



Republic of the Philippines  
**Department of Education**  
NATIONAL CAPITAL REGION



Advisory No. 384, s. 2023  
October \_\_\_\_, 2023

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**2023: THE 3<sup>RD</sup> DITTO SARMIENTO JOURNALISM CUP (DSJC)  
MEDIA FORUM AND CLOSING CEREMONY**

The 3<sup>rd</sup> installment of the DSJC in partnership with Libra Law is an event in honor of Mr. Abraham "Ditto" P. Sarmiento, Jr.

It aims to determine the best young journalists in the country, to inspire and instill among them the values of free, responsible, and critical journalism – a hallmark of any democratic society.

The target participants are high school students from the private and public schools.

For more information, please contact:

Mr. Jose Joaquin T. Solis  
Marketing Officer  
Email address: [jtsolis@up.edu.ph](mailto:jtsolis@up.edu.ph)  
Mobile number: 0995.170.4995

ORD/PAU



# DSJC

## PROGRAM FLOW

### PROGRAM FLOW

October 13, 2023 (Friday)  
8:00 a.m. to 8:00 p.m.

Institute of Biology, UP Campus,  
Diliman, Quezon City



ALPHA PHI BETA  
FRATERNITY  
U.P. COLLEGE OF LAW

## THEME

# SIYASAT

- SIYASAT 2023 is the closing ceremony of the 3rd Ditto Sarmiento Journalism Cup.

## Rationale

- This year, anchored on the theme "Unearthing truths behind the headlines through investigative journalism," SIYASAT will highlight the significance of investigative journalism in an age plagued by misinformation. Throughout the event, campus journalists, political experts, and media professionals will engage in profound lectures, discussions, and artistic expressions, delving into the historical importance, ethical challenges, and digital tools that empower journalists to unearth truths behind headlines. In a post-truth era, investigative journalism stands as a beacon of truth, scrutinizing highly controversial issues, from unveiling corruption to upholding accountability. All in all, SIYASAT aims to foster informed, democratic societies and inspire attendees to champion truth and transparency amid our complex information landscape.



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## PROGRAM

# Program Flow

## Outline

SIYASAT has 4 major segments:

### 1. Opening Program

An introductory program welcoming all participants of this year's SIYASAT, hailing from all regions of the country

### 2. Media Forum

A roundtable discussion composed of media professionals, tackling important national issues relevant to the theme

### 3. Lecture Series

A series of short talks comparable to a TED talk event, expounding specialized topics related to investigative journalism

### 4. Awarding

A culmination program recognizing the winners of the 3rd Ditto Sarmiento Journalism Cup



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## PROGRAM

# Opening Program

- 8:00-9:00 Registration  
9:00-10:30 Program Proper
- 9:00-9:15 Prayer & APB Hymn
  - 9:15-9:20 Welcoming
  - 9:20-9:30 Opening Remarks
  - 9:35-10:00 Keynote Speech
  - 10:00-10:10 Orientation
  - 10:10-10:30 Break

# Media Forum

- 10:30-10:40 Introduction  
10:40-10:45 Speaker 1 Opening  
10:45-10:50 Speaker 2 Opening  
10:50-10:55 Speaker 3 Opening  
10:55-11:10 Prompt 1  
11:10-11:15 Fast Talk  
11:15-11:30 Prompt 2  
11:30-11:35 Fast Talk  
11:35-11:50 Prompt 3  
11:50-11:55 Fast Talk  
11:55-12:00 Speaker 1 Closing  
12:00-12:05 Speaker 2 Closing  
12:05-12:10 Speaker 3 Closing  
12:10-12:25 Open Forum  
12:25-12:40 Closing & Awarding  
12:40-1:30 Lunch



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DSJC  
CLOSING CEREMONY

## PROGRAM

# Lecture Series

1:30-1:40 Introduction  
1:40-2:10 Speaker 1  
2:10-2:25 Open Forum  
2:25-2:30 Awarding of Certificate  
2:30-3:00 Speaker 2  
3:00-3:15 Open Forum  
3:15-3:20 Awarding of Certificate  
3:20-3:50 Speaker 3  
3:50-4:05 Open Forum  
4:05-4:10 Awarding of Certificate  
4:10-4:20 Conclusion

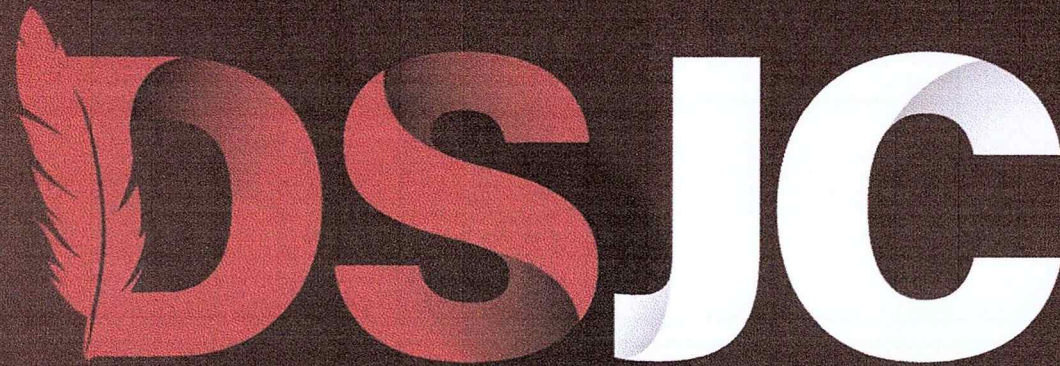
# Awarding

4:20-4:25 Introduction  
4:25-4:40 Awarding of Certificates for Judges  
4:40-5:00 Keynote Speech  
5:00-5:10 Infographic-Making  
5:10-5:20 Editorial Cartooning  
5:20-5:30 Photojournalism  
5:30-5:50 Special Presentation 1  
5:50-6:00 Copyediting & Headline Writing  
6:00-6:10 Feature Writing  
6:10-6:20 News Writing  
6:20-6:30 Editorial Writing  
6:30-6:40 Gawad Ditto Sarmiento  
6:40-7:00 Special Presentation 2  
7:00-7:10 Announcement of TOYJ  
7:10-7:20 Announcement of Regional Rankings  
7:20-7:30 Closing Remarks  
7:30-7:40 Conclusion & UP Hymn  
7:40-7:50 Presentation of Organizers  
7:50-8:00 Buffer and Distribution of Dinner



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## 3RD DITTO SARMIENTO JOURNALISM CUP

- Search for Ten Outstanding Young Journalists
- Gawad Ditto Sarmiento Student Press Freedom Awards
- Visual Journalism Contests (Photojournalism, Editorial Cartoon & Infographic Design)
- Journalism Lecture Series
- Campus Press Freedom Forum

KUNG HINDI TAYO KIKIBO,  
**SINO ANG KIKIBO?**

KUNG HINDI TAYO KIKILOS,  
**SINO ANG KIKILOS?**

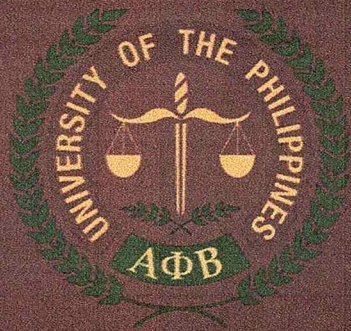
KUNG HINDI NGAYON,  
**KAILAN PA?**

**Abraham "Ditto" P. Sarmiento, Jr. AΦB 1967**

Editor-in-chief, Philippine Collegian (1975-1976)



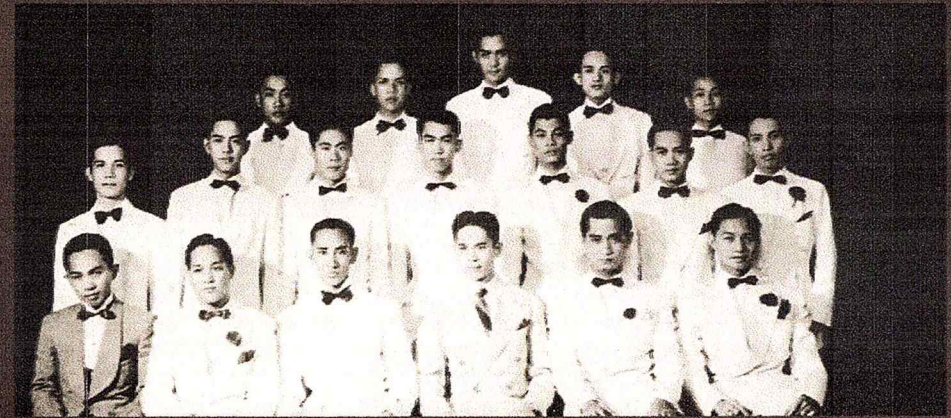
# WHO WE ARE



## ALPHA PHI BETA FRATERNITY

Also known as Abogado Para sa Bayan, APB is a College of Law-based fraternity in the University of the Philippines-Diliman. Since 1939, the Fraternity has produced many professionals, staunch nationalists, dedicated public servants, and faithful leaders of the country.

### OUR CHARTER MEMBERS



### BY THE NUMBERS

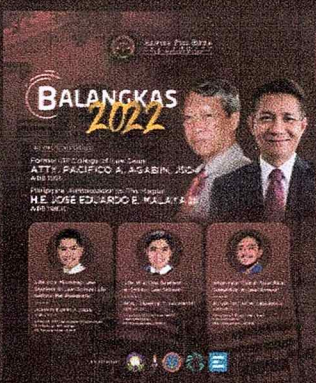


# WHAT WE DO



## THE ALPHAN FORUM

A series of panel discussions on timely and relevant news, and issues of national and global importance. A pool of experts will be convened every time there is an issue that necessitates an in-depth discussion.



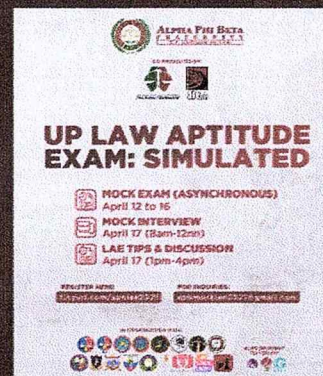
## BALANGKAS

A series of programs dedicated to helping incoming freshmen gear up for law school, to provide an overview on the life and varying experiences of UP Law students, as well as to equip them with needed skills in recitations, readings and preparing case digests, and legal writing



## BAR & BOARD OPERATIONS

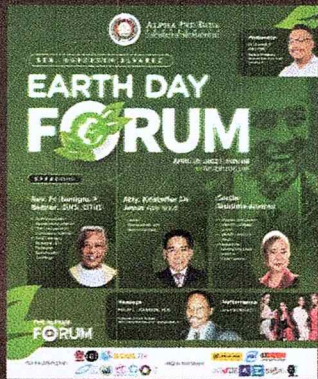
An annual initiative organized to support the needs of the fraternity's Bar Takers through the conduct of several activities for their benefit in the upcoming Bar Examination.



## MOCK LAE & INTERVIEWS

An annual simulation of the UP Law Aptitude Exam that aims to assist aspiring law students in passing the LAE and the interviews, and also to inspire them to surpass their limits, not only for themselves but also for the betterment of our nation

# WHAT WE DO



## EARTH DAY FORUM

An online event dedicated to commemorating the life and legacy and environmental advocacies of late Senator Heherson Alvarez AΦB 1952, an activist, human rights champion and environmental warrior



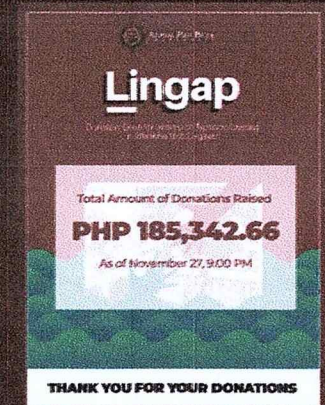
## THOUGHT LEADERS

A convention showcasing thought-provoking ideas and conversations with established speakers across different disciplines



## ANG PASKO AY PARA SA BATA

An annual program that aims to benefit and bring joy to children from indigent families and marginalized communities

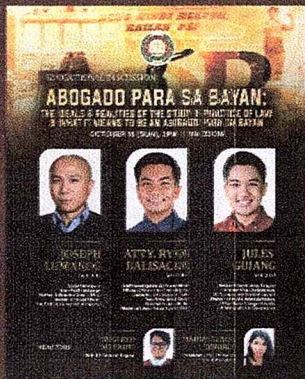


## PROJECT LINGAP

A socio-civic initiative organized to address the needs of different communities whose opportunities and livelihoods have been affected by disasters, including the pandemic and natural calamities

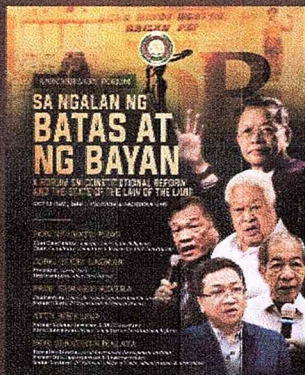
# WHAT WE DO

## 83RD ANNIVERSARY MONTH ACTIVITIES



### ● ABOGADO PARA SA BAYAN EDUCATIONAL DISCUSSION

A virtual educational discussion on the ideals and realities of the practice of law, and what it means to be an Abogado Para sa Bayan



### ● ANNIVERSARY FORUM

A special iteration of The Alphan Forum that sheds light on the ongoing conversations surrounding constitutional reform and the state of the law of the land

● THOUGHT LEADERS

● COMMUNITY OUTREACH

## UPCOMING PROJECTS

### PROJECT LIBERTY

Project Liberty aims to provide free counseling, and a series of paralegal seminars and civic education programs geared toward communicating the letter and spirit of the law in a language that is easily accessible to the general populace.

### NATIONAL PRE-LAW SUMMIT

An annual summit for aspiring students of law, which shall cover activities such as a panel discussion on Philippine law school realities, law school admissions, career talks and crash course sessions on special law topics.

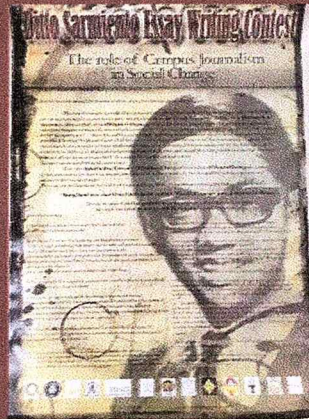
### RENATO CONSTANTINO DEBATE CUP

A commemorative event in honor of Filipino Historian Renato Constantino, the RCDC is a nationwide debate competition for high school students, following the Oxford-Oregon format, that aims to foster critical thinking among the youth through the art of persuasion and argumentation.

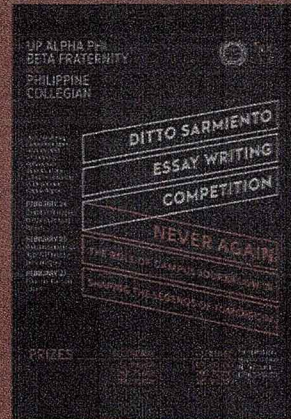
### VOLTAIRE GARCIA YOUTH PARLIAMENT

A nationwide convention of passionate youth leaders that aims to fuel conversations on public policy and legislation, consisting of a lecture and workshop series, a policy paper competition, and a mock parliament segment.

# PROJECT HISTORY



NOV  
2012

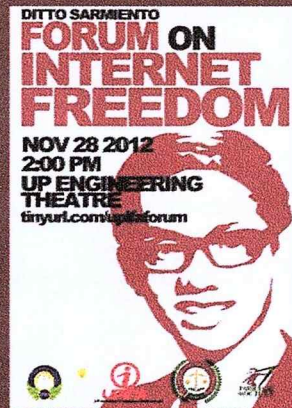


MAR  
2020

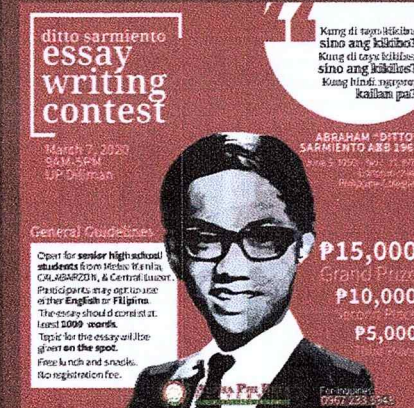


OCT  
2021

OCT  
2007



FEB  
2016



OCT  
2020



## ABOUT DSJC

True to the fraternity's commitment to the pillar of Journalism and Literature, the **Alpha Phi Beta Fraternity** presents the **Ditto Sarmiento Journalism Cup (DSJC)**—in honor of **Abraham "Ditto" P. Sarmiento APB 1967**, former editor-in-chief of the Philippine Collegian (1975-1976).

DSJC is a nationwide competition that aims to showcase the journalistic, and critical-thinking skills of High School and College students through journalism contests which include, the Ditto Sarmiento Nationwide Search for Ten Outstanding Young Journalists (TOYJ), Visual Journalism Contests, and the Gawad Ditto Sarmiento: Student Press Freedom & Publication Awards.

DSJC aims, not only to determine the best young journalists of the country, but more importantly, to inspire them with the values and advocacies that Ditto and the Philippine Collegian, along with the Mosquito Press, upheld and stood up for during the turbulent times of martial law.

Lectures, and keynote sessions with esteemed judges and speakers from the academe and the field await participants who will take on the challenge.

# DITTO SARMIENTO

Abraham "Ditto" Sarmiento, Jr. AΦB 1967 was editor-in-chief of the Philippine Collegian (1975-1976) during martial law. He led the campus paper at a time of great upheaval when free thought was banned, and critical thinking subversive.

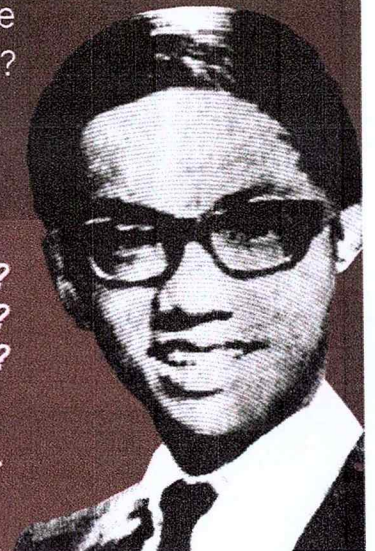
Under his scathing editorials, the Philippine Collegian was dubbed as one of the 'mosquito press'. Marcos administration's defense minister Juan Ponce Enrile had Ditto arrested on charges of subversion and rumor-mongering. Imprisoned for seven months and seven days, Ditto's frail health deteriorated. After being held incommunicado for the greater part of his incarceration, Ditto was released due to pressure from activists here and abroad. But failing health and hard life in prison took its toll on the young man. On November 11, 1977, he died of heart attack at the age of 27.

Ditto Sarmiento is one of the many who offered his young life for the sake of those who came and will come after. His words are immortalized in a plea for action that continues to be a battlecry against tyranny, injustice, and abuse: "Kung hindi tayo kikibo, sino ang kikibo? Kung hindi tayo kikilos, sino ang kikilos? Kung hindi ngayon, kailan pa?"

*Kung hindi tayo kikibo, sino ang kikibo?  
Kung hindi tayo kikilos, sino ang kikilos?  
Kung hindi ngayon, kailan pa?*

**ABRAHAM "DITTO" P. SARMIENTO, JR.**

Philippine Collegian Editor-in-Chief (1975-1976)  
Bantayog ng mga Bayani Honoree



## WHY WE DO IT

In light of recent developments in the country's socio-political climate, the role of the youth in ensuring accountability and highlighting critical stories that reflect the plight of ordinary Filipinos has become more crucial than ever. To uphold the ideals of nationalism, integrity, and public service that **Abraham "Ditto" P. Sarmiento** had exemplified in his pursuit of restoring democracy, the **Ditto Sarmiento Journalism Cup (DSJC)** aims to provide a platform to thousands of students across the country not only to **hone their skills in journalism** but also foster an **unwavering sense of responsibility** that shall strategically contribute to **genuine nation-building**.

Furthermore, aiming to inspire collective action among its participants, the DSJC will serve as a powerful avenue for the Filipino youth to engage in productive discourses, tackling highly relevant issues through the lens of **Journalism and Literature**, one of the pillars of the **UP Alpha Phi Beta Fraternity**.



# THIS YEAR'S DSJC

## NATIONWIDE SEARCH FOR TEN OUTSTANDING YOUNG JOURNALISTS

The Search aims to recognize the top ten most outstanding young journalists in the country. To qualify for TOYJ, participants will be required to submit entries to four (4) battery tests on News Writing, Editorial Writing, Feature Writing, and Editing and Headline Writing. The organizers will provide fact sheets, video interviews and even conduct live press conferences for the contest proper. The top ten overall achievers will be recognized as winners and will receive cash prizes, medals and certificates.

## GAWAD DITTO SARMIENTO STUDENT PRESS FREEDOM AWARDS

Student journalists and student publications that have made an outstanding effort to defend and uphold campus press freedom will be recognized. Moreover, recently published works which focus on issues that are under-reported will be recognized. Several special awards will also be given.

## VISUAL JOURNALISM CONTESTS

Apart from the flagship competition of the DSJC, three visual journalism competitions shall also be conducted in its 2022 iteration. These include the following: (1) Photojournalism Contest, (2) Editorial Cartoon Contest, and (3) Infographic Design Contest. The top three winners will be recognized for each category and will receive cash prizes. The outputs will be published on the event page, and People's Choice Award will be given to entries that will garner the highest number of reactions.

# THIS YEAR'S DSJC

## JOURNALISM LECTURE SERIES

The DSJC will also feature a series of lecture sessions from media professionals, educators and multi-awarded journalists. The topics may include but shall not be limited to advocacy journalism, investigative journalism, data journalism, solutions journalism, journalism ethics and laws on media.

## MEDIA FORUM

In contrast to the previous two installments of the DSJC, this year a media forum, following a panel/roundtable discussion format, will be conducted prior to the awarding program. The media forum will be convened featuring media experts, advocates and practitioners who will discuss relevant issues that concern freedom of expression, freedom of the press and freedom of information. After the media forum, the awards will be presented and a guest speaker will deliver the keynote message.

# PAST PARTNERS

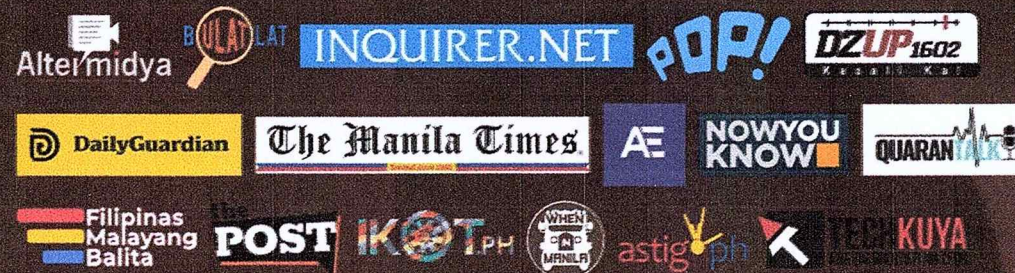
## ORGANIZATION PARTNERS



## CAMPUS PUBLICATION PARTNERS



## MEDIA PARTNERS



# DSJC 2021

ALPHA PHI BETA  
Phi Kappa Phi

## DSJC JOURNALISM LECTURE SERIES

OCTOBER 9, 2021 | 3AM-5PM



**FACT-CHECKING**  
PROF. YVONNE CHIA, MPM  
Associate Professor, Department of Journalism  
and Mass Communication, USAFHS, The  
University of the Philippines Diliman



**JOURNALISM ETHICS**  
PROF. DANILIO KEAD  
Associate Professor, Department of English  
Literature and Language, UP Diliman, Quezon  
City, Metro Manila



**FEATURE WRITING**  
PROF. RACHEL KUSAN, PhD  
Associate Professor, Office of Mass Communication  
and Journalism, UP Diliman, Quezon City, Metro  
Manila



**NEWS WRITING**  
JANVIC MATEO  
Associate Professor, Department of Journalism  
and Mass Communication, UP Diliman



**EDITORIAL WRITING**  
ATTY. FRANSALACAN, MPA, LL.M., ABS-CBN  
Associate Professor, Department of Journalism  
and Mass Communication, UP Diliman



**ADVOCACY JOURNALISM**  
JULES QUIANG, MPA, ABS-CBN  
Associate Professor, Department of Journalism  
and Mass Communication, UP Diliman

DSJC DITTO SARMIENTO JOURNALISM CUP

## FEARLESS TRUTH-TELLING AND HOLDING POWER TO ACCOUNT



OCTOBER 31 (SUNDAY)  
3 P.M. TO 5 P.M.

KEYNOTE **Q&A**

**JAMELA ALINDOGAN**  
Multi-award winning and Correspondent for 91.9 News Dingles  
Dingles, Pasig City, President of the Foreign Press Club of the Philippines

**ATOM ARAULLO**  
Multi-disciplinary journalist and Chairmember of  
National Council on Journalism Education



**HON. SARAH JANE ELAGO**  
Honorable Member, Culture Panel,  
Presidential Commission on Good Governance  
Chairman



**SEN. JOEY LIMA**  
SENATOR  
Chairman and President,  
Presidential Commission on Good Governance  
Member, Senate and House



**ATTY. ALEX LACSON**  
ATTORNEY  
Chairman of the Senate Hearing Panel, Senate  
Committee on Justice and Human Rights



**SACHINJE "DING" BELARDO JR.**  
SACHINJE  
Chairman, Working Committee on the  
Presidential Commission on Good Governance



ALPHA PHI BETA  
Phi Kappa Phi

## DSJC DITTO SARMIENTO JOURNALISM CUP

### PRESS CONFERENCE

OCTOBER 10, 9 A.M.



**MIKHAIL LAWRENCE RAMROD  
B. LLORCA, RN, MPG, DIH AQB 2021**

Contact Tracing Head, Pasay City Epidemiology  
and Surveillance Unit

OCTOBER 10, 2 P.M.



**ATTY. JUSTIN CAESAR  
ANTHONY D. BATOCABE AQB 2010**

Director, Department of Social Welfare and Development  
National Headquarters Tagaytay Office  
Managing Partner, Batocabe and Partners Law Office



# DSJC 2021

**DSJC** DITTO SARMIENTO JOURNALISM CUP  ALPHA PHI BETA

## NEWS WRITING JUDGES



**ERICSON BACULINAO AΦB 1967**  
NBC News Beijing Bureau Chief, Emmy Award Winner

Beijing Bureau Chief, NBC News - Emmy Award winner for a television coverage of the Tiananmen protests in 1989. Formerly worked for The Star and South China Morning Post, Hong Kong, Standard & Poor's, and former UP Student Project Chairperson, UP Diliman University Student Council (1970-1971).



**CARLO JACOB MOLINA**  
INQUIRER.net Social Media Content Lead

Social Media Content Lead, INQUIRER.net - Former Contributing Writer, Philstar.com - Former News Writer, Philippine Collegian Inquirer - AB Journalism (Cum Laude), Polytechnic University of the Philippines (2018) - Takes up Member of Arts and Communication, UP Diliman.



**HANS CHRISTIAN MARIN AΦB 2014F**  
Former Philippine Collegian Senior News Writer

Legislative Staff, Center House of Representatives of the Philippines - Former Senior News Writer, Philippine Collegian - Former Copywriter & Digital Content Producer - B Public Administration, Cum Laude, UP Diliman (2011)



**DSJC** DITTO SARMIENTO JOURNALISM CUP  ALPHA PHI BETA

## EDITORIAL WRITING JUDGES



**PROF. RENE OFRENEO, PhD AΦB 1967**  
Bilingual Writer-Collaborator, Author, Professor Emeritus

Professor Emeritus & Former Dean of the UP School of Labor and Industrial Relations (DILIPRI) - University Department of Labor and Employment (DLEP) - President of Pindang from Quez. Coalition, Integrated, Auto Development & Philippine Movement for Climate Justice - Columnist for the Business Mirror - Author of several books.



**JOSEPH LUMANOG, MSW AΦB 2002H**  
Former UP-CESEP Sinag Editor-in-Chief

Program Manager, Counseling and Support, Gateway Health - Former Instructor in Sociology, Monash University, Australia - BA Political Science, UP Diliman - BS Social Work, Philippine Women's University - Member of Faculty in Social Work, The Catholic University of America - Former Editor-in-Chief, Timp, UP College of Social Science and Philosophy.



**GINO LEOCADIO PAJE, JD AΦB 2008**  
Contributing Writer for Rappler & INQUIRER.net

Special Investigator III, DOJ Legal Affairs Service - Former Editor-in-Chief, The Echo, Universitat (Bacolod University) - Former Editor-in-Chief, The Malibulo Law Gazette - Ateneo University, School of Law - Contributing Writer for Rappler and INQUIRER.net.



**DSJC** DITTO SARMIENTO JOURNALISM CUP  ALPHA PHI BETA

## FEATURE WRITING JUDGES



**JIM LIBIRAN, MA AΦB 1987E**  
Multi-awarded Filmmaker, TV Director/Producer, Writer

Visual Producer & Executive Director, People's Media Advocacy 444 - Former Head of News Production and Public Affairs, TV 5 (2004-2005) - Analyst & Expanding Producer for Current Affairs, ABS-CBN (1997-2004) - Former Managing Editor, Adarna & Abaca Tante - Former Columnist, The Manila Times, Baylana Newspaper, Diocese Filipino - Palanca Award winner for Literature & Fiction (2008)



**PROF. DIOSA LABISTE, PhD**  
Veteran Community Journalist, Professor, Author

Associate Professor of Journalism, UP College of Mass Communication - Former Correspondent, Philippine Daily Inquirer - Founder, Women Writing Women Philippines - Former Writer, Bahayweek Magazine, Women's Feature Service, United Methodist News - Maribel Mcluhan Fellow (2009)



**ALAIN LORENZO AYCARDO AΦB 2019A**  
2018 Ditto Sarmiento Essay Writing Contest Champion

Former Staffer, The GUIDPH - Champion, Ditto Sarmiento Essay Writing Contest (2018) - Champion, National Campus Press, CAPPHO - Interactive Multimedia Publishing (2020) - Campus Journalism Coach, Learning Support Group, CAPPHO - BS Management, Major in Computational Technology, Information Systems Member, AFMD (2018) - Intern, Philippine Law Journal.



# DSJC 2021

**DSJC** **DITTO SARMIENTO**  
JOURNALISM CUP  **ALPHA PHI BETA**  
PHILIPPINE COLLEGE OF EDUCATION

## EDITORIAL CARTOONING JUDGES



**RENE ARANDA**  
Philippine Star Chief Cartoonist  
Editorial Cartoonist, Philippine Star 1987-present • 2008 Editorial Cartoonist of the Year • National Commissioner for Culture and Arts (NSCA) • 1st and 2nd Grand United Nations Sustainable Media Competition 2021 • 1st Place Philippine Press Institute • National News Club Editorial Cartooning Contest (2003) • Editor Arts University of the Philippines • Director



**KUBLAI MULLAN AΦB 1992F**  
Multi-awarded Visual Artist  
Sculptor, Painter, Photographer, Digital and Performance Artist • B Fine Arts, University of the Philippines • Chairman • Famous works: Kampilan in Sultan Kudarat, Guest Director, Sesyon Lok in Davao International Airport, Sumalah Tin-people Monument in South Cotabato



**DENNIS GASGONIA**  
ABS-CBN News Cartoonist/Sports Writer  
Cartoonist/Sports Writer, ABS-CBN News • Several medals/awards in judges for national and regional level journalism competitions • Lecturer in Editorial Cartooning and Sports Writing



**DSJC** **DITTO SARMIENTO**  
JOURNALISM CUP  **ALPHA PHI BETA**  
PHILIPPINE COLLEGE OF EDUCATION

## PHOTOJOURNALISM JUDGES



**PROF. JIMMY DOMINGO**  
Photojournalist, Photojournalism Lecturer  
Correspondent, USA News • Senior Lecturer, University of the Philippines - Arroyo, Emmanuel Institute • De La Salle University • Former Correspondent, Updo of Catholic News • Former Lecturer, Photojournalism, Ateneo de Manila University Asian Center for Journalism • Founding Member & Current Board Member, Photojournalism Center of the Philippines



**CARLOS ESGUERRA AΦB 1959**  
Multi-awarded Photographer  
Received numerous national and international awards for photographs and has made exhibits in the United States, Argentina, Mexico, Canada, France, Germany and Sweden • Promoted by Pilsino Philippine Heritage Presidential Award (2006) • Am ng Dangal, National Council on Culture and the Arts (2011) • UP Distinguished Alumni Award in Culture and the Arts (2016)



**EZEKIEL GALANTO**  
NSPC Champion, Photojournalist  
Former Editor-in-Chief, The Lumog • Champion, 2018 National School Press Conference (Collaborative Publishing) • Licensed Geologist • Creative Lead, Project Lokal • Co-Founder, Green Walls Initiative, Meteorology • Former Head, Young Earth Scientists Society



**DSJC** **DITTO SARMIENTO**  
JOURNALISM CUP  **ALPHA PHI BETA**  
PHILIPPINE COLLEGE OF EDUCATION

## EDITING AND HEADLINE WRITING JUDGES



**FRANZ ALBERT LANTIN, CPA, JD AΦB 2016M**  
ALSA Internal Editorial Board Senior Editor  
Senior Editor, Risk Law Students Association International School of Business, The Philippine Law Journal Vol. 21 • Member, Order of the People, Plaintiff • Competed and won in several national and international multi-event competitions • Jett Starob, UP College of Law (2008)



**RAINIER JOHN SUAREZ AΦB 2018E**  
DSJC Founding Project Head  
DS Founder & Founding Project Head, Ditto Sarmiento Journalism Cup • Former Staffer & Business Manager, Philippine College Vol. 26 • Former Editor-in-Chief, The DSJC/DSJUP Political Science Society • Acting President, National Board of Youth Leaders, Inc. • Co-Convener & Sockayman, Tatak Bataks



**CHARLES KENNETH LIJAUCO AΦB 2019E**  
Philippine Law Journal Editor  
Editor, The Philippine Law Journal Vol. 24 • Former Editor-in-Chief & Managing Editor, MAMALAN (Malayan Colleges Laguna) • Former Editor-in-Chief, The Soarin • Grand Winner ADEAS Youth Career Advancement Contest • Former Member, College Editors' Guild of the Philippines

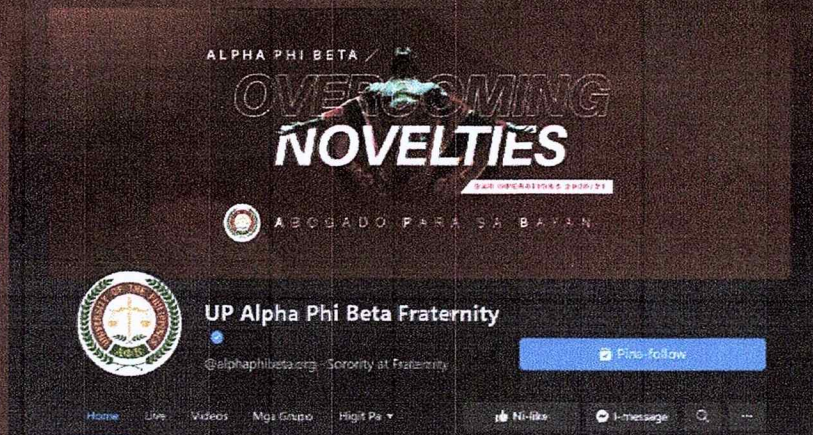


## DSJC 2021 HIGHLIGHTS

- **Over 2000** registrants/participants in total
- **Over 500 schools** from different parts of the country participated
- **Total of 47 partners** including organizations, campus publications and media
- Several **DepED Regional & Division Offices** issued advisories
- **UP Department of Journalism** co-presented the Journalism Lecture Series

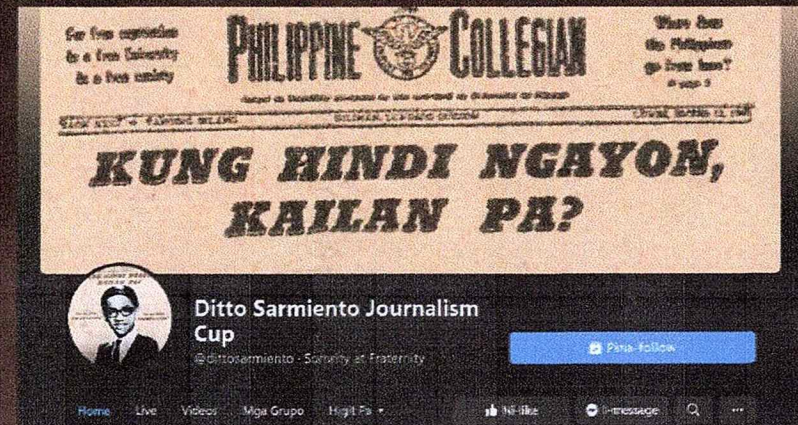
# OUR SOCIAL MEDIA

## UP ALPHA PHI BETA FRATERNITY



**40K+** Likes  
**41K+** Followers  
**1M+** Highest Post Reach  
**15K+** Highest Live Stream Views

## DITTO SARMIENTO JOURNALISM CUP



**42K+** Likes  
**42K+** Followers  
**200K+** Highest Post Reach  
**15K+** Highest Live Stream Views



# CONTACT US

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3rd Ditto Sarmiento Journalism Cup

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