



Republic of the Philippines  
**Department of Education**  
 NATIONAL CAPITAL REGION

**Advisory No. 401, s. 2023**  
**October 20, 2023**

In compliance with DepEd Order No. 8, s. 2013  
 This Advisory is issued not for endorsement per DO 28, s. 2001,  
 but only for the information of DepEd officials,  
 personnel/staff, as well as the concerned public.  
 (Visit [www.deped.gov.ph](http://www.deped.gov.ph))

**U.P. Child Development Center Book Launching**

The U.P. Child Development Center (UPCDC) will launch the storybooks developed in partnership with the Department of Science and Technology (DOST) during their book week with the theme “Tuklasin ang Mundo ng mga Kaibigang Libro” on November 6, 2023, at 1:00 PM, at the U.P. Child Development Center Auditorium, College of Home Economics, University of the Philippines, Diliman, Quezon City.

Participation of learners and teachers from the public and private schools shall be purely voluntary and will not hamper instructional time in compliance with the provisions of DepEd Order (DO) No. 022, s. 2023 titled Implementing Guidelines on the School Calendar and Activities for the School Year 2023–2024 and DO 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance.

For more information, please contact:

**Kathleen Keisha Constantino**  
 Assistant Professor  
 Email address: [cheflcd.upd@up.edu.ph](mailto:cheflcd.upd@up.edu.ph)



Misamis St., Bago Bantay, Quezon City  
 Email Address: [ncr@deped.gov.ph](mailto:ncr@deped.gov.ph)  
 Website: <http://www.depedncr.com.ph>

Doc. Ref. Code	RO-ORD-F001	Rev	00
Effectivity	01.26.23	Page	1 of 1



## Department of Family Life and Child Development

College of Home Economics, University of the Philippines Diliman

Ma. Regidor Street, Diliman, Quezon City 1101

16 October 2023

Wilfredo E. Cabral  
Regional Director  
Department of Education - NCR

Dear Dir. Cabral,

Greetings!

The U.P. Child Development Center (UPCDC) is the laboratory school of the Department of Family Life and Child Development, UP College of Home Economics (CHE-FLCD). It offers 12 preschool classes catering to a total of 160 children aged 3 months up to 5 years. It promotes the holistic development of Filipino children through creative and developmentally appropriate learning experiences. One of the ways that the Center achieves this goal is by celebrating Book Week each year which also highlights the value of literacy in the early years.

Since 2018, our Department has partnered with the Department of Science and Technology-Science Education Institute (DOST-SEI) to develop children's storybooks that promote early Math and Science skills. To date, we have produced about 48 storybooks and as part of the UPCDC's Book Week Celebration, we are launching the books together with DOST-SEI. The opening event with the theme "Tuklasin ang Mundo ng mga Kaibigang Libro" will take place on **November 6, 2023, at 1 PM, in the U.P. Child Development Center Auditorium, College of Home Economics, University of the Philippines Diliman.**

During the event, we will feature the work done by DOST-SEI and DLFCDC over the years, including the development of storybooks, conduct of an evaluation research, and the Bukas-Tuklas project. We would like to extend an invitation to your office to attend the event by sending 2 representatives. May we request you to RSVP on or before October 31 and to confirm your attendance through this form:

<https://forms.gle/wYvHC8HYGzFBWsP88>

We hope that you can join us in this celebration. If you have any questions, please feel free to reach us at [krconstantino1@up.edu.ph](mailto:krconstantino1@up.edu.ph). We look forward to seeing you soon.

Sincerely,

**ASST. PROF. KATHLEEN KEISHA CONSTANTINO, MR. JOHN ARVIN BASA, & MR. EDGAR BELDA JR.**  
Book Week Committee 2023

Noted by:

**MS. JENNIFER ROXANNE S. DAEZ**  
Faculty-in-Charge  
U.P. Child Development Center

**ASST. PROF. ERICKSON M. MACLID**  
Chairperson  
Department of Family Life and Child Development  
CHE, UP Diliman