



Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION



Advisory No. 070, s. 2024
February 14, 2024

In compliance with DepEd Order No. 8, s. 2013
This Advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd Officials, personnel/staff, as well as the
concerned public.
(Visit www.deped.gov.ph)

INVITATION TO THE 2024 MILO MARATHON

Attached is a letter dated February 23, 2024 of Mr. Carlo Sampan, AVP-Head of Milo Sports, regarding the conduct of the 2024 Milo Marathon on April 28, 2024, for appropriate action.

Participation of public and private schools shall be subject to the **no collection policy** as stated in Section 3 of Republic Act No. 5546, An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project of Purpose from Students and Teachers of Public and Private School, Colleges and Universities (Ganzon Law).

Interested participants are requested to register through this link :
<https://tinyurl.com/2024MiloMarathon>

For information, contact:
Mr. Carlo Sampan
Mobile no.: 09175323626
Email address : johncarlo.sampan@ph.nestle.com

Daniel Pascual
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Incl.:
As stated

/essd/sports/glc



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Nestlé Philippines, Inc.

31 Plaza Drive

Rockwell Center, Makati City 1200

Phone: (632) 756-30-01; (632) 898-00-01

February 23, 2024

JOCELYN DR. ANDAYA

Regional Director IV

Department of Education

NCR

Thru:

Dr. Gina Lopez Cruz

Senior Education Program Specialist

Regional Partnership Focal Person – Private Sector

Dear Ms. Andaya,

Greetings in the name of building next-generation Champions!

It is with honor to present to your good office a partnership opportunity for health, fitness and physical welfare of Filipino families, including our learners. As MILO® celebrates its 60th year in the Philippines, the most trusted name in nutritious drink shares its heritage and success with you as we renew our commitment to build a strong nation of champions through our line-up of sports programs. It is for this reason that we are requesting once again DepEd's endorsement for our sports programs in 2024 detailed below.

National MILO® Marathon

Starting nearly four decades ago, the MILO® Marathon made its mark in the Philippines by being the first marathon to be considered a major national sports event. To this day, it remains the grandest, most prestigious running competition in the country.

Now on its 45th edition, the 2024 MILO® Marathon will be running the qualifying races in fifteen (15) cities nationwide. There will be six (6) categories (i.e. 1K, 3K, 5K Fun Run, 5K Champion Family, 10K, and 21K) for the regional races and seven (7) categories (i.e. 1K, 3K, 5K Fun Run, 5K Champion Family, 10K, 21K, and 42K) for Manila. We are expecting a total of 171,000 runners where about seventy percent (70%) are students. The MILO® Marathon 2024 schedule is as follows:



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NMM LEG	RACE DAY
Laoag, Batangas, Mandaue	April 7, 2024
Manila	April 28, 2024
Puerto Princesa	May 12, 2024
Legaspi	June 2, 2024
Cavite (Vermosa)	September 22, 2024
Bohol	September 29, 2024
Roxas	October 6, 2024
Iloilo	October 20, 2024
Bacolod	October 27, 2024
Gensan	November 10, 2024
Davao	November 17, 2024
CDO	November 24, 2024
Tarlac	December 1, 2024

For more details, please log-on to www.milo.com.ph or contact:

1. Mr. Carlo Sampan at 09175323626 or via e-mail address, johncarlo.sampan@ph.nestle.com.
2. Mr. Daniel Pascual at 09324004355 or via e-mail address: danielpascual.milo.ph@gmail.com.

We hope to gain your support for our programs as we continue to help build champions through the promotion of sports and a healthy, active lifestyle.

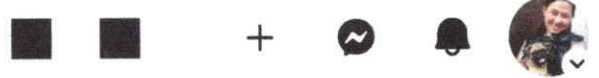
Very truly yours,

CARLO SAMPAN

AVP-Head of MILO Sports

Copy furnished:

Usec. Revsee Escobado



06 March 2024

Regional Memorandum
No. 165 s. 2024

INVITATION TO THE 2024 MILO MARATHON

To: **Schools Division Superintendents**

1. In reference to the official communication from Nestle Philippines, Inc. dated February 23, 2024¹, this Office, through the Education Support Services Division, informs all Schools Division Offices on the nationwide conduct of the 2024 MILO Marathon from April 7, 2024 to December 1, 2024.
2. This initiative seeks to build a strong nation of champions through the line-up of sports programs in promoting a healthy and active lifestyle.
3. Schools Division Superintendents are advised to encourage our learners to participate in this kind of activity subject to the condition that in no case that collection of contributions be made by the proponent or sponsoring entity and that no class disruption shall occur.
4. Attached is the aforementioned communication for reference.
5. For more information or queries, please contact Mr. Carlo Sampan at 09175323626 or via email address at johncarlo.sampan@ph.nestle.com or Ms. Mags Sechong at 09674211488 or at magssechong@gmail.com or log on to www.milo.com.ph.
6. Immediate dissemination and compliance with this Memorandum are highly desired.


ATTY. ALBERTO T. ESCOBARTE, CESO II
Regional Director *msy*

¹ Request for Indorsement - NESTLE PHILIPPINES, INC.

03/ROEG



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