



Republic of the Philippines  
**Department of Education**  
 NATIONAL CAPITAL REGION

Advisory No. 066, s. 2024  
 February 26, 2024

In compliance with DepEd Order No. 8, s. 2013  
 This Advisory is issued not for endorsement per DO 28, s. 2001,  
 but only for the information of DepEd officials,  
 personnel/staff, as well as the concerned public.  
 (Visit [www.deped.gov.ph](http://www.deped.gov.ph))

**Philippine Home Economics Association (PHEA)  
 75th National Conference and Training**

The Philippine Home Economics Association (PHEA) will hold its 75th National Conference and Training with the theme, “Home Economics in a Time of Transformation: Bridging the Past – Charting the Future” on October 25- 27, 2024 at Royce Convention Center of the Grand Astoria Hotel at Zamboanga City.

The training conference aims to:

1. Provide the participants with a comprehensive and in-depth information on the curricula for EPP, TLE & TVL Track under the Expanded Basic Education Program (EBEP);
2. Enhance their work competencies and entrepreneurial skills through the conduct of workshops related to SHS TVL Track; and
3. Develop their interest and active participation in conducting research in Home Economics and related disciplines.

The participants to the conference and training are EPP, TLE, ALS teachers, coordinators, Head Teachers, Principals and Supervisors both from private and public schools, or academic professionals who are interested in SHS, TechVoc Track. Participation of public and private schools shall be subject to the no-disruption-of classes policy stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.

For any inquiries or clarifications, please visit at <https://www.facebook.com/PHEA1948> or [phea1948@gmail.com](mailto:phea1948@gmail.com).

Encl.: As stated



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*Programme of Activities*

*75<sup>th</sup> Philippine Home Economics  
Association (PHEA)*

***National  
Conference  
and Training***

**Royce Convention Center  
Grand Astoria Hotel  
Zamboanga City  
October 25 - 27, 2024**



75<sup>th</sup> Philippine Home Economics Association (PHEA)

**National Conference and Training**

Royce Convention Center, Grand Astoria Hotel, Zamboanga City - October 25-27, 2024

Theme: "Home Economics in a Time of Transformation: Bridging the Past - Charting the Future"

Thursday, October 24, 2024 @ 8:30 PM **Executive Committee Meeting**

Friday, October 25, 2024

Sara Villanueva, *PHEA Apprentice*  
(Activity Coordinator of the Day)

Julio Bagayan, *PHEA Board Member*  
(Officer of the Day)

Tree Planting

@ 06:00 – 08:00 AM

Ms. Christine Banzuela  
*Chairperson, PHEA Vice President*

Ms. Manuelita Reyes  
*Co-Chair, PHEA Treasurer*

**Opening Ceremonies**

Entrance of the PHEA Apprentice, Coordinators, Guests, Board of Directors, Ceremonial Mace and Colors

Philippine National Anthem

Welcome Message

Dr. Laarni V. Miranda  
Education Program Supervisor  
DepEd Zamboanga City

Presentation of Participants

Mrs. Amy O. Barbas  
PHEA Business Manager  
Chairperson, Registration Committee

Inspirational Message

Dr. Maria Teresa A. Namoro  
PHEA 17<sup>th</sup> President  
Retired Chief, School Governance and Operations Division  
Schools Division of Quezon City

Keynote Address

Dr. Majarani M. Jacinto, CESO V  
Schools Division Superintendent  
Schools Division of Zamboanga City

Induction Ceremonies:

- a.) Local Home Economics Associations
- b.) Home Economics Related Organizations (HEROs)

Awarding Ceremonies:

- a.) Affiliation Certificates
- b.) Retired PHEA Life Members
- c.) PHEA Luminaries

Ribbon Cutting - Best Practices and Research Presentation

Mr. Albert M. Rosarda  
PHEA President

Mrs. Aida H. Rondilla  
PHEA National Coordinator  
*Chairperson - Best Practices and Innovations*

Dr. Erlinda Serrano  
PHEA Assistant Secretary  
*Chairperson - Research Presentation*

	<p><u>Registration</u></p> <p>Ms. Amy O. Barbas <i>Chairperson</i> <i>PHEA Business Manager</i></p> <p>Ms. Lolita T. Rabago <i>Co-Chair</i> <i>PHEA Comptroller</i></p>	
08:00 - 11:00 AM		
12:00 - 01:00 PM	<u>Lunch Break</u>	
01:00 - 03:30 PM	<u>Billeting</u>	
03:30 - 04:00 PM	<u>Health Break</u>	
04:00 - 05:00 PM	<p><u>Thanksgiving Mass</u></p> <p>Erlinda D. Serrano, Ed. D. <i>Chairperson</i> <i>PHEA Assistant Secretary</i></p>	
05:00 - 07:00 PM	<u>Opening Ceremonies</u>	
07:00 - 08:00 PM	<p><u>Dinner</u></p> <p><u>Executive Committee Meeting</u></p>	
08:00 - 11:00 PM	<p><u>Fellowship Night</u></p> <p>Ms. Rosalyn H. Lo <i>Chairperson</i> <i>PHEA Board Member</i></p> <p>Theme: "Hermosa Festival"</p>	





Saturday, October 26, 2024

Mary Ann Carag, *PHEA Apprentice*  
(Activity Coordinator of the Day)

Christine Banzuela, *PHEA Vice President*  
(Officer of the Day)

07:00 – 08:00 AM Breakfast

**PLENARY SESSION** (08:00AM-12:00NN)

**Plenary Talk 1: Update on the EPP/TLE MATATAG Curricula**

**Dr. Rowell A. Capistrano**  
Bureau of Curriculum Development  
Department of Education

**Plenary Talk 2: Latest Trends on Research**

**Dr. Ebenezer A. Beloy**  
Chief, Curriculum Implementation Division  
Manila Schools Division Office

**Presentation of Best Practices and Innovations**

**Mrs. Aida H. Rondilla**  
PHEA National Coordinator

**PARALLEL SESSION** (01:00 - 04:00 PM)

**Agri Fishery Arts:** Chairperson - Rosalyn Lo, PHEA Board Member

**Home Economics:** Chairperson - Amy Barbas, PHEA Business Manager

**Industrial Arts:** Chairperson - Carmelina Tan, PHEA Assistant Treasurer

**Research Presentation:** Chairperson - Erlinda Serrano, PHEA Assistant Secretary



Sunday, October 27, 2024

*Leticia Rulloda, PHEA Apprentice*  
(Activity Coordinator of the Day)

*Maria Gracia A. Fulgencio, PHEA Secretary*  
(Officer of the Day)

07:00 – 08:00 AM Breakfast

**Closing Ceremonies**

08:00 – 11:00 AM

**Evaluation Report**

Dr. Teodora Besana  
*PHEA National Coordinator*

**Treasurer's Report**

Mrs. Manuelita P. Reyes  
*PHEA Treasurer*

**President's Report**

Mr. Albert M. Rosarda  
*PHEA President*

**Awarding Ceremonies:**

- a.) Tulong Aral sa Kaguruan
- b.) Skills Demo Teachers
- c.) Research Presenters

**Singing of the PHEA March**

**12:00 NN Hotel Check-out HOME SWEET HOME**

**01:00 - 03:00 PM Executive Committee Meeting**



Leadership and Service  
in Home Economics  
and Allied Discipline

## PHILIPPINE HOME ECONOMICS ASSOCIATION (PHEA)

A National Organization of Home Economists and Allied Professionals in the Philippines  
Member: International Federation for Home Economics (IFHE)  
Asian Regional Association for Home Economics (ARAHE)

Office Address: Philippine Women's University - School of Education  
1743 Tatt Avenue, Malate, Manila, Philippines  
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Telephone No. (02) 526-84-21 loc. 227 or 123; Cellular Phone No. 0917-834-17-38

**HELENA ZOILA T. BENITEZ**  
Founder-President  
1948-1956

1956-1960 Gloria L. Monzon  
1960-1962 Ma, Fa G. Atienza  
1962-1964 Leonarda M. Jurado  
1964-1966 Elpidia E. Bonanza  
1966-1968 Eva B. Gonzalez  
1968-1974 Amparo S. Javier  
1974-1976 Florangel T. Campos  
1976-1978 Lourdes Macatangay  
1978-1980 Angelita M. Dizon  
1980-1982 Amparo S. Javier  
1982-1984 Rosario S. Villar  
1984-1986 Lilia B. Protacio  
1986-1990 Edita T. Burgos  
1990-1992 Evelyn O. Gorospe  
1992-1996 Norma M. Mapanao  
1996-2000 Edita T. Burgos  
2000-2008 Leticia S. Navarro  
2008-2014 Maria Teresa A. Namoro  
2014-2022 Susana V. Guinea

**2022 - 2026**

### **National Officers**

**Albert M. Rosarda**  
*President*

**Christine B. Banzuela**  
*Vice-President*

**Maria Gracia A. Fulgencio**  
*Secretary*

**Erlinda D. Serrano**  
*Assistant Secretary*

**Manuella P. Ruyes**  
*Treasurer*

**Carmelina DM. Tan**  
*Assistant Treasurer*

**Marilyn E. Paslon**  
*Auditor*

**Lanle V. Salvador**  
*Press Information Officer*

**Amy O. Barbas**  
*Business Manager*

**Lolita S. Rabago**  
*Comptroller*

**Board Members:**  
Catalina Patlag  
Catherine Pingol  
Joahana Pimentel  
Jullo Bagayan  
Rosalyn Lo

February 26, 2024

**Jocelyn DR Andaya**  
Regional Director  
National Capital Region  
Department of Education

Dear Dir. Andaya:

Greetings!

With the aim of providing professional and dynamic leadership, creating innovative ideas for academic and culture of excellence in Home Economics, the Philippine Home Economics Association (PHEA) will hold its 75<sup>th</sup> National Conference and Training on October 25-27, 2024 at the Royce Convention Center of the Grand Astoria Hotel at Zamboanga City with the theme "Home Economics in a Time of Transformation: Bridging the Past - Charting the Future".

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2. Enhance their work competencies and entrepreneurial skills through the conduct of workshops related to SHS TVL track; and
3. Develop their interest and active participation in conducting research in Home Economics and related disciplines.

The participants to the conference and training are EPP, TLE, ALS teachers, coordinators, Head Teachers, Principals and Supervisors both from private and public schools, and academic professionals who are interested in SHS, TechVoc Track.

Relative to this, we would like to humbly request for an advisory from your good office. Should you wish to know more of our activity, you may visit us at <https://www.facebook.com/PHEA1948> or participants may send their queries at [phea1948@gmail.com](mailto:phea1948@gmail.com).

Thank you for your positive response regarding our request. We wish you all the best and hope to hear from you soon.

God bless!

Very truly yours,

  
Albert M. Rosarda  
PHEA President