




Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION

MEMORANDUM

ORD No. 620 .s. 2023

TO : Schools Division Superintendents

FROM : 
WILFREDO E. CABRAL, CESO III
Regional Director

SUBJECT : Request for Participation of ICT-Related Student Leaders in the First Ever Philippine Game Development Expo (PGDX)

DATE : July 13, 2023

1. In reference to the attached Indorsement OASOPS No. 2023-L810 dated June 20, 2023 of Assistant Secretary Francis Cesar B. Bringas, the field is hereby informed of the invitation of John "Jester" Tesoro of Razer Gold through the Department of Trade and Industry – Board of Investments (DTI-BOI) for the **voluntary participation** of student leaders from ICT related organizations/strands to the **Philippine Game Development Expo (PGDX) on August 18-20, 2023** at the **SMX Convention Center**.
2. The proponent of PGDX is inviting the participation of Senior High School students under STEM strand on the first day of the event on **August 18, 2023**. They will provide free entrances of ten (10) tickets to each school that will participate. Tickets for day 1 are worth P250.00
3. For appropriate action.

Encl.:
As stated.



Misamis St., Bago Bantay, Quezon City

Email Address: ncr@deped.gov.ph
Website: <http://www.depedncr.com.ph>

Doc. Ref. Code	RO-ORD-F005	Rev	00
Effectivity	01.26.23	Page	1 of 1





Republic of the Philippines
Department of Education
OPERATIONS

6797

OASOPS No. 2023-L810



1st Indorsement
June 20, 2023



Respectfully referred to **Wilfredo E. Cabral**, *Schools Division Superintendent*, DepEd National Capital Region, for appropriate action, the attached email-letter from the Game Developers Association of the Philippines (GDAP), dated May 29, 2023, relative to their **request for the participation of student-leaders from ICT-related organizations/strands to the Philippine Game Development Expo (PGDX) on August 18-20, 2023**, the details of which are stated therein, with the instruction to invite Senior High School (SHS) students under the STEM Strand for their voluntary participation in the said event.

FRANCIS CESAR B. BRINGAS
Assistant Secretary for Operations





Republic of the Philippines
Department of Education
EXTERNAL PARTNERSHIPS SERVICE

Office of the Director

MEMORANDUM

FOR : **Atty. REVSEE A. ESCOBEDO**
Undersecretary
Operations

FROM : **FREDERICK C. ORTICIO**
Project Development Officer III
Officer-in-Charge
External Partnerships Service-Office of the Director IV

SUBJECT : **Request for Assistance in Dissemination of Information
Regarding Participation of ICT-Related Student Leaders in the
First Ever Philippine Game Development Expo (PGDX)**

DATE : 9 June 2023

This is in reference to the email received from the Department of Trade and Industry – Board of Investments (DTI – BOI), regarding their request for assistance in enjoining the participation of student leaders from ICT-related organizations/strands nationwide to the first-ever Philippine Game Development Expo (PGDX) on 18-20 August 2023 at the SMX Convention Center, Pasay City.

The proponents of PGDX is requesting DepEd to invite Senior High School students under STEM on the first day of the event on 18 August 2023. They are willing to provide free entrances of ten (10) tickets to each school that will participate, including free tickets for educators, teachers and faculty on Day 1.

We are respectfully transmitting the emails of Lynne W. Paccalagan of the DTI-BOI, John “Jester” Tesoro of Razer Gold and the PGDX Event Proposal for your information and appropriate action on the said request.

For further information on the matter, your staff can contact DepEd-ICO through email address ico@deped.gov.ph or telephone numbers (02) 8637-6463/2.

Thank you.

Enclosed: As stated



Crisalyn De Leon <crisalyn.deleon@deped.gov.ph>

Request for Assistance to Invite Participation of ICT-related Student Leaders to PGDX

Lynne Wanya Paccalagan <LWPaccalagan@boi.gov.ph>

Mon, May 29, 2023 at 3:15 PM

To: "Rossana S. Carnecer" <rossana.carnecer@deped.gov.ph>, Glenda Granadozin <glenda.granadozin@deped.gov.ph>, ROLLY SORIANO <rolly.soriano@deped.gov.ph>, JHOANA LLANA <jhoana.llana@deped.gov.ph>

Cc: LEILA AREOLA <leila.areola@deped.gov.ph>, "DepEd (External Partnerships)" <externalpartnerships@deped.gov.ph>, "Remedios F. Lim" <RFLim@boi.gov.ph>, Michael Gomez Boctot <MGBoctot@boi.gov.ph>, "Ritzi Buena G. Zaldarriaga" <RBGZaldarriaga@boi.gov.ph>, Alyssa Rose Absalon <ARSAbsalon@boi.gov.ph>, John Jester Tesoro <jester.tesoro@razer.com>, "walter@ranidagames.com" <walter@ranidagames.com>, Amierose Ramos <amie@gdap.org.ph>

Dear Ms. Rose, Ms. Glenda, Sir Rolly, and Ms. Jing,

Good day!

The Game Developers Association of the Philippines (GDAP), in partnership with CBZN Perspective, is spearheading the first-ever Philippine Game Development Expo (PGDX) on 18-20 August 2023 at the SMX Convention Center, Pasay City.

In this regard, as part of our impending initiatives (i.e., Statement of Commitment / Kids for the Future PH Industrialization), we would like to e-introduce you to the PGDX proponent from GDAP led by Mr. Jester Tesoro, Country Manager of Razer Gold Philippines, who is likewise copied on this email along with his team, Mr. Walter Manalo and Ms. Amierose Ramos.

They sought our assistance to reach out to the Department of Education (DepEd) to request for your kind support in enjoining the participation of student leaders from ICT-related organizations/strands nationwide as PGDX will cover workshops, masterclasses, game showcase, and community gathering, among others, which will help capacitate the game development industry's future human capital.

With this, we are providing in the attached a copy of the event briefer for your reference. Interested student leaders may sign up through <https://pgdx.ph/>.

For more information or inquiries about the event, DepEd may reach the team of Mr. Tesoro through their copied email addresses.

Many thanks in advance for your staunch support!

Best regards,

Lynne W. Paccalagan

Services Division

Infrastructure and Services Industries Service (ISIS)

Department of Trade and Industry - Board of Investments

385 Sen. Gil J. Puyat Avenue, Makati City

Viber: +63 945 443 8900



Request for Assistance to Invite Participation of ICT-related Student Leaders to PGDX

'John Jester Tesoro' via External Partnerships <externalpartnerships@deped.gov.ph>

Tue, May 30, 2023 at 7:31 AM

Reply-To: John Jester Tesoro <jester.tesoro@razer.com>

To: Lynne Wanya Paccalagan <LWPaccalagan@boi.gov.ph>, "Rossana S. Camecer" <rossana.camecer@deped.gov.ph>, Glenda Granadozin <glenda.granadozin@deped.gov.ph>, ROLLY SORIANO <rolly.soriano@deped.gov.ph>, JHOANA LLANA <jhoana.llana@deped.gov.ph>

Cc: LEILA AREOLA <leila.areola@deped.gov.ph>, "DepEd (External Partnerships)" <externalpartnerships@deped.gov.ph>, "Remedios F. Lim" <RFLim@boi.gov.ph>, Michael Gomez Boctot <MGBoctot@boi.gov.ph>, "Ritzi Buena G. Zaldarriaga" <RBGZaldarriaga@boi.gov.ph>, Alyssa Rose Absalon <ARSAbsalon@boi.gov.ph>, "walter@ranidagames.com" <walter@ranidagames.com>, Amierose Ramos <amie@gdap.org.ph>, John Jester Tesoro <jester.tesoro@razer.com>, James Lo <james.lo@taktylstudios.com>

Hi All,

Good morning! We only ask that DepEd can help us invite Senior High School students under STEM on the first day of the event on Aug 18, 2023.

We are willing to provide free 10 entrance tickets to each school that will participate, tickets on Day 1 are worth P250 each.

We can also provide all educators, teachers, faculty free tickets on Day 1.

We currently have 5 tracks of workshops:

Opportunities in the Philippines	Dev, Art & Animation	Game Design & Monetization	Emerging Technologies	Business Essentials
<ul style="list-style-type: none"> - Outsourcing - Philippines Game Market - Payment Solutions - E-sports - Setting up in the Philippines 	<ul style="list-style-type: none"> - Dev - Art - Animation - Game Engines 	<ul style="list-style-type: none"> - Game Design - Game Monetization - Live operations - Indie Games - F2P Monetization - Hypercasual Monetization - Ad Monetization 	<ul style="list-style-type: none"> - AR/VR - Blockchain - AI/ML - Game development tools 	<ul style="list-style-type: none"> - Outsourcing - Art Studio - Indie Studio - Live Ops/QA - AAA projects - Game Publishing - Culture & People - Art of Hiring - People Management - Managing Gen Z

- Managing Growth
- Remote Work

We have the following international speakers already confirmed:

- Google / Google Play (3 hour masterclass – closed room)
- Unity Engine
- Unreal Engine
- Tencent
- Razer / Razer Gold
- Gamigo
- Nintendo
- Sony Playstation

And all the biggest game development studios in the Philippines will be attending as well.

For most people, this will be their first time to see, hear, or talk to the representatives of the biggest local and international gaming companies.

Hope to hear from you soon!

John "Jester" Tesoro

Philippines Country Manager, Razer Gold
RAZER | Pesmerga

MOBILE: +63 908 895 1504

Let's meet? Book now!



Razer | Razer Gold | Razer Insider

Razer Inc. Stock Code: 1337.HK

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From: Lynne Wanya Paccalagan <LWPaccalagan@boi.gov.ph>

Sent: Monday, May 29, 2023 3:15 PM

To: Rossana S. Camecer <rossana.camecer@deped.gov.ph>; Glenda Granadozin <glenda.granadozin@deped.gov.ph>; ROLLY SORIANO <rolly.soriano@deped.gov.ph>; JHOANA LLANA <jhoana.llana@deped.gov.ph>

Cc: LEILA AREOLA <leila.areola@deped.gov.ph>; DepEd (External Partnerships) <externalpartnerships@deped.gov.ph>; Remedios F. Lim <RFLim@boi.gov.ph>; Michael Gomez Boctot <MGBoctot@boi.gov.ph>; Ritzi Buena G. Zalzarriaga <RBGZalzarriaga@boi.gov.ph>; Alyssa Rose Absalon <ARSAbsalon@boi.gov.ph>; John Jester Tesoro <jester.tesoro@razer.com>; walter@ranidagames.com; Amierose Ramos <amie@gdap.org.ph>

Subject: [EXTERNAL] Request for Assistance to Invite Participation of ICT-related Student Leaders to PGDX
Importance: High



PHILIPPINE DEV

EVENT PROPOSAL

ORGANIZED BY:

GDAP



LPG

ABOUT GDAP

GDAPP

GAME DEVELOPERS
ASSOCIATION OF
THE PHILIPPINES

The Game Developers Association of the Philippines (GDAP) is a trade association in the Philippines, established in 2007 to represent and promote the country's game development industry. Its members create and publish interactive games and entertainment content for various platforms.

COMPANY OVERVIEW

GDAP is committed towards promoting the interests of the game development industry in the Philippines. The organization offers a wide range of services to its members including research and development, government relations, training, promotions, and others.

They also envisions a Filipino game development industry that is vibrant, dynamic, and prosperous and promotes the growth and economic interests of the Gaming development sector in the Philippines by providing a platform for which members can collaborate and discuss with each other, as well as publishers, developers, and students. The organization hosts annual conferences and workshops, such as 'Carnifest', 'Epic Games in Manila' to name a few.

GDAP consists of over 130+ members from the gaming up to the academic industry. GDAPs members create and publish interactive games and content for various platforms. It is supported by the Government along with schools and universities. Most of the top games created by Filipinos are affiliated one way or another to GDAP. Their notable members such as Keywords Studio, Pixel Mafia, Synergy 88 worked with triple-A game titles. The TOP indie game developers are also a part of GDAP such as Randa Games, Squeaky Wheel and Yangyang Games

Apart from advocating the gaming industry and the promoting the game development in the country through academic institutions, GDAP also helped potential citizens to utilize their talents in all aspect of Game Development by guiding them for their career by helping them through job opportunities.



ABOUT CBZN PERSPECTIVE



CBZN Perspective is a full stack solutions company, legally registered in the Philippines. Its founding members specializes in PC & Mobile App Management (Gaming & Social Apps), with more than 12 years of experience in the SEA Gaming Industry, handling over 40+ apps locally & globally on Mobile and PC, and engaging over 50 million core users.

COMPANY OVERVIEW

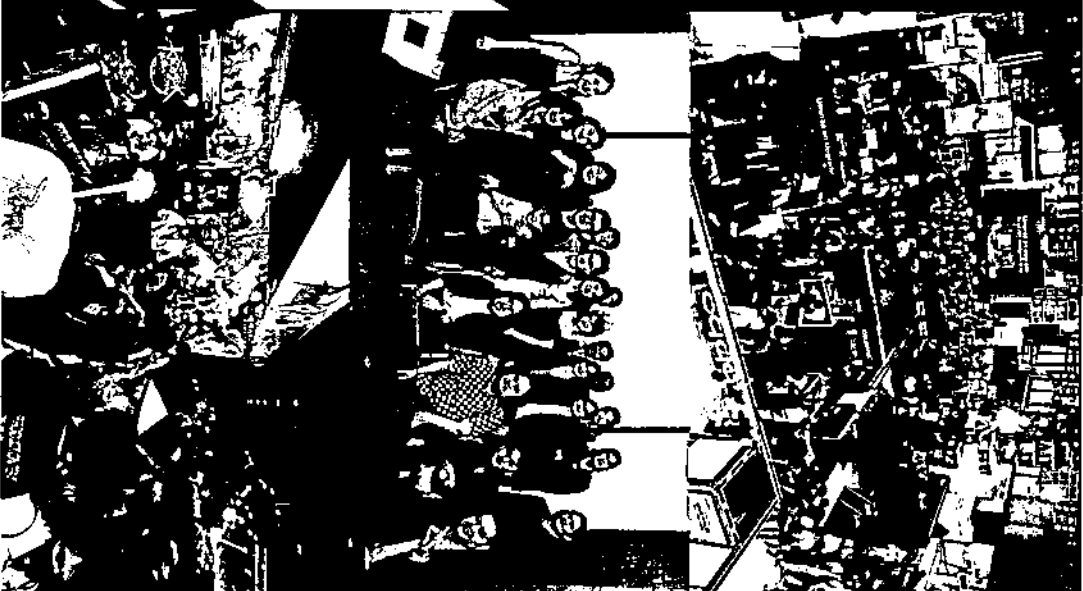
CBZN Perspective was born during the pandemic on the 27th of November 2020. It's namesake came from Cubizone Philippines, a game publisher who shut its door to PH operations after eleven years. Believing in the potential and capabilities of the team, Jojo Calma, its country manager, with the support of its department heads, established CBZN to accommodate and support former Cubizone's team member.

After landing their first clients for brand and website development, CBZN Perspective made sure to keep the high standard that they set, bringing in one client after another. As clients came in, they were able to expand in quality manpower. Their management team were able to partner with developers and publishers around the world. Each member is carefully selected, trained, and monitored, ensuring only the highest quality of services possible.

The dedication and perseverance of the team opened a lot of doors and opportunities to work with various clients such as Gravity Game Hub (Owner of the Ragnarok IP) and Playpark. This year, CBZN Perspective started executing events for Ragnarok Online and Ragnarok Arena such as RO Guild Assembly, Playpark Launchpad and NVIDIA GeForce Days.

CBZN also made its presence in various events and business convention in the country and in Asia such as Gamescom Asia and Taipei Game Show.

CBZN Perspective aims for client satisfaction. Every idea for every client must be unique. Every time anyone thinks of something, it must be leveled up, and just like the meaning behind their logo - "Think outside the box". And most importantly, they share knowledge, best practices and experience to ensure a successful long-term partnership.



From the latest game development in the country, to a wide variety of game showcase, latest technology, web3 and opportunities in the industry.

This is the right EXPO for YOU.

BE PART OF THE FIRST AND BIGGEST OF IN THE PHILIPPINES

PGDX
National Government



**CONVENTION CENTER
MANILA**

**Function Room 3 & 4
August 18-20, 2023
Estimated Attendees: 8000**

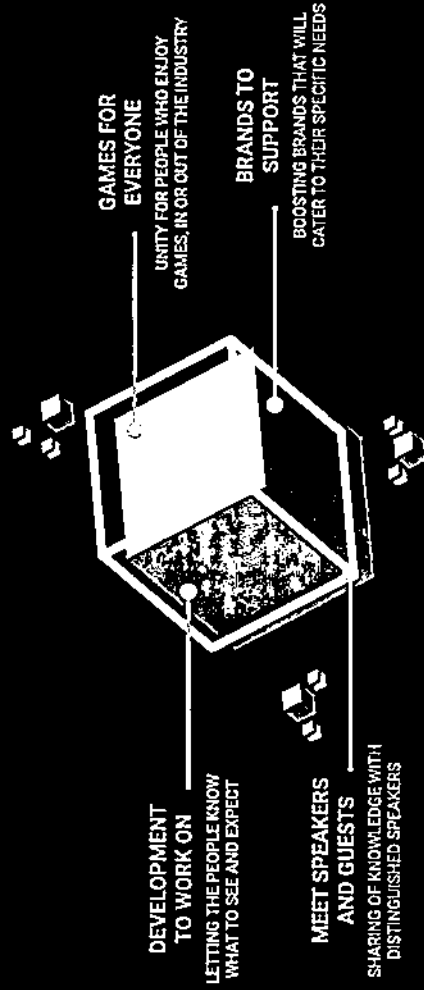


GDHP

CBZNPRESERVATIVE

PHILIPPINE DEV

We have it all in one roof. From GAME SHOWCASE, WEB3, COMMUNITY, COSPLAY, and more. This is a one-of-a-kind event where you can engage with, experience, and learn more about game development, all in one place!



Our goal is to showcase and highlight the event that showcase the local talents and game community to the world.

OPPORTUNITIES

GAME / PRODUCT
SHOWCASE



COMMUNITY GATHERING



B2B/B2C OPPORTUNITIES



LOCAL / INTERNATIONAL
GAME DEVELOPMENT



WORKSHOPS /
CONFERENCE



SALES
AND SERVICES



MEET SOME OF THE THE GAMING AND TECH INDUSTRY IN



Guest speakers from different companies will share their plans and interests for the community in the coming years.

PLATFORM -

PGDX
PILGRIM GRADUATE STUDENTS

- Home
- ABOUT US
- OUR HISTORY
- OUR MISSION
- OUR VISION
- OUR VALUES
- OUR SERVICES
- OUR PARTNERS
- OUR CONTACT

ABOUT US

PGDX is a non-profit organization that provides a variety of services to pilgrim graduate students. We are committed to providing a high-quality, affordable education for all students, regardless of their financial situation. Our services include:

- Financial aid
- Academic support
- Career counseling
- Health insurance
- Food and housing assistance

For more information, please contact us at info@pgdx.edu or call us at (503) 555-1234.

OUR SERVICES

PGDX provides a variety of services to pilgrim graduate students. Our services are designed to help students succeed in their studies and prepare for their future careers. Our services include:

- Financial aid
- Academic support
- Career counseling
- Health insurance
- Food and housing assistance

For more information, please contact us at info@pgdx.edu or call us at (503) 555-1234.



- Open space area of (6x6M) in the event area
- Provision of stage time at the main stage during the event proper
- Provision of 1 panel Ad wall placement (2W x 2.5H Meters; with client's design) outside the event hall
- Provision of digital AD LED placement outside the event hall
- Provision of electricity and LAN internet during the event proper.
- Option to sell products and services during the event proper
- Brand logo placement on digital social media
- Invitation to the B2B Network Night
- Provision of 40 PGDX tickets per day
- Provision of ID 20 event ID passes

Terms of Payment:

- 35% 30 days upon signing
- 45% 45 days before the event
- 20% 30 days after the event

*PRICE IS VAT EXCLUSIVE
**EXCLUDED IN THE MAIN PRICE



A: *

- Shell booth space (3x3m) in the event area
- Inclusion of client's design production on all shell booth panel walls & fascia board (Tarpaulin Material)
- One panel AD wall placement outside the event hall
- Digital AD LED placement outside the event hall
- Electricity and LAN Internet during the event proper
- Selling of products and services during the event
- Brand logo placement on digital social media
- Invitation to the B2B network night
- 10 PGDX complimentary tickets per day
- 6 Event ID passes

Terms of Payment:
- 60% 30 days upon signing
- 40% 45 days before the event

*PRICE IS VAT EXCLUSIVE
**EXCLUDED IN THE MAIN PRICE

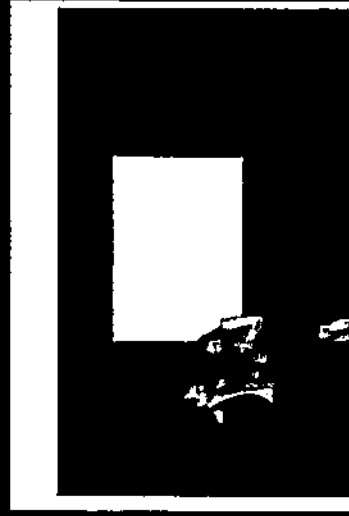


*

- Shell booth space (2x2m) in the event area
- Inclusion of client's design production on all shell booth panel walls & fascia board (Tarpaulin Material)
- Digital AD LED placement outside the event hall
- Electricity and LAN internet during the event proper
- Selling of products and services during the event proper
- Brand logo placement on digital social media
- Invitation to the B2B network night
- 5 PGDX complimentary tickets per day
- 3 Event ID passes

Terms of Payment:
• 40% 30 days upon signing
• 40% 45 days before the event

+PRICE IS VAT EXCLUSIVE
++EXCLUDED IN THE MAIN PRICE



PRESENTER COLLATERALS SAMPLE



STAGE BRANDING



WELCOME ARCH



LOOTBAG LANYARD DAY PASS TICKET



AD WALL BRANDING (LED)



EVENT CREW SHIRT

AD WALL BRANDING (OUTSIDE)



GDAP

MEDIA



TIKTOK



FACEBOOK POST
(MOBILE VIEW)



FACEBOOK REELS
(MOBILE VIEW)

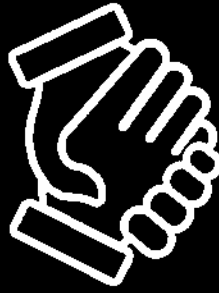


IG REELS
(MOBILE VIEW)



IG STORIES
(MOBILE VIEW)

PHILIPPINE DEV



THANK YOU FOR YOUR SUPPORT!

FOR MORE INQUIRIES, CONTACT:

CBZN - Chief Partnerships Officer
+63 917 534 2358
joebert.yu@cbznincorp.com

JOJO CALMA

CBZN - Chief Executive Officer **CBZN - Business Development Manager**
+63 917 589 4054
jojo.calma@cbznincorp.com dar.regondola@cbznincorp.com

GDAP





Republic of the Philippines
Department of Education
OPERATIONS

OASOPS No. 2023-L828



1st Indorsement
June 20, 2023



Respectfully referred to **Wilfredo E. Cabral, Regional Director, DepEd National Capital Region**, for appropriate action, the attached letter from Eughie Dominique Pamintuan, dated June 8, 2023, relative to her request for the authentication of her academic record at Asian College of Science and Technology Foundation, Inc., the details of which are stated therein, with the instruction to communicate with the client concerned and copy furnish this Office with the actions taken on the aforementioned matter within seven (7) days from receipt of this communication.

FRANCIS CESAR B. BRINGAS
Assistant Secretary for Operations

Copy Furnished:

OFFICE OF THE SECRETARY
Department of Education



CAV Request Letter

June 8, 2023

Your Excellency: Sara Zimmerman Duterte-Carpio
Vice President of the Philippines and
Secretary of Education

Dear, Ma'am

I Eughie Dominique Pamintuan would like to request your good office for the authentication of my ACADEMIC RECORD, issued by Aklan College of Science and Technology Foundation Inc, 1013 Auna Bvd, Quizon City Manila and now was abandoned building. I cannot reach that office at Dumaguete City due to lock of means going there. The said document is per department of foreign affairs (DFA) for going to abroad and study.

I submitting my following request for continuing my study

1. Certification Authentication and verification (CAV) from DepED Regional Office
2. Certification True Copies from the school

Official Transcript of Records 2 Copies

Certification

Thank you.

Respectfully Yours,

Eughie Dominique Pamintuan

Former Student