

Republic of the Philippines

Department of Education

NATIONAL CAPITAL REGION

Advisory No. 109 April 12, 2024

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INFORMATION TO THE "PULSO: THE 2024 MEDICAL CONVENTION (MEDCOM)

This is to inform our constituent schools in the National Capital Region regarding the "PULSO: The 2024 Medical Convention (MEDCOM) to be held on May 18-19, 2024, at the UP-Diliman campus, Quezon City. This is organized by the UP Pre-Medical Society (UPPMS) which aids to provide a comprehensive insight into the captivating world of medicine and its diverse specialties. It is a highly anticipated annual 2- day event that gathers medical students, general practitioners, and specialized physicians from diverse medical fields.

For more information, please contact:

Mark Russell Dancis Caranzo Head, Promotion and External Affairs 09053573037 mdcaranzo@up.edu.ph

Encl.: As stated

SHNU/ESSD







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Doc. Ref. Code	RO-ORD-F001	Rev	00
Effectivity	01.26.23	Page	1 of 1



PULSO MEDCON 2024

EVENT PRIMER



Greetings of peace and good health!

The U.P. Pre-Medical Society, a recognized university-wide socio-civic organization at the University of the Philippines-Diliman, is humbly requesting your esteemed office to officially endorse "PULSO: The 2024 Medical Convention (MedCon)" by releasing an advisory letter to your constituent schools regarding the convention. MedCon is a highly anticipated annual two-day event that gathers medical students, general practitioners, and specialized physicians from diverse medical fields. The convention serves as a platform to educate and inspire the youth on their journey toward pursuing a career in medicine. With our Society's rich history and dedication to holistic development, MedCon aims to foster knowledge exchange, professional growth, and community engagement.

Your invaluable endorsement would greatly enhance the visibility of our event, ensuring its success in reaching a broader audience of potential participants. By officially endorsing PULSO 2024, you would not only support the objectives of our convention but also contribute significantly to the advancement of medical education and professional development among students and practitioners. Your support would help us to continue our mission of inspiring and empowering the next generation of medical professionals.

Should you be amenable to a possible endorsement, we would love to hear from you on or before April 15, 2024 (11:59 p.m.). If you require any further information or clarification, please do not hesitate to contact us. We are thankful for your support in making MedCon 2024 a resounding success!

Sincerely,

MARK RUSSELL DANCIS CARANZO

Head of Promotions and External Affairs Medical Convention 2024 UP Pre-Medical Society mdcaranzo@up.edu.ph 0905-357-3037



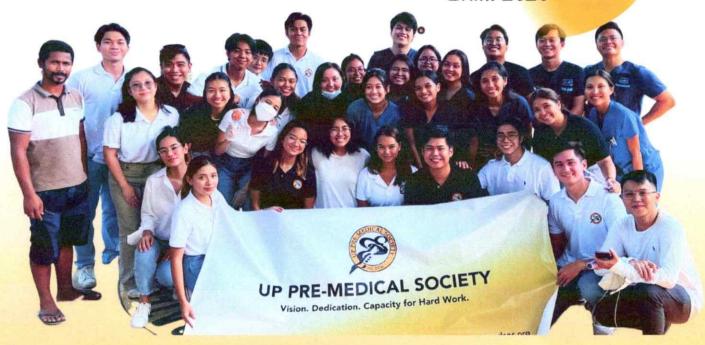
WHO WE ARE

The UP Pre-Medical Society (UP PMS), a recognized university-wide socio-civic organization at the University of the Philippines, Diliman, proudly boasts a rich history dating back to its establishment in 1956. Comprising a dynamic and dedicated cohort of individuals from diverse degree programs, the Society stands as a testament to the members' collective passion for aiding and assisting fellow Filipinos.

Last 2011, the Society was awarded by the Bank of the Philippine Islands as one of the

Most Outsta<mark>nding</mark> Volunteer Or<mark>ganizations</mark> in the Phi<mark>lippines</mark> For its continuous dedication to public service, the Society has also been chosen as one of the recipients of the

National Service Training Program (NSTP) Reservist Grant 2020



Throughout its history, the UP Pre-Medical Society has been a driving force behind numerous community-oriented projects, including medical-dental-tuli missions, outreach programs, blood drives, and donation campaigns. With each initiative, the Society actively promotes the values of compassion, service, and solidarity, leaving an indelible mark on the university community and beyond. As the Society continues its mission, UP PMS invites others to join in the efforts to contribute to a healthier and more compassionate society.



WHAT WE DO

In its 65 years of existence, the UP Pre-Medical Society has consistently undertaken pertinent projects aimed at serving the most vulnerable sectors of society. Renowned for its community-oriented initiatives, the society actively involves the UP community, children, and elderly from various foundations, as well as different barangays within and outside of Metro Manila. Continuing this longstanding tradition of service and holistic development is an integral part of its mission.

Amidst the recent developments of the COVID-19 Pandemic, the Society seizes the opportunity to leverage its expertise in giving back and contributing to the betterment of society. This year, more than ever, PMS places emphasis on crafting initiatives designed to assist Filipinos by providing goods. essential resources and commitment to service and the well-being of the community remains steadfast as the UP Society navigates Pre-Medical challenging times with resilience and a renewed dedication to its mission.











TOP INITIATIVES



Total Insights in the span of 30 Days:

- Over 84,300 people reached / average of 21,000 per post
- Over 6,200 engagements / average of 1,550 per post

SULONG AND SULONG 2.0

A series of donation drives for students who are in dire need of devices and a stable internet connection in order to capacitate them for online learning and other alternative learning experiences.

Most recent beneficiary (2021): We were able to raise Php 72,298 for 10 children of the Samahang Manininda Sa UP Campus (SMUPC) members.

- 9 corporate partnerships
- 49 organization partners
- 2 media partners

SULYAP

Post Insights for project duration

- 19 posts
- 96 average shares
- 369 average engagements
- 3640 average reach

SULYAP

An initiative to provide 250 Instructional Health Kits for distribution to the residents of the UP Community to help augment proper education on well-being and safety amidst the COVID-19 pandemic. These kits contain medical essentials, hygiene supplies, and food items along with an instructional booklet.

- raised PhP 465,000 through donations and sponsors
- 11 corporate sponsors
- 9 SMEs
- 1 media partner

Medical School Immersion

MEDGALA

A two-part initiative for the benefit of UP PMS members touring them throughout different prominent medical schools in Metro Manila such as UP College of Medicine, UERMMMC College of Medicine, Ateneo School of Medicine and Public Health, and more.



OTHER INITIATIVES

SOCIO-CIVIC

Environmental Projects

- Usbong (November 2022): 1,000 saplings planted in Banal na Bundok, Magalang, Pampanga in partnership with the Provincial Environment and Natural Resources Office (PENRO)-Pampanga from the Department of Environment and Natural Resources (DENR)
 - Donation received: Php 30,005
- Spruce It Up (January 2024): 300 saplings planted in Siniloan, Laguna in collaboration with Fostering Education & Environment for Development (FEED)

Annual Medical and Dental Missions

- Community-based activities to provide free medical and dental check-ups, circumcision services, medicine, and food supplements as well as a sustainable project to people in need of free and accessible health care services
- o Recent beneficiary (April 2023): 96 people in Mariveles, Bataan
- Recent beneficiary (May 2023): 170 people in Manila Boystown Complex, Marikina
- Recent beneficiary (December 2023): 50 children in the SMUPC Dental Mission in Brgy. UP Campus

Blood Drives

- Most recent (2023): Kapatid: A one-day blood donation drive in collaboration with UP Red Cross Youth that aims to contribute to the blood supply shortage amidst the pandemic. Blood bags were donated to the Society's official blood bank partner, the Philippine Red Cross.
- · Held in the UP Diliman campus with 61 blood donors

Pamasko

- Annual gift-giving tradition for pediatric patients who spend their Christmas season in health or community-based facilities.
- o Most recent beneficiary (December 2023): Manila Boystown Kid's Home



AKAP (Aral, Kwento, at Pasyal)

 A one-day event for children under a chosen beneficiary with activities such as: storytelling, basic hygiene lessons, a field trip, and gift-giving.

Most recent beneficiary (2022): 37 children from Boystown, Marikina

EDUCATION

Lingap: An ACLE on Public Health and Community-led Health Responses

- The Society hosted an Alternative Class Learning Experience (ACLE) session tackling public health, sharing experiences on community-led COVID-19 pandemic responses, and improving access to primary healthcare and basic health needs.
- 80+ Zoom participants, 800+ Facebook Live views

Mental Health Awareness

- A mental health campaign in October that takes inspiration from the Kapwa Theory in Filipino psychology, which emphasizes our shared sense of self and pakikipagkapwa even amidst the isolation and uncertainties brought about by the pandemic.
- 18 Organization Partners
- 6 Media Partners
- 200+ Webinar Attendees

Vitals and First Aid Training

- to further equip the members of the Society with the necessary skills to be of better service to the Filipino people
- · In partnership with UP Red Cross Youth

OUR REACH IN NUMBERS

68 years

200+
resident
members

670+
alumni

150+
applicants
per year

18,000+
Facebook
likes

7,900+
Clinic likes

770+
Twitter followers

1,300+
Instagram followers

150+

past

organization

partners

60+ past sponsors





The UP Pre-Medical Society (UP PMS) will hold "PULSO: The 2024 Medical Convention" this upcoming May 18-19, 2024 at the University of the Philippines-Diliman Campus, Quezon City. This will mark the second face-to-face event of MedCon, after embracing the empowering theme of "Synergist: Moving Dreams Together" last year. MedCon aims to provide a comprehensive insight into the captivating world of medicine and its diverse specializations.

Dynamic Collaboration and Diversity

MedCon emphasizes dynamic collaboration, diversity, and encouragement for the next generation of medical professionals. Participants will be welcomed to a vibrant atmosphere that promotes unity and shared dreams within the medical community.

Educational Sessions The event will cover a spectrum of topics crucial to aspiring medical professionals, including accelerated medical programs, insights into traditional pre-medicine programs, valuable tips for medical school applications, navigating life during medical school, and exploring various medical specialties.





MEDCON EVENT HIGHLIGHTS

Panel Seminar

The panel seminar will feature distinguished speakers from diverse medical fields, including medical students, general practitioners, and specialized physicians. The seminar will provide a platform for sharing experiences, offering advice, and inspiring the next generation of medical professionals.



The senior high school level case competition will provide an avenue where participants can undergo training sessions to craft innovative, youth-led, and community-oriented health solutions. The competition, supported by a partner entity, will begin online and culminate in an in-person presentation, fostering creativity and problem-solving skills among the participants.







MedCon stands as a flagship event of the UP Pre-Medical Society, embodying its mission to educate and inspire the youth in their pursuit of a career in medicine. The success of last year's event underscores the organization's commitment to promoting collaboration, diversity, and encouragement within the aspiring medical professionals' community.

In line with this, it would be our greatest honor to partner with you in making this year's MedCon a success!

We look forward to hearing from you soon!

CONTACT US:

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Point Persons:

Bernadette Estal MedCon 2024 Chairperson

Cherise Coo MedCon 2024 Chairperson

Mark Russell Dancis Caranzo MedCon 2024 Promotions & External Affairs Head mdcaranzo@up.edu.ph 0905-357-3037

Noted by:

Jose Joaquin T. Solis
Vice President for External Affairs

THANK YOU!

We invite you to help us inspire the youth and pave the way for a brighter future in medicine.

Together, let us continue to give it life.

