

In compliance with DepEd Order No. 8, s. 2013  
This Advisory is issued not for endorsement per DO 28, s. 2001,  
but only for the information of DepEd officials,  
personnel/staff, as well as the concerned public  
(Visit [www.deped.gov.ph](http://www.deped.gov.ph))

**3<sup>rd</sup> DITTO SARMIENTO JOURNALISM CUP (DSJC)**

In reference to the attached letter from Mr. Reynan Dale Esquillo, Vice Chancellor for Special Projects, the Alpha Beta Fraternity (APB) – University of the Philippines – College of Law, will hold the above-captioned activity.

The annual DSJC aims to inspire and instill among young journalists the values of free, responsible, and critical journalism.

There are several competitions namely: Nationwide Search for Ten Outstanding Young Journalists, Visual Journalism Contests, and the Gawad Ditto Sarmiento.

For more information, please contact:

Mr. Reynan Dale Esquillo  
Vice Chancellor for Special Projects  
[reynandale@gmail.com](mailto:reynandale@gmail.com)  
Mobile No. 0905.357.30.37

Encl: As stated  
ORD/PAU



# DSJC

## 3RD DITTO SARMIENTO JOURNALISM CUP

February 18, 2023

Greetings.

The Alpha Phi Beta Fraternity (APB) - University of the Philippines (College of Law) would like to humbly request your good office to officially endorse the **3rd Ditto Sarmiento Journalism Cup**.

True to our commitment to the pillar of Journalism and Literature, the APB presents the third installment of the Ditto Sarmiento Journalism Cup (DSJC) — an event in honor of Alphan martyr Abraham "Ditto" P. Sarmiento, Jr. Ditto is a former editor-in-chief of the Philippine Collegian (1975-1976), whose name is inscribed in the *Bantayog ng mga Bayani*. He penned the famous words "*Kung hindi tayo kikibo, sino ang kikibo? Kung hindi tayo kikilos, sino ang kikilos? Kung hindi ngayon, kailan pa?*"

The annual DSJC aims not only to determine the best young journalists in the country, but more importantly, to inspire and instill among them the values of free, responsible, and critical journalism — a hallmark of any democratic society. For two years since its inception, the DSJC has consistently attracted over 1000 high school and college students and their advisers. This year, the DSJC will consist of several competitions including the Nationwide Search for Ten Outstanding Young Journalists, the Visual Journalism Contests, and the Gawad Ditto Sarmiento. Moreover, a series of lectures, press conferences, and media fora awaits participants who will take on the challenge.

We believe your endorsement could help reach more Filipino students who would surely benefit from the meaningful learnings and experiences the DSJC has in store. In line with this, attached herewith is an event summary, which outlines all relevant details of the project.

We look forward to hearing from you on or before **February 24, 2023**. Should you have any concerns or inquiries, please contact us through [marketing.dsjc@gmail.com](mailto:marketing.dsjc@gmail.com) or the details indicated below, and we can gladly discuss these matters with you.

Respectfully,



**REYNAN DALE ESQUILLO**

Vice Chancellor for Special Projects

[reynandale@gmail.com](mailto:reynandale@gmail.com)

0905 357 3037



ALPHA PHI BETA  
FRATERNITY  
UNIVERSITY OF THE PHILIPPINES



LIBRA LAW

# DSJC

3RD DITTO SARMIENTO JOURNALISM CUP

## SUMMARY OF ACTIVITIES

### GENERAL TIMELINE OF EVENTS

| DATE                  | ACTIVITY   |
|-----------------------|--|
| February 10-24        | Registration Period                              |
| February 17 - March 1 | Gawad Ditto Sarmiento: Submission of Entries     |
| March 4 & 5           | Opening Program and Lecture Series               |
| March 6-12            | Visual Journalism Competition                    |
| March 11 & 12         | TOYJ Contest Proper                              |
| March 31              | Campus Press Freedom Forum and Awarding Ceremony |

### Ditto Sarmiento Nationwide Search for Ten Outstanding Young Journalists

The Search for Ten Outstanding Young Journalists (TOYJ) is an annual flagship event of the Ditto Sarmiento Journalism Cup that aims to recognize the top best campus writers in the country. To qualify for the TOYJ, each participant must submit entries to four (4) battery tests, namely, News Writing, Editorial Writing, Feature Writing, and Editing & Headline Writing. This is open to Grade 10, Senior High School, and First-year College Students.

### Prizes

| Distinction<br>(Ten Outstanding Young Journalists) | Awards                     |                                   |
|--|----------------------------|-----------------------------------|
| 1st Place  | Php 15,000                 | Medal, Certificate of Recognition |
| 2nd Place  | Php 10,000                 | Medal, Certificate of Recognition |
| 3rd Place  | Php 5,000                  | Medal, Certificate of Recognition |
| 4th - 10th Place                                   | Php 1,000                  | Medal, Certificate of Recognition |
| Top 20 for each battery test                       | Certificate of Recognition |                                   |

# DSJC

## 3RD DITTO SARMIENTO JOURNALISM CUP

### Visual Journalism Competitions

Apart from the flagship competition of the DSJC, three visual journalism competitions shall also be conducted in its 2023 iteration. These include the following: (1) a photojournalism contest, (2) an editorial cartooning contest, and (3) an infographic-making contest. The competition is open to high school and college students across all year levels.

#### Prizes

| Distinction<br>(Photojournalism, Editorial Cartooning,<br>Infographic-Making) | Awards    |                                   |
|---|-----------|-----------------------------------|
| Champion  | Php 5,000 | Medal, Certificate of Recognition |
| 1st Runner-up   | Php 3,000 | Medal, Certificate of Recognition |
| 2nd Runner-up   | Php 1,000 | Medal, Certificate of Recognition |
| Top 20 Finalists  |           | Certificate of Recognition        |

### Gawad Ditto Sarmiento

The Gawad Ditto Sarmiento (GDS) is a new addition to the Ditto Sarmiento Journalism Cup, which aims to recognize student journalists, student publications, and their works. GDS will be divided into two categories, namely the (1) Publication Awards and the (2) Student Press Freedom Award.

#### Prizes

##### Student Press Freedom Award

| Distinction | Awards    |               |
|-------------|-----------|---------------|
| Winner      | Php 5,000 | Medal, Plaque |

##### Publication Awards

###### A. Major Awards

| Distinction                               | Award  |
|---|--------|
| Outstanding Environmental Report          | Plaque |
| Outstanding Justice & Human Rights Report |        |



3RD DITTO SARMIENTO JOURNALISM CUP

|   |  |
|---|--|
| Outstanding Public Health Report                    |  |
| Outstanding Gender & Reproductive Rights Report     |  |
| Outstanding Children & Youth Report                 |  |
| Outstanding Culture & Arts Report                   |  |
| Outstanding Politics, Economics, & Education Report |  |

B. Special Awards

| Distinction                           | Award  |
|---------------------------------------|--------|
| <i>Best Layout and Design - Print</i> | Plaque |
| Best Layout and Design - Web          |        |
| Best News Photography                 |        |
| Best Editorial Cartoon                |        |
| Best Editorial                        |        |
| Best Front Page                       |        |
| People's Choice Award                 |        |