



Republic of the Philippines
Department of Education
 NATIONAL CAPITAL REGION

May 31, 2023

REGIONAL MEMORANDUM

No. 441, s. 2023

To: Schools Division Superintendents
 All Others Concerned

6TH ASEAN RURAL DEVELOPMENT AND POVERTY ERADICATION AWARD

1. This is in reference to the Memorandum from Atty. Revsee A. Escobedo, Undersecretary for Operations, dated May 26, 2023, informing the field about the above-captioned subject.
2. The award aims to recognize the invaluable contributions of Non-Governmental Organizations (NGOs), Civil Society Organizations (CSO), and the private sector in the rural development and poverty eradication while highlighting the value of private sector and sectoral partnership with the government.
3. For queries and concern, please contact the International Cooperation Office at ico@deped.gov.ph and cc: Ms. Hanna Patricia M. Cortes at hanna.cortes@deped.gov.ph
4. For the full details, please see enclosed Memorandum.
5. Immediate dissemination of this Memorandum is highly desired.


WILFREDO E. CABRAL, CESO III
 Regional Director






Republic of the Philippines
Department of Education
EXTERNAL PARTNERSHIPS SERVICE

Office of the Director

ICO-A-DM-0096-051023

MEMORANDUM

FOR : **ATTY. REVSEE A. ESCOBEDO**
Undersecretary for Operations

FROM : 
MARGARITA CONSOLACION C. BALLESTEROS
Director IV

SUBJECT : **Request to Disseminate Information Regarding the 6th ASEAN Rural Development and Poverty Eradication Awards - Call for Nominations**

DATE : May 26, 2023

Background:

This is in relation to the communication received by the Department of Education (DepEd) from the National Anti-Poverty Commission (NAPC) regarding the 6th Association of Southeast Asian Nations (ASEAN) Rural Development and Poverty Eradication Leadership Awards (RDPLA). The Awards is a regular biennial activity of the ASEAN Senior Officials on Rural Development and Poverty Eradication (SOMRDPE). The Awards will take place in conjunction with the Thirteenth ASEAN Ministers Meeting on Rural Development and Poverty Eradication to be held on August 02, 2023 (Wednesday) in Singapore.

The awards aim to recognize the invaluable contributions of Non-Governmental Organizations (NGOs), Civil Society Organizations (CSO), and the private sector in rural development and poverty eradication while simultaneously highlighting the value of private sector and sectoral partnership with the government. At a regional level, a total of two (2) nominees shall come from the Philippines; one (1) from the NGO/CSO sector, and one (1) from the private sector.

DepEd, along with other national government agencies, is enjoined to nominate one (1) NGO or CSO and one (1) member of the private sector in preparation for the upcoming awards. DepEd was also requested to disseminate information about the awards by sharing information about it through official social media platforms.

The objectives of the Leadership Awards are as follows:

- a. Recognize the roles, outstanding achievements, and contributions of NGOs, CSOs, and the private sector in the Philippines to the rural and community development, livelihood, and poverty reduction of local communities;
- b. Encourage the NGOs/CSOs and private sector to continue and strengthen their work and contributions to rural and community development, and poverty eradication in the country and, in a broader context, to the ASEAN Community Vision 2025;
- c. Promote inclusiveness through closer cooperation and partnerships between the government, NGOs/CSOs, and the private sector in developing rural areas/communities and eradicating poverty in the country and other ASEAN Member States (if any); and
- d. In the spirit of promoting a people-oriented ASEAN, strengthen ASEAN Centrality amongst NGOs/CSOs and the private sector and bring ASEAN closer to people's hearts.

Eligibility Criteria:

- National or Local Organizations – must be registered with the Philippine Council for NGO Certification (PCNC), Cooperative Development Authority (CDA), or Security and Exchange Commission (SEC) as a non-governmental organization;
- Private Sector – must be registered with the SEC or Department of Trade and Industry (DTI) – Philippine Economic Zone Authority (PEZA) or Bureau of Immigration (BI);
- Must have been currently operational for at least three (3) years;
- Must be engaged in programs, activities, or efforts that significantly contribute to rural/community development, disadvantaged population, and poverty eradication in the Philippines (and in the ASEAN region, if any);
- Must have the capacity to attend and participate in online meetings;
- Must have accessible cellular and landline numbers;
- Must not be a funding organization/conduit; and
- Winners from past leadership awards are not eligible to apply.

Clear Statement of Request and Recommended Action

In this regard, the EPS - ICO respectfully requests the support and assistance of the Office of the Undersecretary for Operations in disseminating the attached memorandum addressed to the Regional Directors **to disseminate information on the 6th ASEAN Rural Development and Poverty Eradication Leadership Awards (RDPLA) for their reference.** The attached communication also invites all regional offices to submit nominations to the National Anti-Poverty Commission (NAPC) should they be willing to support an NGO, local organization, or a member of the private sector for the awards on or before June 02, 2023.

Attached herewith is a memorandum addressed to the regional offices informing them about the RDPLA and the application process. It would be appreciated if this communication and its attachments is disseminated **at the earliest time possible.** In addition, the ICO requests to be given a copy of the signed version of the memorandum upon its dissemination for documentation purposes. Further coordination on this

matter may be coursed through the International Cooperation Office via email at ico@deped.gov.ph and cc: Ms. Hanna Patricia M. Cortes (hanna.cortes@deped.gov.ph).

For Your Honor's consideration.

Attachments:

ICO-A-DM-0097-051023

Guidelines

Nomination Form

Letter to Agencies - NAPC



Republic of the Philippines
Department of Education
EXTERNAL PARTNERSHIPS SERVICE

Office of the Director

ICO-A-DM-0096-051023

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In this regard, the EPS - ICO respectfully disseminates information on the 6th ASEAN Rural Development and Poverty Eradication Leadership Awards (RDPLA) for your information and reference.

All Regional Offices are **invited to nominate** an NGO, Local Organization, or a member of the Private Sector who are deemed **eligible for the award in accordance with the criteria set by ASEAN on or before June 02, 2023 (Friday)**. Self-nominations are accepted. All nominations are to be submitted to the National Anti-Poverty Commission (NAPC) for proper review and screening. **Endorsement from the Central Office is not a requirement.** However, **all Regional Offices who shall submit their nominations are requested to furnish the ICO with a copy of the materials and forms submitted to NAPC for proper documentation.** Regional Offices interested in making submission are reminded to strictly follow the guidelines and processes set by NAPC for the country nominations.

All nominations are to be submitted to NAPC through email at: SOMRDPEPhilippines@napc.gov.ph, pps@napc.gov.ph, and cc: ico@deped.gov.ph. Attached herewith are the Nomination Guidelines, Nomination Forms, and the communication received by the Department for your reference and perusal.

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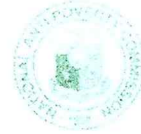
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**ASEAN
RURAL DEVELOPMENT AND POVERTY ERADICATION
Sixth (6th) LEADERSHIP AWARDS**

AWARD GUIDELINES

I. Description

The ASEAN Rural Development and Poverty Eradication Leadership Awards (RDPLA) is a regular biennial activity of the Senior Officials Meeting on Rural Development and Poverty Eradication (SOMRDPE) under the Framework Action Plan on Rural Development and Poverty Eradication (FAP on RDPE) 2016-2020.

The 6th ASEAN RDPLA shall take place on August 02, 2023 (Wednesday) as part of the Official Dinner of the 13th ASEAN Ministers Meeting on Rural Development and Poverty Eradication (AMRDPE). The Nomination period for the Philippines shall be open until June 02, 2023, to provide ample time for the NAPC to assess and validate submissions.

The Philippines shall nominate a total of two (2) nominees, one (1) coming from the NGO/CSO Sector, and one (1) coming from the private sector.

The objectives of the Leadership Awards are as follows:

- a. Recognize the roles, outstanding achievements, and contributions of non-government organizations/ civil society organizations (NGOs/CSOs) and the private sector in the Philippines to the rural/community development, livelihood, and poverty reduction of local communities;
- b. Encourage the NGOs/CSOs and private sector to continue and strengthen their work and contributions to rural/community development and poverty eradication in the country and, in a broader context, to the ASEAN Community Vision 2025;
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- d. In the spirit of promoting a people-oriented ASEAN, strengthen ASEAN centrality amongst NGOs/CSOs and the private sector and bring ASEAN closer to people's hearts.

II. Eligible Participants

The Awards are for NGOs/CSOs and the private sector in the Philippines with outstanding achievements and contributions to rural/community development and poverty reduction in the ASEAN Member States.

III. Eligibility Criteria

Interested organizations must meet the following criteria:

- National or Local Organizations - must be registered with the Philippine Council for NGO Certification (PCNC), Cooperative Development Authority (CDA), or Securities and Exchange Commission (SEC) as a non-government organization;
- Private Sector – must be registered with the SEC or Department of Trade and Industry (DTI) – Philippine Economic Zone Authority (PEZA) or Bureau of Immigration (BI);
- Must have been currently operational for **at least three (3) years**;
- Must be engaged in programs, activities, or efforts that significantly contribute to rural/community development, disadvantaged population, and poverty eradication in the Philippines (and in the ASEAN region, if any);
- Must have the capacity to attend and participate in online meetings;
- Must have accessible cellular and landline numbers;
- Must **not** be a funding organization/conduit; and
- Winners from past leadership awards are **not** eligible to apply.

IV. Mechanics, Guidelines, and Requirements

1. There is no application cost.
2. Self-nominations and third-party nominations are accepted, provided that they are signed and attested to by the head of the nominated NGO or private sector.
3. The nominees shall submit the duly accomplished nomination form in pdf format to the NAPC through the e-mail address provided below
 - 1.1) Nominees are reminded to highlight project, program, or activity accomplishments that showcase significant contributions to rural/community development, disadvantaged groups, and other poverty eradication efforts in the country.
 - 1.2) Nominees are similarly reminded to provide adequate information and documentation on:
 - (a) Organizational profile which outlines the background of establishment, programs, organizational structure, experiences, and achievements
 - (b) Description of the projects dedicated to rural/community development and poverty eradication efforts in the country, and the project/program impacts on the target communities
 - (c) Submission of photos, videos, and other related documentation to the implementation of the projects/programs are welcomed.

Fully accomplished nomination forms and other supporting documents, if any, shall be submitted via e-mail to SC/IR/OP/PE/Philippines@npsc.gov.ph, copy furnish ops@npsc.gov.ph.

V. Selection Process

1. The NAPC-ASEAN Team shall conduct an initial assessment and evaluation of all nominations. All qualified nominees shall then be elevated to the NAPC-ASEAN Interservice Committee for deliberation.

2. The NAPC-ASEAN Interservice Committee shall, based on the criteria provided herein, deliberate, and identify the two (2) shortlisted nominees from the CSO/NGO Sector and Private Sector, respectively.
3. As deemed necessary and appropriate, the NAPC may conduct validation activities with regard to the nominees' programs, activities and projects. Validation activities may take the form of site visits, and bilateral meetings, among others.
4. Upon validation of the NAPC-ASEAN Interservice Committee, the same shall endorse the final list of nominees to the NAPC Lead Convenor who also sits as the ASEAN Ministers Meeting for Rural Development and Poverty Eradication (AMRDPE) Focal Point for the Philippines.
5. Upon concurrence from the Lead Convenor, the NAPC shall endorse the final list of the Philippines' nominees to the ASEAN Secretariat.
6. Nominees shall be posted on the NAPC Website and its official social media platforms.
7. **Previous submissions shall still be considered valid** and will be included in the assessment and deliberation of nominees.

VI. Evaluation Criteria

The Selection Committee will evaluate the organizations based on the following criteria

Criteria	Description	Weight
Impact	Tracking and documenting results that show a positive, tangible sustainable impact of program/s on rural development and poverty eradication	50%
Sustainability	Innovative practices within the program and/or project activities, implementation mechanisms, and other measures to ensure the sustainability of the impact of the program/project initiative	30%
Leadership, Partnerships, and Community Empowerment	Demonstrating leadership in inspiring change while addressing specific needs in the community, developing innovative partnerships with the community, government, other NGOs/CSOs, and other relevant stakeholders, (public-private initiatives, if there are any), and quality of engagement with the community.	20%
Total		100%

The winning NGO/CSO and private sector will be selected or chosen according to the degree of the organization's outstanding achievements and contributions to the rural/community development, livelihood, and poverty reduction of local communities.

VII. Benefits

The selected NGO/CSO and private sector will be recognized in the succeeding SOMRDPE/AMRDPE.

The Leadership Awards is an opportunity for the National Anti-Poverty Commission (NAPC) to showcase the innovations and contributions of Philippine NGOs, CSOs, and the Private Sector in rural development and poverty eradication in the regional arena. It will also provide the Philippine delegation and the AMS with a greater understanding of how these successes can be replicated or scaled up.

NAPC commits to coordinate with the winning NGO/CSO and private sector, its government agency partners, and the 14 Basic Sectors to explore possible avenues to advocate, replicate, scale up, imbue, or mainstream the winners' successes into government programs or policies.

The NAPC shall cover the travel and living expenses of nominees anent their participation in the Leadership Awards, subject to existing audit and budget rules, policies, and guidelines. Additionally, awardees shall receive a trophy and certificate from the ASEAN to commemorate their accomplishments.

VIII. Timelines

Activity	Duration
Nomination period opens	April 01, 2023
End of nomination period	June 02, 2023
Assessment and screening of qualified nominees	June 02, 2023 – June 6, 2023
Deliberation and selection of qualified nominees for field validation	June 07, 2023 – June 09, 2023
Field validation of qualified nominees	June 12, 2023 – June 16, 2023
6 th RDPE Awards Tentative Schedule	August 02, 2023

For any questions or queries, you may contact the NAPC-ASEAN Secretariat by phone at 8426-4956, 8426-4965, 8426-5019, and 8426-5028 (local 146) or through e-mail at COMRDPE@hnp-des@narc.gov.ph, copy furnish pps@narc.gov.ph.



**6th ASEAN RURAL DEVELOPMENT AND POVERTY ERADICATION
LEADERSHIP AWARDS**

PROFILE OF LEADERSHIP AWARD NOMINEE

Nominees/sponsors shall submit the fully accomplished form to SOMRDPEPhilippines@napc.gov.ph in **pdf format** no later than **June 02, 2023**. Guidelines, additional information, and other resources may be accessed through the link below or by scanning the QR code below.

Link and QR Code



<https://bit.ly/6thRDPELAPH>

For any questions or queries, you may contact the NAPC-ASEAN Secretariat by phone at 8426-4956, 8426-4965, 8426-5019, and 8426-5028 (local 146) or through e-mail at SOMRDPEPhilippines@napc.gov.ph, copy furnish pps@napc.gov.ph.

CONTACT DETAILS	
Name of CSO/Private Company	
Address	
Phone/Mobile No.	
Fax	
Email	
Name of Focal Point/Person	
Designation/Position of Focal Point/Person	
ORGANISATIONAL PROFILE	
Date and Year of Establishment	
Background Information on Establishment	
Vision/Mission/Goals	
Areas of Work	

Programs and Projects	
Organizational Structure	
Number of Staff	
Company Logo or Emblem	
Photos	
Other relevant information	
DESCRIPTION OF ACHIEVEMENTS AND MILESTONES ON RURAL DEVELOPMENT AND POVERTY ERADICATION	
SAMPLE ONLY	SAMPLE ONLY
Programme or Project Name	NAPC Farm and Agri-products Shared Service Facility
Period of Implementation	2017 – Present
Location	Municipality of NAPC
Objectives	<p>The NAPC Farm and Agri-products Shared Service Facility aims to provide MSMEs, family farms, community farms, and other small-scale agricultural producers post-harvest facilities and services to increase the value of their goods and produce. The facility also provides advisory, licensing, and administrative assistance to its clients.</p> <p>The facility offers freeze-drying, spray-drying, milling, grinding, de-pulping, dehulling, roasting, etc. to its clients. Overall, the facility aims to strengthen the agricultural sector in Makabayan by increasing the value of products while enhancing the capacity and capabilities of small-scale producers to provide opportunities for expansion and further development.</p>
Target Group/Beneficiaries	Family farms, community farms, and other small-scale producers
Outputs or Outcomes	<p>116 unique clients in 2022 848 total clients in 2022 96 clients provided advisory, licensing, and/or administrative support in 2022 -22 facilitated/assisted with licensing -45 clients provided advisory services -29 clients provided administrative support</p>

	19.7% increase in facility usage and number of clients from 2021 to 2022 42.3% average increase in value for goods processed in 2022
A. Programme or Project Name	
Period of Implementation	
Location	
Objectives	
Target Group/Beneficiaries	
Outputs or Outcomes	
Photos and other media materials	<p>Handwritten notes in the 'Photos and other media materials' cell for section A, including a list of items and their quantities.</p>
B. Program or Project Name	
Period of Implementation	
Location	
Objectives	
Target Group/Beneficiaries	
Outputs or Outcomes	
Photos and other media materials	<p>Handwritten notes in the 'Photos and other media materials' cell for section B, including a list of items and their quantities.</p>
C. Program or Project Name	
Period of Implementation	
Location	
Objectives	
Target Group/Beneficiaries	
Outputs or Outcomes	
Photos and other media materials	<p>Handwritten notes in the 'Photos and other media materials' cell for section C, including a list of items and their quantities.</p>

(Please use as many rows to provide information on the achievements and milestones)

—



MEMORANDUM

FOR : **DISTRIBUTION LIST**

SUBJECT : **CALL FOR NOMINATIONS AND GUIDELINES OF THE
6TH ASEAN RDPE LEADERSHIP AWARDS**

DATE : **17 April 2023**

We are pleased to open the nominations once again for the **ASEAN Rural Development and Poverty Eradication Leadership Awards (RDPLA)**. Now on its sixth (6th) iteration, the RDPLA is a regular biennial activity of the ASEAN Senior Officials Meeting on Rural Development and Poverty Eradication (SOMRDPE). The Awards will take place in conjunction with the Thirteenth ASEAN Ministers Meeting on Rural Development and Poverty Eradication (AMRDPE) to be held on **August 02, 2023, in Singapore**.

The awards aim to recognize the invaluable contributions of NGOs, CSOs, and the private sector in rural development and poverty eradication while simultaneously highlighting the value of private sector and sectoral partnership with government. A **total of two (2) nominees** shall come from the Philippines; **one (1) from the CSO/NGO sector, and one (1) from the private sector**.

We enjoin your agency to nominate one (1) non-government organization / civil society organization (NGO/CSO) and one (1) private sector in preparation for the above-mentioned awards. Moreover, may we kindly seek your assistance in disseminating information about the awards through by posting the call for nominations on your website and official social media platforms.

Attached herewith are the awarding guidelines, the official call for nominations, and the nomination form, for your kind reference.

For any questions or queries, you may contact the NAPC-ASEAN Secretariat by phone at 8426-4956, 8426-4965, 8426-5019, and 8426-5028 (local 142) or through e-mail at SOMRDPEPhilippines@napc.gov.ph, copy furnish ops@napc.gov.ph.

Thank you.

Yours truly,


Lope B. Santos III
Lead Convenor
AMRDPE Philippines Focal Point



DISTRIBUTION LIST
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CALL FOR NOMINATIONS AND GUIDELINES
6TH ASEAN – RDPE LEADERSHIP AWARDS

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CALL FOR NOMINATIONS



6th Association of Southeast Asian Nations (ASEAN) Rural Development and Poverty Eradication Leadership Awards

To all Non-Governmental Organizations and the Private Sector:

The National Anti-Poverty Commission once again invites nominations for the **6th Association of Southeast Asian Nations (ASEAN) Rural Development and Poverty Eradication Leadership Awards**. The awards aim to recognize exemplary roles and outstanding achievements and contributions of non-governmental organizations (NGOs), civil society organizations (CSOs) and the private sector in ASEAN Member States (AMS) in the field of rural development and poverty eradication. The Leadership Awards is scheduled to be held on **August 02, 2023 (Wednesday), in Singapore**. Airfare and other travel expenses anent to the successful candidates' participation in the Leadership Awards shall be shouldered by the NAPC, subject to existing budget and audit rules and policies.

Recognizing the invaluable contributions of NGOs, CSOs, and the private sector in rural development and poverty eradication, the Leadership Awards is an opportunity to share these contributions and achievements with our ASEAN neighbors. Similarly, this sharing of accomplishments, insights, and recommendations will prove beneficial to the capacities and effectiveness in the implementation of development programs and reforms – forging strategic partnerships with key stakeholders and contributing to stronger ties within the ASEAN.

Thus, you are strongly encouraged to participate in the Leadership Awards and showcase the Philippine models and innovations in rural development and poverty eradication. Attached herewith are the awarding guidelines and the nomination form for your reference. The nomination period shall be open until **June 02, 2023**.

For any questions or queries, you may contact the NAPC-ASEAN Secretariat by phone at 8426-4958, 8426-4965, 8426-5019, and 8426-5028 (local 145) or through e-mail at SOMROPEPhilippines@nipc.gov.ph, copy furnish pps@nipc.gov.ph.

Thank you very much.

Truly yours,

LOPE B. SANTOS III
Lead Convenor



Republic of the Philippines
Department of Education

#0015020/001

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