



Republic of the Philippines  
**Department of Education**  
 NATIONAL CAPITAL REGION

July 19, 2023

**REGIONAL MEMORANDUM**

No. 648, s. 2023

**To:** Schools Division Superintendents  
 All Others Concerned

**PARTICIPATION IN THE PERSONS WITH DIGITABILITIES INTERNATIONAL FILM FESTIVAL AND EDUCATIONAL CONFERENCE (PWDIFF)**

- In adherence to Proclamation No. 361, declaring the third week of July as the National Disability Prevention and Rehabilitation Week, this office supports the **LoveLife Project for Health & Environment Inc.** in holding the Persons with Digitabilities International Film Festival and Educational Conference (PWDIFF) on **July 20-21, 2023 at the QC X Museum, Quezon City Memorial Park Circle, Elliptical Road, Barangay Central, Quezon City.**
- This project aims to develop and give voice to persons with disabilities all over the country and raise awareness of disabilities, diseases, disasters, inclusion, and PWD rights in the community, workplace, and the academe.
- SDOs are requested to send 3 participants preferably MAPEH and Social Studies teachers, and GAD focal person for the Film Festival. While 60 participants for the Educational Conference. Kindly refer to the SDO distribution indicated below:

Division			No. of allotted participants per SDO
Caloocan	Parañaque	Manila	4
Las Piñas	Pasay	San Juan	
Makati	Pasig	Muntinlupa	
Mandaluyong	Quezon City	Marikina	
Malabon	Navotas		3
Valenzuela	TaPat		

- Identified teacher participants shall be entitled to two (2) days of Service Credits and are requested to submit documentation such as pictures and professional reflections to the link provided below: <https://bit.ly/PWDIFF2023>.
- Transportation expenses of SDO participants shall be charged against their MOOE or other local funds subject to usual accounting and auditing rules and regulations.



Misamis St., Bago Bantay, Quezon City  
 Email Address: [ncr@deped.gov.ph](mailto:ncr@deped.gov.ph)  
 Website: <http://www.depedncr.com.ph>

Doc. Ref. Code	RO-ORD-F004	Rev	00
Effectivity	01.26.23	Page	1 of 2





Republic of the Philippines  
**Department of Education**  
NATIONAL CAPITAL REGION

---

6. For queries and concerns please contact Dr. Rhea B. Eden Regional GAD Focal Person, HRDD- NEAP through [rhea.eden@depEd.gov.ph](mailto:rhea.eden@depEd.gov.ph) or call at 09177358913.
7. Immediate dissemination and strict compliance with this Memorandum is desired.

**WILFREDO E. CABRAL, CESO III**  
Regional Director



July 14, 2023

**WILFREDO E. CABRAL, CESO III**  
Regional Director, DepEd-NCR  
ncr@deped.gov.ph

Dear Director Wilfredo,

Greetings from The LoveLife Project for Health & Environment Inc., a non-profit non-stock organization by media professionals and marginalized groups of persons with disabilities, persons living with chronic health conditions, persons with lived mental health experiences, tuberculosis patients, COVID-19 patients, person living with HIV, LGBTIQ persons, youth, and women from low-income communities who envision a society where people live optimally healthy, happy, and productive.

To celebrate the 45<sup>th</sup> **National Disability Prevention and Rehabilitation Week** in partnership with the National Commission for Culture and the Arts, National Council for Disability Affairs Office, DSWD-NCR National Vocational and Rehab Center, and the Quezon City government through the QC PDAO, we are holding the ***Persons with Digitabilities International Film Festival and Educational Conference (PWDIFF)*** on July 20 to 21, at the **QC X Museum**, inside the QC Memorial Circle Park, Elliptical Road, Barangay Central, Quezon City, with an expected participation from international organizations, NGAs, NGOs, government institutions, academe, stakeholders, and media.

The ***Persons with Digitabilities International Film Festival and Educational Conference (PWDIFF)*** which aims to develop and give voice to persons with disabilities all over the country and raise awareness of disabilities, diseases, disasters, inclusion, and PWD rights in the community, workplace, and the academe is designed to be a series of pocket festivals with digitabilities workshops and health-expert talks that we hope to bring to different parts of the country. The PWDIFF hopes that cities and campuses will host and sponsor our caravan so that we can reach more key affected populations and educate more.

In this light, we would like to offer free passes for your department heads and teachers from cities of Metro Manila for the following:

1. The Film Festival is a series of movie screenings followed by expert talks and testimonials on disabilities, diseases, disasters, pwd inclusion, accessibility, and rights. Arts, MAPEH, Social Studies, and PTA heads and teachers can attend for free. If they attend the whole day session from 8:30 am to 5:00 pm either on Thursday, July 20, or Friday, July 21, they will be provided an e-certificate.
2. The Educational Conference on Technology, Disability Inclusion, and Mental Health will tackle technology for flexible or blended learning systems and disability inclusion and will be for two consecutive days. ICT and STEM heads and teachers can attend for free subject to first come first served and limited number of two per municipality/city.
3. The Quezon City government hosts the opening program, and we humbly request for a representative from DEPED NCR to speak on Disability Inclusion and Accessibility in Public Schools.

Hope you can share this invitation to your division offices.

**The  
LoveLife Project**  
for Health & Environment Inc.  
0917 841 6943 U401 WII-Vic Bldg. 96 V. Luna Ave. Sikatuna Ville QC  
thelovelifa.ph@gmail.com <https://www.facebook.com/LoveLifeProject>

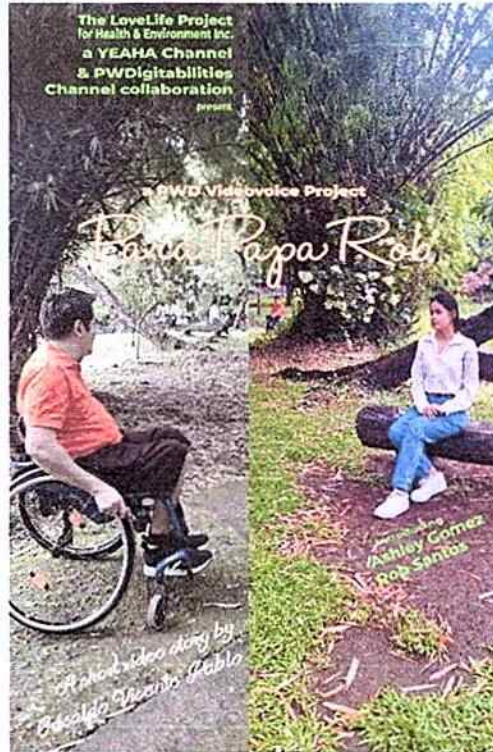
You may RSVP through [thelovelifa.ph@gmail.com](mailto:thelovelifa.ph@gmail.com) or contact our Festival Managing Coordinator Jasmin Montañez 09302773038 and I shall respond as soon as possible. Thank you for your consideration!

Sincerely,



Crisaldo Pablo  
Creative Executive Director

The **LoveLife Project**  
for Health & Environment Inc.  
0917 841 6943 U-401 Wil-Vic Bldg. 96 V. Luna Ave. Sikatuna Ville QC  
thelovelifeproject@gmail.com <https://www.facebook.com/LoveLifeProject>



**PWDIFF OPENING CEREMONY PROGRAM**

Time	Activity
8 am	Arrival of Guests Registration
8:30 am	Ribbon Cutting
9: am	Opening Program Prayer, Anthem
	Theme of National Disability Prevention and Rehabilitation Week: "Persons with Disabilities Accessibility and Rights: Towards a Sustainable Future where No One is Left Behind."
	International/Embassy Ambassador Keynote
	Policymaker Message Themes: <b>PWD-Inclusive Future from the Senate or Congress</b>
	<b>Quezon City Mayor Joy Belmonte</b> <b>Opening Speech: PWD-Inclusive Future for QCitizens</b>
	Opening Messages: <b>"No One is Left Behind in QCPDAO"</b> Quezon City Persons with Disability Affairs Office Chief/Director Deborah Borja  <b>"Arts and Culture in Harnessing PWD Talents &amp; Raising Awareness thru Cinema"</b> National Commission for Culture and the Arts Executive Director  <b>"PWD-Inclusion Towards a Sustainable Future"</b> DSWD-NCR Executive Director National Council for Disability Affairs  <b>"PWD-Inclusion and Accessibility in Basic Education Towards a Sustainable Future"</b> Dr. Dexter Galban – Assistant Secretary Department of Education Central Office – Bureau of Learner Support Services  <b>"Inclusion and Accessibility in the Basic Education for QC Youth with Disabilities"</b> QC DEPED
10:00 am	<b>Welcome Remarks/Intro of Short Stories to be shown – Crisaldo Pablo (Festival Director)</b> Short Film Screening – Quezon City PWD residents who underwent an extensive moviemaking and digital storytelling workshop will present their short inspiration movie. Written and Directed by Crisaldo Pablo, himself a registered PWD. Screening of PWD Lives Short Stories (3 Select Short Films of max 8-10 minutes length): <b>MaMiMoTess (Diseases) Diabetes/Amputee</b> <b>Para Papa Rob – (Disaster) Motorcycle Accident</b> <b>Tanong ni Mong – Polio Victim as a Child</b> Messages: Chairman Annabelle Curatcho of Barangay Sikatuna Village President: League of Persons with Disability Affairs Offices President: National Federation of PWD Organizations Philippines President – Healthy Philippines Alliance PRESSING ISSUE PRESENTATION – A video journey story by PNP TPPD TRASAI Member President – PNP TPPD TRASAI – Police Retirees with Disabilities Open Forum with CSOs, PWD individuals and informal organizations, media
10:30 am	Gala Screening: <b>Meantime Nanays</b> – Healthworkers risk their lives further to be temporary mothers/parents to Children with COVID-19 (infectious diseases, violence against women/GBV, depression/suicide/mental health) Outright International and EnGendeRights on GBW/VAWC and LGBTQIQ PWD rights. Moderated Conversations
12:30 pm	LUNCH BREAK
1 pm	PWD Lives in a Day Documentary Movie – MONG FEDERATIONS of PWD Organizations Quezon City and NCR Other Cities
3:00 pm	Various Titles

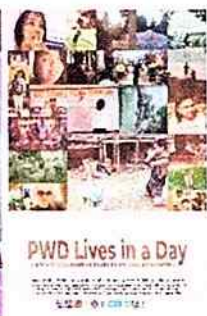
# The LoveLife Project

for Health & Environment Inc.

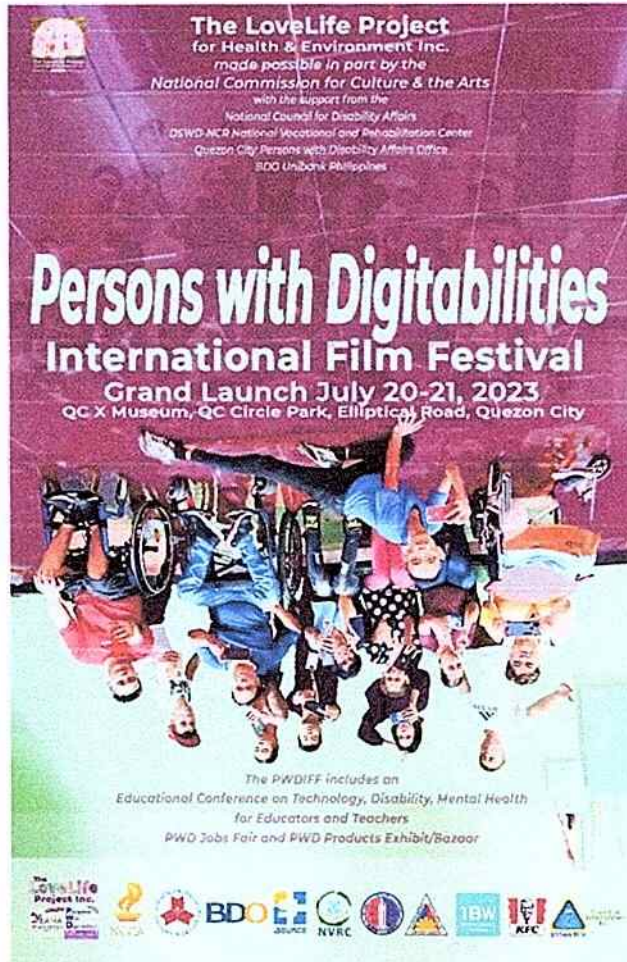
0917 841 6943 U401 Wli-Vic Bldg. 96 V. Luna Ave. Sikatuna Ville QC  
 thelovelife.ph@gmail.com <https://www.facebook.com/LoveLifeProject>

## PWDIFF Programs and Schedule

Time	Day 1 – July 20, Thursday	Day 2 – July 21, Friday
8:30 AM	RIBBON CUTTING	
9:00 AM	FESTIVAL OPENING PROGRAM	<i>Ang Timeline ng Buhay ni B</i> (Mental Health, Gender, HIV)
10:00 AM	Screening of PWD Lives Short Stories (3 Select Short Films of max 10 minutes length): <i>MaMiMoTess (Diseases) Diabetes/Amputee</i> <i>Para Papa Rob – (Disaster) Motorcycle Accident</i> <i>Tanong ni Mong – Polio Victim as a Child</i>	
10:30 AM	Moderated Conversations	Meantime Nanays
10:50 AM	COCKTAILS FOR VIPs	
11:00 AM	Gala Screening of <i>Meantime Nanays</i> – grant-winner from the National Commission for Culture and the Arts about health workers who risked their lives further when they served as temporary physical parents of children with COVID-19 at the time of the pandemic.  With Opening Notes and Messages from Celebrity cast, guests, and partners Representative from the HIV advocacy community	
12:30	LUNCH BREAK	12 PM - LUNCH BREAK
1 PM	Screening of Collaborative Documentary Movie: PWD Lives in a Day (90 minutes)  With Opening Forum and Moderated Conversations	COMPILATION OF FRESH SHORT FILMS BY YEAHA PWDigitabilities Channel Compilation of International/Local Short Films on Disabilities, Diseases, Mental Health
3 PM	Compilation of International/Local Short Films on Disabilities, Diseases, Mental Health	PWD Cyber Games of Love
4 PM	Regular Screening – Flying Kiss	Regular Screening
5:30 PM	Screening ends	



**Persons with Digitabilities International Film Festival and Workshop Caravan**



Hundreds to thousands of your constituents or students can learn digitabilities for work-ready skills and storytelling while learning about disabilities, diseases, disasters, inclusion, and persons with disabilities' rights through the *Persons with Digitabilities International Film Festival (PWDIFF)* which is on its 3rd year of winning the contest grant from the National Commission for Culture and the Arts and aims to enhance the digital skills and talents of PWDs and raise understanding of disability, diseases, inclusion, and PWD rights. It is a series of pocket hybrid events from July to December in key cities and campuses around the country.

The LoveLife Project is the program implementer while Crisaldo Pablo is the Festival Director and Designer. The implementers are the YEAHA Channel Workshop Scholars who are persons with disabilities, persons with chronic diseases, youth, and students of media, marketing, and technology.

The PWDIFF has the following programs: (1) film festival for, about, and by PWDs where each movie screening is followed or preceded by expert talks and testimonials; (2) PWD jobs fair; (3) PWD and Allies Products Exhibit and Bazaar; and (4) National Conference on Technology, Disability Inclusion, and Mental Health for educators, teachers, and schools.

**Film Festival**

**(July 20-21 QC) (October Marikina City) (November Antipolo City) (Dec QC)**

The Film Festival will have movies by professional filmmakers and amateur content-creators. Scholars of the PWDigitabilities Storytelling Workshop offered by The LoveLife Project will showcase their outputs. There will be expert talks after or before each movie screenings.

**SIMULTANEOUS EVENTS**

<b>CONFERENCE:</b> Technology, Disability Inclusion, Mental Health for Educators, Teachers, Students	<b>PWD JOBS FAIR</b>	<b>PWD AND ALLIES EXHIBIT AND BAZAAR</b>
<b>PARALLEL WORKSHOP:</b> Disability Inclusion and Accessibility for Engineers of LGUs	<b>MEDIA CORNER</b>	<b>PRODUCTS DEMO AND PRESENTATIONS AT THE EXHIBIT AREA</b>



**PWDIFF Media Projects Brief**



Instead of asking for donations, we create videos, movies, events, and workshops for community empowerment, fundraising, and sustainability. We offer our video, film, and events production services too. This 2023, we won three contest grants, two from the National Commission for Culture and the Arts and one from the National Council for Children's Television, to produce a movie, a film festival, and a television series.

**Rationale**

To create positive representations of PWDs in arts, movies, stories, and media, the PWDIFF is a concept and project created, implemented, and managed by, for, and with PWDs. To raise awareness and understanding of disability, diseases, inclusion, and PWD rights, we must create stories that celebrate the positive aspects of our lives and showcase them in a community gathering event. The PWDIFF is the first in Asia of its kind.

**The Persons with Digitabilities International Film Festival Program**

aims to empower the PWDs and PLWNCDs to enhance and develop their skills and talents in creative expression, digital communication, media, and arts, to amplify their voices and provide work-ready skills.

<b><i>PWDIGITABILITIES Workshop</i></b>	<b>Phase 1:</b> upskills and reskills PWDs in digital technology use, digital communication, media, and marketing	<b>Phase 2:</b> Digital video editing, events management, public hosting and performance for advanced livelihood skills
<b><i>COLLAB CONTENT CREATION</i></b>	<b><i>In this phase, participants cooperate to create content for PWDs.</i></b>	
<b><i>PWDIFF July Launch</i></b>	<b><i>PWD December IDPD Fest and PWD Talents Show</i></b>	<b><i>PWDIGITABILITIES CARAVAN</i></b>
<b><i>PWDIFF ADVOCACY MOVIES + TALKS</i></b>	<b><i>PWD LIVELIHOOD BAZAAR</i></b>	<b><i>PWD JOB FAIR</i></b>

The PWDIFF is for, by, and about PWDs and integrates films, talks, conversations, a PWD BAZAAR where they can sell and earn, and a JOB FAIR where they can connect with businesses that have inclusive employment opportunities.

**Opportunities:** We can hold a Caravan of the PWDigitabilities Workshop and Festival and hold at least two separate pocket events in districts of Quezon City at minimal a cost.

# The LoveLife Project

for Health & Environment Inc.  
 0917 841 6943 U-401 WII-Vic Bldg, 96 V. Luna Ave. Sikatuna Ville QC  
 thelovelife.ph@gmail.com https://www.facebook.com/LoveLifeProject

The LoveLife Project for Health & Environment Inc.  
 YAEHA Channel Workshops  
 & Breadwinners' Welfare Network  
 presents

## Persons with Digitabilities International Film Festival

November 22 - 25, 2022  
 at De La Salle College of Saint Benilde  
 Antipolo Campus, Antipolo City

Theme: "Resilience 2.0 - Antifragility"

Made possible in part by the National Commission for Culture and the Arts in partnership with the Department of Education - Office of Alternative Education

The LoveLife Project for Health & Environment Inc.  
 YAEHA Channel Workshops  
 & Breadwinners' Welfare Network  
 presents

## Persons with Digitabilities International Echo Film Festival

Dec 1, 2, 3, Virtual and Limited Face-to-Face Theme: "Resilience 2.0 - Antifragility"

Made possible in part by the National Commission for Culture and the Arts in partnership with the Department of Education - Office of Alternative Education

The LoveLife Project for Health & Environment Inc.  
 presents

## PWDIFF Community Virtual Festival

August 5 & 6, 2022

Made possible in part by the National Commission for Culture and the Arts

The LoveLife Project for Health & Environment Inc.  
 presents

## PWDIFF YAEHADEMIC Digital Health Fest

Onsite F2F Event Aug. 31 Virtual on Aug. 24-27, 2022  
 96 V. Luna Ave. Sikatuna Ville QC, Las Lupa B, Pasig City

Made possible in part by the National Commission for Culture and the Arts in partnership with the Department of Education - Office of Alternative Education

The LoveLife Project for Health & Environment Inc.  
 YAEHA Channel Workshops  
 & Breadwinners' Welfare Network  
 presents

## PWDIFF Persons with Digitabilities International Virtual Film Festival

December 3, 2022

Topic: All Digitabilities and Visible

**WAD** (World Association of Digital Accessibility) Dec 3 @ 1 PM  
**DOY** (Digital Openness & Digital Inclusion) Dec 3, 9am - 12pm  
**IDPD** (International Digital Productivity Day) Dec 3  
**MCD** (Mindfulness & Digital Wellness) Dec 4

Webinar: Breaking the Barriers in Philippine Tourism with Focus on Disability Inclusion & Accessibility Dec. 2 From 9 am - 12 pm

[www.pwdigitalitiesinfestc.online](http://www.pwdigitalitiesinfestc.online)

Performance for your post

Post ID	Views	Reactions	Comments
1	28,591	457	15
2	275	160	15
3	16	44	25
4	1	1	1
5	11	11	1
6	11	11	1
7	718	718	1
8	1,226	1,226	1
9	1	1	1
10	1	1	1

The LoveLife Project for Health & Environment Inc. presents

## PWDIFF Persons with Digitabilities International Virtual Film Festival

December 3, 2022

**Philippine Message** was a virtual event...  
**PWDIFF Fest** is a virtual event...  
**Message** was a virtual event...

# The LoveLife Project for Health & Environment Inc.

0917 841 6943 U401 WII-Vic Bldg. 96 V. Luna Ave. Sikatuna Ville QC  
thelovelife.ph@gmail.com <https://www.facebook.com/LoveLifeProject>

## The LoveLife Project for Health & Environment Inc.



We are a non-stock non-profit civil society organization of service-users who are multi-media professionals and persons with disabilities, with lived (mental health) experiences, with lived tuberculosis disease experiences, living with chronic health conditions, living with HIV, youth, and LGBTQI+ who envision a society where people live optimally healthy, happy, and productive. We are development and health communication experts with a collective experience of around 30 years.

This 2023 we are implementing the 3<sup>rd</sup> year of the *Persons with Digitabilities International Film Festival* which won a contest grant from the National Commission for Culture and the Arts and aims to enhance Digitabilities by PWDs and PLWNCDs and raise awareness about disability, diseases, inclusion, and accessibility. We also won a contest grant by the National Council for Children's Television to produce a short digital tv series on youth mental health titled *Friendship Puzzles*. Our Creative Director and Resident Artist Crisaldo Pablo also won a contest grant by NCCA to produce an advocacy movie titled *Haybrid ang Pusong Ma'am* which we are line-producing.

Integrated into the *PWDIFF* is our YAEHA Digital Empowerment and Storytelling for Mental Resilience and Livelihood Workshop for persons with disabilities and marginalized youth which we have been implementing since 2018. The Training Model won an international award from the Netherlands for Voices of Inclusion using digital technology in January 2020.

LoveLife has worked with international and local organizations as well as government agencies to produce and implement health advocacy projects, events, and videos, such as the American Bar Association Rule of Law Initiative Philippines, Department of Health National Capital Region Infectious Diseases Cluster, Department of Environment and Natural Resources Biodiversity Management Bureau (PAWB ICRMP), Forest Management Bureau, Department of Health National Tuberculosis Program, Philippine Business for Social Progress, Save the Children Philippines, Pilipinas Shell Foundation Inc., Bacoor City, Pasig City, and Quezon City, among others. We successfully implemented the Global Fund to Fight HIV NFM from 2016 to 2017 and during the last quarter, we were selected to be the only organization to implement advocacy activities in two cities.

Our collective of officers and talents have worked in international programs and locally produced award-winning television, film, and digital content, such as *I Witness*, *Master Chef Asia*, *Eat Bulaga*, *Emergency*, *Pinoy MD*, *Reporter's Notebook*, *Wish Ko Lang*, *Goyong*, *Die Beautiful*, *Clarita*, *Amazing Race Israel*, *World's Got Talent*, etc.

[www.thelovelifeproject.mystrikingly.com](http://www.thelovelifeproject.mystrikingly.com)  
[www.lovelifeinfectious.mystrikingly.com](http://www.lovelifeinfectious.mystrikingly.com)