



Republic of the Philippines
Department of Education
 NATIONAL CAPITAL REGION

May 29, 2023

REGIONAL MEMORANDUM
 No. 464s. 2023

To: Schools Division Superintendents

**PARTICIPATION IN THE NATIONAL MARKET SCOPING FOR SUPPLMENTARY
 LEARNING RESOURCES**

1. The Department of Education through the Bureau of Learning Resources shall conduct the National Market Scoping for Supplementary Learning Resources on June 1-3, 2023, at the Bluelane Hotel, Sta. Cruz, Manila.
2. Participants to this are the Regional LR Supervisor, Regional Librarian and the SDO delegation consisting of the LR Supervisor, Librarian, EPS and PSDS in-charge of Reading. They are requested to register to the link to be provided by the BLR.
3. Board and lodging of the participants shall be charged against BLR funds, while transportation expenses shall be charged against available local funds subject to the existing government accounting and auditing rules and regulations.
4. Attached for your reference is Memorandum DM-CT-2023-058.
5. Immediate and wide dissemination of this Memorandum is desired.


WILFREDO E. CABRAL, CESO III
 Regional Director

Encl.: As stated
 Reference:
 To be indicated in the Perpetual Index



Misamis St., Bago Bantay, Quezon City
 Email Address: ncr@deped.gov.ph
 Website: <http://www.depedncr.com.ph>

Doc. Ref. Code	RO-ORD-F004	Rev	00
Effectivity	01.26.23	Page	1 of 1



Republic of the Philippines

Department of Education

OFFICE OF THE UNDERSECRETARY FOR CURRICULUM AND TEACHING

MEMORANDUM
DM-CT-2023-058

TO : REGIONAL DIRECTORS
SCHOOLS DIVISION SUPERINTENDENTS

ATTENTION : CURRICULUM AND LEARNING MANAGEMENT DIVISION CHIEFS
REGIONAL LEARNING RESOURCE (LR) SUPERVISORS
CURRICULUM IMPLEMENTATION DIVISION CHIEFS
SCHOOLS DIVISION OFFICE LR SUPERVISORS

FROM : 
GINA O. GONONG
Undersecretary for Curriculum and Teaching

SUBJECT : PARTICIPATION IN THE NATIONAL MARKET SCOPING FOR
SUPPLEMENTARY LEARNING RESOURCES

DATE : April 28, 2023

In line with the 1st Philippine Book Festival (PBF) on June 2 to 4 and August 18-20, 2023, the Department of Education, through the Bureau of Learning Resources (BLR), shall conduct **National Market Scoping for Supplementary Learning Resources (SLRs) for School Libraries and Library Hubs** on the following dates and venues:

Participants	Date	Venue*
Luzon cluster	June 1 to 3, 2023	Within NCR
Visayas and Mindanao cluster	August 17 to 19, 2023	Within Davao City

*Exact venue to be announced; which shall be within the vicinity where the 1st PBF shall be held.

The said activity aims to:

1. Conduct scoping during the 1st PBF – an activity exclusive to institutional buyers such as the DepEd; and
2. Orient participants on the “Policy on the Identification and Procurement of SLRs” as it is essential in carrying out activities required for the procurement of SLRs, in line with the funds to be downloaded by Central Office (CO) in the SLR procurement.

With this, Regional and Schools Division Offices are requested to send the following participants to the activity:

1. Two (2) personnel from the Regional Office (RO), preferably the RO LR Supervisor and librarian and;
2. Four (4) personnel from each Schools Division Office (SDO), comprising the SDO LR Education Program Supervisor (EPS), SDO Librarian, a Public Schools District Supervisor with specialization in reading, and the EPS in-charge of Reading.

Attached is the Program Design (Annex A) for the said activity for your reference.

Board and lodging of the identified participants shall be charged against BLR funds, while travel expenses are charged against available local funds.

For more questions and concerns, please coordinate with the Learning Resources Production Division (attention: **Jejomar Alda**) through blr.lrpd@deped.gov.ph (copy furnished jejomar.alda@deped.gov.ph) or at the telephone number (02) 8631-4985.

For your guidance.

Annex A

**SUMMARY PROGRAM DESIGN
NATIONAL MARKET SCOPING FOR SUPPLEMENTARY LEARNING RESOURCES
(SLRs) THROUGH BOOK FAIR**

BRIEFER: Procurement of SLRs begins with the identification of titles through market scoping, guided by the Scoping Tools in book fairs, market surveys, NBDB catalog, bookstores, and the like.

Being an institutional buyer of books in the Philippines, DepEd is maximizing its participation in the **1st Philippine Book Festival** which will be conducted in two sessions: one for Luzon cluster of regions and another for Visayas and Mindanao cluster of regions. The three-day activity titled “National Market Scoping for Supplementary Learning Resources (SLRs)” will be conducted alongside the 1st Philippine Book Festival, with the program design of both activities woven to meet all components and objectives. Moreover, a complimentary booth for DepEd, through the Bureau of Learning Resources (BLR), will be set up where original works from various programs will be exhibited.

Activity 1 Luzon Cluster

June 1 to 3, 2023 at a venue near World Trade Center Metro Manila, Pasay City

Activity 2 Visayas-Mindanao Cluster

August 17 to 19, 2023 at a venue near SMX Convention Center, Davao City

	Day 1	Day 2	Day 3	
		<i>First Day of the Philippine Book Festival</i>	<i>Second Day of the Philippine Book Festival</i>	<i>Third Day of the Philippine Book Festival</i>
AM	Ingress, registration, and Opening Program - Preliminaries - Messages • BLR • OUCT • NBDB Secretariat • NBDB Governing Board	Market scoping proper at the 1 st Philippine Book Festival Onsite activities tailored fit for DepEd by the NBDB	Market scoping proper at the 1 st Philippine Book Festival <i>Parallel Sessions (Regional):</i> Processing of market scoping and drawing of action plans	Continuation of market scoping and action planning NOTE: <i>This is optional and all expenses shall be charged against local funds</i>
PM	<i>Plenary Session 1:</i> Presentation of the Guidelines on the Identification of Supplementary Learning Resources (SLRs) for Public School Libraries and Library Hubs	Market scoping proper at the 1 st Philippine Book Festival Onsite activities tailored fit for DepEd by the NBDB	<i>Parallel Sessions (Regional):</i> Processing of market scoping and drawing of action plans	Continuation of market scoping and action planning NOTE: <i>This is optional and all expenses shall be</i>

	<i>Plenary Session 2: Procurement of SLRs</i>		Closing Program <i>Regress</i>	<i>charged against local funds</i>
Output	DepEd personnel capacitated on the identification of SLRs	List of identified SLRs for further evaluation Action Plan for the list of identified SLRs		