

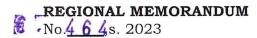


Republic of the Philippines Department of Education

NATIONAL CAPITAL REGION



May 29, 2023



To: Schools Division Superintendents

PARTICIPATION IN THE NATIONAL MARKET SCOPING FOR SUPPLMENTARY LEARNING RESOURCES

- 1. The Department of Education through the Bureau of Learning Resources shall conduct the National Market Scoping for Supplementary Learning Resources on June 1-3, 2023, at the Bluelane Hotel, Sta. Cruz, Manila.
- 2. Participants to this are the Regional LR Supervisor, Regional Librarian and the SDO delegation consisting of the LR Supervisor, Librarian, EPS and PSDS in-charge of Reading. They are requested to register to the link to be provided by the BLR.
- 3. Board and lodging of the participants shall be charged against BLR funds, while transportation expenses shall be charged against available local funds subject to the existing government accounting and auditing rules and regulations.
- 4. Attached for your reference is Memorandum DM-CT-2023-058.

5. Immediate and wide dissemination of this Memorandum is desired.

WILFREDO E. CABRAL, CESO III

Regional Director

Encl.: As stated Reference: To be indicated in the Perpetual Index



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Republic of the Philippines

Department of Education

OFFICE OF THE UNDERSECRETARY FOR CURRICULUM AND TEACHING

MEMORANDUM DM-CT-2023-058

TO

REGIONAL DIRECTORS

SCHOOLS DIVISION SUPERINTENDENTS

ATTENTION:

CURRICULUM AND LEARNING MANAGEMENT DIVISION CHIEFS

REGIONAL LEARNING RESOURCE (LR) SUPERVISORS CURRICULUM IMPLEMENTATION DIVISION CHIEFS SCHOOLS DIVISION OFFICE LR SUPERVISORS

FROM

GINA O. GONONG

Undersecretary for Curriculum and Teaching

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SUBJECT

PARTICIPATION IN THE NATIONAL MARKET SCOPING FOR

SUPPLEMENTARY LEARNING RESOURCES

DATE

April 28, 2023

In line with the 1st Philippine Book Festival (PBF) on June 2 to 4 and August 18-20, 2023, the Department of Education, through the Bureau of Learning Resources (BLR), shall conduct National Market Scoping for Supplementary Learning Resources (SLRs) for School Libraries and Library Hubs on the following dates and venues:

Participants	Date	Venue*
Luzon cluster	June 1 to 3, 2023	Within NCR
Visayas and Mindanao cluster	August 17 to 19, 2023	Within Davao City

^{*}Exact venue to be announced; which shall be within the vicinity where the $1^{
m st}$ PBF shall be held.

The said activity aims to:

- 1. Conduct scoping during the 1st PBF an activity exclusive to institutional buyers such as the DepEd; and
- 2. Orient participants on the "Policy on the Identification and Procurement of SLRs" as it is essential in carrying out activities required for the procurement of SLRs, in line with the funds to be downloaded by Central Office (CO) in the SLR procurement.

With this, Regional and Schools Division Offices are requested to send the following participants to the activity:

- 1. Two (2) personnel from the Regional Office (RO), preferably the RO LR Supervisor and librarian and;
- 2. Four (4) personnel from each Schools Division Office (SDO), comprising the SDO LR Education Program Supervisor (EPS), SDO Librarian, a Public Schools District Supervisor with specialization in reading, and the EPS in-charge of Reading.

E-mail: ouct@deped.gov.ph

Attached is the Program Design (Annex A) for the said activity for your reference.

Board and lodging of the identified participants shall be charged against BLR funds, while travel expenses are charged against available local funds.

For more questions and concerns, please coordinate with the Learning Resources Production Division (attention: **Jejomar Alda**) through blr.lrpd@deped.gov.ph (copy furnished jejomar.alda@deped.gov.ph) or at the telephone number (02) 8631-4985.

For your guidance.

SUMMARY PROGRAM DESIGN NATIONAL MARKET SCOPING FOR SUPPLEMENTARY LEARNING RESOURCES (SLRs) THROUGH BOOK FAIR

BRIEFER: Procurement of SLRs begins with the identification of titles through market scoping, guided by the Scoping Tools in book fairs, market surveys, NBDB catalog, bookstores, and the like.

Being an institutional buyer of books in the Philippines, DepEd is maximizing its participation in the 1st Philippine Book Festival which will be conducted in two sessions: one for Luzon cluster of regions and another for Visayas and Mindanao cluster of regions. The three-day activity titled "National Market Scoping for Supplementary Learning Resources (SLRs)" will be conducted alongside the 1st Philippine Book Festival, with the program design of both activities woven to meet all components and objectives. Moreover, a complimentary booth for DepEd, through the Bureau of Learning Resources (BLR), will be set up where original works from various programs will be exhibited.

Activity 1 Luzon Cluster

June 1 to 3, 2023 at a venue near World Trade Center Metro Manila, Pasay City

Activity 2 Visayas-Mindanao Cluster

August 17 to 19, 2023 at a venue near SMX Convention Center, Davao City

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	Day 1	Day 2	Day 3	
		First Day of the	Second Day of	Third Day of
		Philippine Book	the Philippine	the Philippine
		Festival	Book Festival	Book Festival
AM	Ingress, registration, and Opening Program - Preliminaries - Messages - BLR - OUCT - NBDB Secretariat - NBDB	Market scoping proper at the 1st Philippine Book Festival Onsite activities tailored fit for DepEd by the NBDB	Market scoping proper at the 1st Philippine Book Festival Parallel Sessions (Regional): Processing of market scoping and	Continuation of market scoping and action planning NOTE: This is optional and all expenses shall be charged
	Governing Board		drawing of action plans	against local funds
PM	Plenary Session 1: Presentation of the Guidelines on the Identification of Supplementary	Market scoping proper at the 1st Philippine Book Festival	Parallel Sessions (Regional): Processing of market	Continuation of market scoping and action planning
	Learning Resources (SLRs) for Public School Libraries and Library Hubs	Onsite activities tailored fit for DepEd by the NBDB	scoping and drawing of action plans	NOTE: This is optional and all expenses shall be

	Plenary Session 2: Procurement of SLRs	* * * *	Closing Program Regress	charged against local funds
Output	DepEd personnel capacitated on the identification of SLRs	List of identified SLRs for further evaluation Action Plan for the list of identified SLRs		