

Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION

September 11, 2023


REGIONAL MEMORANDUM

No. 877 s. 2023

To: Schools Division Superintendents
Regional Functional Division Chiefs
Regional Unit/Section Heads
All Others Concerned

UPDATED DEPED-MATATAG BRAND GUIDELINES

1. In reference to **Memorandum PAS-OD-2023-032** dated September 6, 2023, entitled "**Updated DepEd-MATATAG brand Guidelines**", the field is hereby informed of the above-captioned subject.
2. Immediate dissemination of this Memorandum is desired.


WILFREDO E. CABRAL, CESO III
Regional Director

Reference: Memorandum Circular No. 24, s. 2023
Memorandum PAS-OD 2023-32
RM No. 790, s. 2023

To be indicated in the Perpetual Index
under the following subjects:

OFFICES
OFFICIALS
EMPLOYEES
LEARNERS

ORD/PAU



Misamis St., Bago Bantay, Quezon City
Email Address: ncr@deped.gov.ph
Website: <http://www.depedncr.com.ph>

Doc. Ref. Code	RO-ORD-F004	Rev	00
Effectivity	01.26.23	Page	1 of 1



Republic of the Philippines
Department of Education
PUBLIC AFFAIRS SERVICE

Office of the Director IV

MEMORANDUM

PAS-OD-2023-032

FOR : **ALL CENTRAL OFFICE BUREAUS, SERVICES, OFFICES
REGIONAL OFFICES
SCHOOLS DIVISION OFFICES**

ATTN : **REGIONAL INFORMATION OFFICERS
DIVISION INFORMATION OFFICERS**

FROM : **JASON V. MERCENE**
Supervising Administrative Officer
Officer-In-Charge
Office of the Director, Public Affairs Service

SUBJECT : **UPDATED DEPED-MATATAG BRAND GUIDELINES**

DATE : September 6, 2023

In connection with the previously released office memorandum (PAS-OD-2023-031), the Public Affairs Service (PAS) issues the updated DepEd-MATATAG Brand Guidelines and Templates following the new logo layout.

To download a copy of the DepEd-MATATAG Brand Guidelines and other materials, visit bit.ly/MATATAGCommMaterials.

In this line, PAS kindly requests all Central Office bureaus, services, and units, Regional and Division Offices, and Schools to adopt these guidelines in all documents and instruments pertaining to the Department's programs, projects, and activities.

For more information, kindly contact the Creative Media Unit of PAS through email pas.cmu@deped.gov.ph.

For compliance.

Thank you.



2nd Flr. Aguinaldo Bldg. - Motorpool Area, DepEd Complex, Meralco Avenue, Pasig City
Telephone No.: (02) 6316033; 6332120; 6337254

