


Republic of the Philippines  
**Department of Education**  
 NATIONAL CAPITAL REGION

**REGIONAL MEMORANDUM**  
 ORD-2024- 567

**TO :** **SCHOOLS DIVISION SUPERINTENDENTS**

**FROM :** **JOCELYN DR ANDAYA**   
 Director IV

**SUBJECT :** **PHILIPPINE CULTURAL EDUCATION PROGRAM (PCEP): 2024 PROGRAM COMPONENTS**

**DATE :** **May 17, 2024**

1. This is in reference to the attached Memorandum DM-CT-2024-115 from **ALMA RUBY C. TORIO**, Assistant Secretary for Curriculum and Teaching, Officer-in-Charge Office of the Undersecretary for Curriculum and Teaching on the conduct of the above-captioned various programs for 2024, contents of which are self explanatory, for information and appropriate action.
2. Particular attention is invited to paragraph 3, reiterating the final dates, venue, and program design in consultation with PCEP, and paragraph 4 which is stating the requirements and where to charge the expenses of the participants.
3. For details, you may directly contact Marita D. Aquino, PCEP Regional Focal Person through this number 09173284633.
4. Immediate dissemination of this Memorandum to all concerned is desired



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OFFICE OF THE UNDERSECRETARY FOR CURRICULUM AND TEACHING

**MEMORANDUM**  
**DM-CT-2024- 115**

TO : **REGIONAL DIRECTORS  
MINISTER, BASIC, HIGHER, AND TECHNICAL  
EDUCATION, BARMM  
SCHOOLS DIVISION SUPERINTENDENTS**

FROM :   
**ALMA RUBY C. TORIO**  
Assistant Secretary for Curriculum and Teaching  
Officer-in-Charge  
Office of the Undersecretary for Curriculum and Teaching

SUBJECT : **PHILIPPINE CULTURAL EDUCATION PROGRAM (PCEP):  
2024 PROGRAM COMPONENTS**

Date : April 17, 2024

The National Commission for Culture and the Arts (NCCA), through the Philippine Cultural Education Program (PCEP), in coordination with the Department of Education (DepEd), will conduct various programs for 2024.

As the cultural education arm of the NCCA, PCEP envisions a “Nation of Culturally Literate and Empowered Filipinos” by ensuring that the culture is the core and foundation of education, governance, understanding, and sustainable development. It seeks to develop among Filipinos greater awareness, understanding, and appreciation for their culture and arts towards the evolution of consciousness that will improve the quality of their lives.

In this regard, DepEd Regional Directors are requested to release a **Regional Memorandum** per program indicating the final dates, venue, and program design in consultation with PCEP. Attached as Enclosure 1 is the list of PCEP 2024 Programs.

The PCEP Secretariat shall coordinate with Regional Coordinators the details and requirements per program. Expenses of the participants relative to the programs shall be charged to local funds.

Further, all Regional Coordinators are required to attend the PCEP 2024 Program Orientation and Evaluation. Individual letters with the date, venue, and program will be sent via email. Attached as Enclosure 2 is the directory of DepEd Regional Coordinators.

All officers and members of the National Association of Cultural Educators and Scholars (NACES) are also requested to participate in all PCEP 2024 Programs. Attached as Enclosure 3 is the Directory of National Association of Cultural

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Educators and Scholars, Inc and Enclosure 4 is the 2024 Directory of Higher Education Institution Directors/Coordinators.

This Office interposes no objection to the participation of the teachers provided that the time-on-task policy shall be observed based on DepEd Order (DO) No. 9, s. 2005. In addition, the travel authority of teachers shall be recommended for approval by the Schools Division Superintendent/Regional Director and approval of the Undersecretary for Operations as stipulated in DO 001, s. 2023.

For inquiries regarding the PCEP Projects, you may contact the PCEP Secretariat:

Telephone: (02) 8527-2192 local 529

Email: [pcep.secretariat@gmail.com](mailto:pcep.secretariat@gmail.com)

Facebook: @pcepofficial

Website: [www.philippineculturaleducation.com.ph](http://www.philippineculturaleducation.com.ph)

Immediate dissemination of this Memorandum is desired.

*Copy furnished:*

**REVSEE A. ESCOBEDO**

Undersecretary for Operations



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Enclosure No. 1

## PCEP 2024 Programs

PROJECT	DESCRIPTION	PROPOSED IMPLEMENTING MONTHS (Subject to change)
1. GRADUATE DIPLOMA IN CULTURAL EDUCATION (GDCE)	The twenty-four (24) unit graduate credit program follow a two summer ladderized curriculum designed for public school teachers of any subject area in elementary and high school levels. Each phase consists of 12 graduate-level academic credits. Level I scholars are expected to continue to Level II. Successful graduates of this two-summer program have the option to the Master of Education, Major in Cultural Education to be offered in HEIs selected by NCCA (see enclosure 3).	April to September (2 <sup>nd</sup> & 3 <sup>rd</sup> Quarter)  Qualifying Exam: April – May, 2024  Classes: June 17 to July 13, 2024  Please see enclosed list of HEIs
2. GRADUATE DIPLOMA IN TEACHING ARTS (GDTA)	A 24-unit post-baccalaureate program divided into Level I and Level II which offers foundation and major courses to enhance the students' understanding of the basic theories, processes and application of arts, culture, heritage in the culture-based teaching of the basic education curriculum. GDTA can apply classroom concepts in professional setting through internships and independent studies at numerous arts organizations in their own region. The arts management program maintains academic and professional relationships with many national and regional institutions. Level I scholars are expected to continue to Level II.  The NCCA shall provide the scholarship grant consisting of full tuition and a Php 5,000.00	April to September (2 <sup>nd</sup> & 3 <sup>rd</sup> Quarter)  Qualifying Exam: April – May, 2024  Classes: June 17 to July 13, 2024  Please see enclosed list of HEIs

1/F Bonifacio Building, DepEd Complex, Meralco Avenue, Pasig City  
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	stipend to subsidize meals, accommodations and other sundry expenses	
3. PAGSASANAY SA EDUKASYONG PANGKULTURA (PEP)	Face to face Orientation on Culture-based Education. Training on lesson Exemplars making with emphasis on preservation and conservation of cultural heritage properties.	March to August 2024 3-Day Seminar in the following proposed dates and venues: <ul style="list-style-type: none"><li>Luzon, LCUP May 10-12, 2024</li><li>Visayas, UC May 24-26, 2024</li><li>Mindanao, XU June 7-9, 2024</li></ul>
4. 12 <sup>th</sup> DIWANG: Sagisag Kultura ng Filipinas Competition	The project aims to introduce, promote, and practice the 2000 cultural icons gathered, compiled, and published by the NCCA. <ol style="list-style-type: none"><li>Gawad PCEP: Student-Teachers Teaching Demo (Video Contest)</li><li>Lesson Exemplar: Culture-based Module Writing Contest</li><li>Komiks/Animation</li><li>Balagtasán</li><li>Kundiman</li></ol>	February to December 2024
5. NATIONAL RETOOLING OF UNIVERSITY PROFESSORS	Retooling & Mentoring Capacity Training and Accreditation on PCEP Faculty for GDCE and GDTA and other Culture-based training Modules offered by PCEP.	March to September 2024 Proposed dates and venue: <ul style="list-style-type: none"><li>Luzon, LCUP May 13-14, 2024</li><li>Visayas, UC May 27-28, 2024</li><li>Mindanao, XU June 10-11, 2024</li></ul> Mentoring will be done in a Synchronous and Asynchronous class
6. DUNONG KATUTUBO AT ANG KONTEMPORARYONG DAIGDIG	Kuwentong Supling A. Writeshop: 2-day writeshop	April to August 2024 Proposed dates and venue: <ul style="list-style-type: none"><li>Sambal at Zambales May 20-21, 2024</li></ul>

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	Editing & Layout (Tausug, Maranao, and Maguindanao)	<ul style="list-style-type: none"><li>Akianon/Kinaray-a at Aklan July 16-17, 2024 July 18-19, 2024</li></ul> January to December 2024
7. KABARO GENDER AWARENESS AND SENSITIVITY TRAINING	A 1-day National Training face to face seminar on promoting and deepening cultural awareness regarding gender and sexuality in the Philippines, promotion of positive Filipino values on sexual diversity, and appreciation of the members of the BLGBTQIA members in different sectors of society.	Proposed date and venue:  June 7, 2024 Metropolitan Theater, Manila
8. AGORA: Crossroads of Creativity, Culture, and Ideas	A 2-Day promotions of Creative Industries and Cultural Education Products such as Book Publications, exhibitions, Cultural researches/SPA School Evaluation &Outputs, and Intangible Cultural products – songs, dances, drama, and literature Seminars & Workshops.	Proposed Date and venue:  September 27-28, 2024 Bulacan



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Enclosure No. 2

### 2024 Directory of DepEd Regional Coordinators

DepEd Regional Director	NCCA PCEP-DepEd Coordinators
<p><b>NATIONAL CAPITAL REGION (NCR)</b> DepEd NCR, Misamis St., Bago Bantay, Quezon City Website: <a href="https://www.deped.gov.ph/regions/ncr/">https://www.deped.gov.ph/regions/ncr/</a> Email: <a href="mailto:depedncrph@gmail.com">depedncrph@gmail.com</a>; <a href="mailto:clmdncr.ro@gmail.com">clmdncr.ro@gmail.com</a></p> <p><b>JOCELYN DR. ANDAYA</b> Regional Director <b>CRISTITO A. ECO</b> Assistant Regional Director</p>	<p><b>MS. MARITA D. AQUINO</b> Education Program Supervisor Mobile: 0917-3284633 Email: <a href="mailto:marita.aquino@deped.gov.ph">marita.aquino@deped.gov.ph</a>; <a href="mailto:clmd.ncr@deped.gov.ph">clmd.ncr@deped.gov.ph</a></p>
<p><b>CORDILLERA ADMINISTRATIVE REGION (CAR)</b> DepEd RO, Wangal, La Trinidad 2601 Benguet Website: <a href="https://www.depedcar.ph/">https://www.depedcar.ph/</a> Email: <a href="mailto:car@deped.gov.ph">car@deped.gov.ph</a>; <a href="mailto:car.admin@deped.gov.ph">car.admin@deped.gov.ph</a></p> <p><b>ESTELA L. CARIÑO, Ed.D., CESO III</b> Director IV / Regional Director <b>RONALD B. CASTILLO</b> Assistant Regional Director</p>	<p><b>MS. THELMA T. DALAY-ON</b> Education Program Supervisor, Filipino Mobile: Email: <a href="mailto:clmd.depedcar@gmail.com">clmd.depedcar@gmail.com</a>; <a href="mailto:car.clmd@deped.gov.ph">car.clmd@deped.gov.ph</a>; <a href="mailto:thelmadalayon@deped.gov.ph">thelmadalayon@deped.gov.ph</a></p>
<p><b>REGION I – ILOCOS REGION</b> DepEd RO, Flores Street Catbangan 2500 San Fernando, La Union Website: <a href="https://depedro1.com/">https://depedro1.com/</a> E mail: <a href="mailto:region1@deped.gov.ph">region1@deped.gov.ph</a></p> <p><b>TOLENTINO G. AQUINO, Director IV</b> Regional Director <b>RHODA T. RAZON</b> Assistant Regional Director</p>	<p><b>MR. JOSE RITCHIE B. PEREZ</b> Program Development Officer II / ESSD Mobile: 0918-9512441 E mail: <a href="mailto:joseritchie.perez@deped.gov.ph">joseritchie.perez@deped.gov.ph</a></p>
<p><b>REGION II – CAGAYAN VALLEY</b> DepEd RO Regional Government Center Carig Sur Tuguegarao City, 3500 Cagayan Website: <a href="http://region2.deped.gov.ph/">http://region2.deped.gov.ph/</a> Email: <a href="mailto:region2@deped.gov.ph">region2@deped.gov.ph</a></p> <p><b>BENJAMIN D. PARAGAS, PhD, CESO III,</b> Director IV / Regional Director <b>FLORANTE E. VERGARA, PhD., CESO IV</b> Director III / Assistant Regional Director</p>	<p><b>MR. DENIS M. AGBAYANI</b> Education Program Supervisor Mobile: 0977-6998908 Email: <a href="mailto:denis.agbayani@deped.gov.ph">denis.agbayani@deped.gov.ph</a></p>

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<p><b>REGION V – BICOL REGION</b> DepEd ROV, Regional Center Site Rawis 4500 Legaspi City Website: <a href="https://www.deped.gov.ph/regions/region-v/">https://www.deped.gov.ph/regions/region-v/</a> Email: <a href="mailto:deped.rov@deped.gov.ph">deped.rov@deped.gov.ph</a>; <a href="mailto:region5@deped.gov.ph">region5@deped.gov.ph</a></p> <p><b>DR. GILBERT T. SADSAD</b>, CESO III Director IV / Regional Director <b>BEBIANO I. SENTILLAS</b> Assistant Regional Director</p>	<p><b>MS. MARIA AYRIN B. ADRIANO</b> Regional Coordinator Mobile: 0920-8187902 Email: <a href="mailto:mariaayrin.adriano@deped.gov.ph">mariaayrin.adriano@deped.gov.ph</a></p>





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MINDANAO (BARMM)**

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**MOHAGER M. IQBAL**

Minister of Basic Education

**MARJUNI MADDI**

Assistant Sec. for Academics

**ALFHADAR PAJJI**

Assistant Sec. for Special Projects & Programs



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Enclosure No. 3

Directory of National Association of Cultural Educators and Scholars, Inc



Email: [nacesluzon@gmail.com](mailto:nacesluzon@gmail.com)

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Treasurer	Percival C. Escrupolo	Bulacan	09109401543	<a href="mailto:percival.escrupto001@deped.gov.ph">percival.escrupto001@deped.gov.ph</a>
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2024 Higher Education Implementer	Program / Year
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