




Republic of the Philippines  
**Department of Education**  
NATIONAL CAPITAL REGION



**REGIONAL MEMORANDUM**  
ORD-2023-1231

**TO :** **SCHOOLS DIVISION SUPERINTENDENTS**

**FROM :** **JOCELYN DR ANDAYA**   
Director IV

**SUBJECT :** **2023 NATIONAL OBSERVANCE OF DEAF AWARENESS WEEK**

**DATE :** November 22, 2023

1. This is in reference to the attached Memorandum, DM-CT-2023-381, dated November 9, 2023, from Gina O. Gonong, Undersecretary for Curriculum and Teaching, Department of Education, relative to the above-captioned activity, contents of which are self-explanatory.
2. Immediate dissemination of this Memorandum is desired.



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Republic of the Philippines

## Department of Education

OFFICE OF THE UNDERSECRETARY FOR CURRICULUM AND TEACHING

### 2023 National Observance of the Deaf Awareness Week

Date: **November 14, 2023**

Sub-theme: **“Embrace Deaf Culture and Region’s Culture”**

School-based Activity: Presentation of submitted Vlog Entries using Filipino Sign Language (FSL)

#### Vlog Entry Contest using FSL

1. All vlog entries should be original and in three (3) minutes in length.
2. Number of vlog entries will depend on the school-based committee.
3. This is open to all Deaf and Hard of hearing learners for SY 2023-2024 which can be in a maximum of 4 members in a group. Each group should submit one (1) entry that focus on the NDAW sub-theme.
4. School-based committee will select three (3) winners (1<sup>st</sup> place, 2<sup>nd</sup> place, 3<sup>rd</sup> place). Each will receive certificate of recognition and token (whenever available). The judges’ decision declaring the winners is final and irrevocable.
5. Each vlog entry will be based on the following:

Criteria	Weight
FSL Execution: Comprehensive usage of FSL parameters (handshape, location, palm orientation, movement and non-manual signals)	30%
Originality and Creativity: The vlog entry is unique and delivers extraordinary perspective, content and approach that makes it a captivating and engaging to the audience.	30%
Technical quality: Adherence to the requirements such as the acceptable and accessible format for all kinds of viewers ( captions/sub-titles, descriptive audio and the likes).	20%
Relevance to the NDAW sub-theme: The vlog entry comprehensively conveyed the intended message recognizing the vlogger’s ability to stay on point and to the theme provided.	10%
Virtual Audience Impact: Measure of audience reaction garnering highest number of heart reaction to the vlog entry via any chosen platform (Facebook, Twitter, Tiktok, Instagram and the likes) which ever available and have been decided by the school-based committee).	10%
<b>TOTAL</b>	<b>100%</b>



Republic of the Philippines

## Department of Education

OFFICE OF THE UNDERSECRETARY FOR CURRICULUM AND TEACHING

### 2023 National Observance of the Deaf Awareness Week

Date: **November 15, 2023**

Sub-theme: **“Safe Inclusive Environment”**

School-based Activity: Conduct of a Poster Making Contest focused on the 2023 NDAW

#### Poster Making Contest

1. This contest is open for all learners and each participant should submit one (1) entry during the contest. The number of maximum entries will depend on the school-based committee.
2. All entries should be original and the following materials will be used:
  - a. ¼ size white cartolina;
  - b. Coloring materials: oil pastels, markers, oil acrylic, water color, and a like;
  - c. Sharpeners, pencils, rulers, pencils (materials are provided by the participants);
  - d. And the participants should illustrate, interpret, and emphasize the 2023 NDAW sub- theme in completing their poster making entries.
3. School-based committee will select three (3) winners (1<sup>st</sup> place, 2<sup>nd</sup> place, 3<sup>rd</sup> place). Each will receive certificate of recognition and token (whenever available). The judges' decision declaring the winners is final and irrevocable.
4. Each entry will be based on the following:

Criteria	Weight
Originality: The poster entry is distinct and novel that delivers extraordinary perspective and content.	40%
Relevance to the 2023 NDAW sub-theme: The poster effectively resonates and communicates the intended theme.	30%
Creativity: The poster have used design elements, colors and visual qualities to convey their message in captivating and engaging manner to the viewers.	30%
<b>TOTAL</b>	<b>100%</b>

Date	Suggested Activities		
<b>November 16, 2023</b>	DepEd Central Office: 2023 NDAW Observance Closing Program (Activity led by BLD-SID)	Philippine School for the Deaf (PSD): Livestream via Facebook at DepEd Website	Regional Offices, Schools Division Offices, and schools are enjoined to participate via FB livestream of the 2023 NDAW Observance Closing Program



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Republic of the Philippines

## Department of Education

OFFICE OF THE UNDERSECRETARY FOR CURRICULUM AND TEACHING

### 2023 National Observance of the Deaf Awareness Week Program of Activities

Date	Suggested Activities		
<b>November 10, 2023</b>	DepEd Central Office: Kick-off Program (Activity led by BLD-SID)	Komisyon sa Wikang Filipino (KWF): Livestream via Facebook at DepEd Website	Regional Offices, Schools Division Offices, and schools are enjoined to participate via FB livestream of the 2023 NDAW Observance Kick-off Program

Date: **November 13, 2023**

School-based Activity: Presentation of RECORDED VIDEOS (Inspiring/Success stories of the Deaf or Hard of hearing learners/graduates).

#### **Inspiring/Success Stories of the Deaf or Hard of Hearing Learners/Graduates**

1. You may view a pre-recorded video of the Deaf presenters via internet (Dr. Raphael Domingo, Patrick Bryan Ablaza and Mariah Agbay) to come up similar output.
2. Allot three (3) minutes video recording for presentation.
3. Introduce yourself, and share some of the key challenges you've faced as a learner or your field of work as a Deaf or Hard of hearing individual.
4. You may answer the following questions as a guide in completing the video recording using FSL bas to wit:
  - a. How have you successfully overcome challenges you've faced as a learner or your field of work despite of your situation?
  - b. What strategies or technologies have you found most helpful in facilitating communication and collaboration in your schooling or career life as a Deaf or hard of hearing person?
  - c. Could you describe the support and accommodations you've received from your school or workplace as well as from your teachers, co-learner or colleagues that have contributed to your success?
  - d. How has your experience as a deaf or hard of hearing learner or employee shaped your perspective on diversity and inclusion in the school or in the workplace, and what advice would you give to others seeking to create a more inclusive environment?
  - e. Can you share a specific achievement or project that you're particularly proud of, and the journey you took to accomplish it, highlighting any unique experiences related to your deafness?
5. Share a closing statement or famous tagline to formally end the video recording.



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**Department of Education**

**OFFICE OF THE UNDERSECRETARY FOR CURRICULUM AND TEACHING**

**MEMORANDUM**

**DM-CT-2023-381**

**TO :** REGIONAL DIRECTORS  
MINISTER, MINISTRY OF BASIC, HIGHER AND TECHNICAL  
EDUCATION, BANGSAMORO AUTONOMOUS REGION OF  
MUSLIM MINDANAO (BARMM)

**FROM :**   
GINA O. GONGONG  
Undersecretary for Curriculum and Teaching

**SUBJECT :** 2023 NATIONAL OBSERVANCE OF DEAF AWARENESS WEEK

**DATE :** November 09, 2023

The Department of Education (DepEd) through the Bureau of Learning Delivery-Student Inclusion Division (BLD-SID) will conduct the **2023 National Observance of the Deaf Awareness Week** from **November 10 to 16, 2023** by virtue of The Filipino Sign Language Act (RA 11106) and the Presidential Proclamation No. 829, s. 1991.

With the theme, *"Promote Safe and Inclusive Education: Filipino Sign Language (FSL) and other means of Communication towards Resilient Future,"* the national observance aims to raise awareness on the use of FSL as a medium for teaching and learning for Deaf learners, to foster safe and inclusive education for them.

All public and private schools, as well as existing SPED Centers, are encouraged to conduct initiatives in relation to the observance, considering the suggested program attached. They may contextualize their activities in compliance with Data Privacy Act of 2012 (RA 10173) and DepEd Order No. 9, s. 2005, *Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith* considering the suggested program activities attached.

For further inquiries, please reach out to **Ms. Dorothy S. Tarol**, a late-deafened Supervising Education Program Specialist through email: [tarol.dorothy@deped.gov.ph](mailto:tarol.dorothy@deped.gov.ph) or mobile numbers 0968-5862791 or 0915-0429466.

Immediate dissemination of this memorandum is desired.

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DepEd Philippines

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