



Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION



Advisory No. 164 s, 2024
July 30, 2024

In compliance with DepEd Order No. 8, s. 2013
This Advisory is issued not for endorsement per DO 28, s. 2001,
but for the information of DepEd officials,
personnel, as well as the concerned public.
(visit www.deped.gov.ph)

90th National Book Week Celebration

The Philippine Librarians Association Inc. – National Book Week (NBW) 2024 Committee, will hold the 90th National Book Week Celebration on 19-29 November 2-24 with the theme **“Magbasa. Mangarap. Magdiwang.”**

Relative to this, NBW Committee has lined up a series of activities for the duration of the celebration.

Participation of learners, teachers from public and private schools shall be purely voluntary and will not hamper instructional time in compliance with the provisions of DepEd Order no. 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance.

For more information, please contact:

Ms. Karen Cecille V. Natividad

Chair, NBW 2024

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Philippine Librarians Association, Inc. (PLAI)

www.plai.org.ph

24 July 2024

HON. JOCELYN DR ANDAYA

Office of the Regional Director
Department of Education
Misamis St., Bago Bantay, Quezon City

Dear Director Andaya:

The PLAI - National Book Week (NBW) 2024 Committee, in partnership with the Philippine Librarians Association, Inc. (PLAI) will hold the 90th National Book Week Celebration on 19-29 November 2024 with the theme "**Magbasa. Mangarap. Magdiwang.**" This year's theme aims to go back to the core objective of the celebration, which is to cultivate a love for reading and inspire dreams and creativity through literature while celebrating its 90th anniversary.

Magbasa. Knowledge is built through reading. It widens the field of knowledge, allowing individuals to know about different cultures, ideas, and perspectives. Importantly, in the Philippines, where supporting local publications helps Filipinos comprehend more about themselves.

Mangarap. Reading makes one dream big because it fuels the imagination. One can imagine multiple possibilities that breed innovation and creativity. This prompts Filipinos to think about shaping themselves for their nation's future.

Magdiwang. The celebration of recognizing the power of reading and the dream it inspires. It's a celebration of knowledge, the opportunities that education provides, and the progress that the nation can achieve through informed and educated citizens. In parallel, it celebrates the nine decades of advocacy and joint efforts of organizations and people to promote reading and literacy.

In this regard, may we humbly seek the assistance of your good office in disseminating the activities and contests and encouraging active participation and support of DepEd-supervised schools for the 90th National Book Week Celebration. The activities guidelines and mechanics will soon be released through the NBW's [Facebook page](#). Your endorsement will significantly contribute to the success of this event, ensuring that its objectives are widely promoted and embraced within the educational community. Attached are some pertinent details about the activities. For inquiries and concerns, you may contact us at nbwphofficial@gmail.com.

Thank you for your continued support and commitment to advancing literacy and education in the Philippines.

Sincerely,

A handwritten signature in black ink, appearing to read "Karen", written over the printed name.

KAREN CECILLE V. NATIVIDAD

Chair, NBW 2024

karen.natividad@dlsu.edu.ph

Noted by:

A handwritten signature in black ink, appearing to read "Elisa", written over the printed name.

DR. ELISA V. GARCIA, RL

PLAI President

NATIONAL BOOK WEEK 2024

PROJECT/PROGRAM DETAILS

Title	MAGBASA. MANGARAP. MAGDIWANG!
Target date(s)	19-29 NOVEMBER 2024
Target participants	STUDENTS, TEACHERS, LIBRARIANS, INFORMATION PROFESSIONALS

OVERVIEW

National Book Week is an annual event promoting the love of reading, enhancing literacy, and celebrating literature and Filipino culture. Reflecting on the nine decades of the celebration allows us to look back at the significant achievements and milestones in promoting literacy and a love for reading while honoring the contributions of authors, educators, librarians & libraries, and advocates who have shaped our literary landscape. This underscores the resilience and evolution of the celebration, highlighting its role in cultural preservation and fostering national pride through Filipino literature. By examining past challenges and successes, we draw valuable lessons to inform future initiatives, inspire new generations, and set strategic goals, ensuring that the legacy of National Book Week continues to unify communities and champion the transformative power of books for years to come.

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Objectives

This year's theme aims to go back to the core objective of the celebration, which is to cultivate a love for reading and inspire dreams and creativity through literature while celebrating its 90th anniversary. Specifically, it aims to :

1. Intensify the promotion of literacy and reading habits.
2. Enhance access to books and educational resources.
3. Highlight the importance of reading and literacy in achieving dreams and shaping the nation.
4. Celebrate the program's achievements and milestones to inspire new generations.

Expected outcomes

At the end of the program, the following are expected

1. Increased interest in reading by regularly engaging with a variety of books and other reading materials.
2. Enhanced literacy skills, including better comprehension, vocabulary, and critical thinking.
3. Increased usage of libraries and community reading centers.
4. Participants will have a deeper understanding of how literacy and reading contribute to personal and national development.
5. Young readers and aspiring writers will be motivated by past successes and milestones, feeling inspired to contribute to the literary community.
6. Participants will be aware of the historical achievements of National Book Week and its impact on literacy and reading culture in the Philippines

Activities

SIMULTANEOUS ACTIVITIES

- **Book picnic-** Pack a basket full of your favorite foods and drinks and head to a park for a book picnic. Find a shady spot to relax and enjoy reading in the great outdoors. Ko
- **Author Visits and Workshops:** Invite local authors or illustrators to speak at your school or library. They can share insights into their creative process, read excerpts from their books, and engage with the audience through Q&A sessions. Collaborate with local authors to conduct writing workshops for aspiring young writers. They can provide tips on storytelling, character development, and writing, inspiring students to explore their creativity.
- **Book Discussions:** Organize book club sessions where students can discuss their favorite books or assigned reading materials. This encourages critical thinking, improves communication skills, and fosters a love of reading through shared experiences.
- **Literary Scavenger Hunt:** Create a scavenger hunt with clues about famous books, authors, or literary landmarks. Participants can work individually or in teams to solve the clues and discover hidden treasures related to literature.
- **Reading Challenges:** Launch a reading challenge where students set personal reading goals and track their progress throughout Book Week. Offer incentives such as certificates or prizes for reaching milestones, and celebrate their achievements at the end of the week.
- **Escape Room Challenges-** Participants should solve challenges to escape/ get out of the room.
- **The Debate Decathlon:** Prepare a series of debate prompts that challenge participants to think from different perspectives. These prompts could focus on historical events, scientific discoveries, or ethical dilemmas. Participants argue both sides of the debate prompt in a round-robin style competition.
- **Bookworm Olympics:** Create a series of mini-games related to books and reading.

CONTESTS

- **Digital Poster Making**
- **Book Trailer Competition:** Participants create short video trailers to promote their favorite books, using music, images, and narration to capture the essence of the story and entice viewers to read the book.
- **Write your own book story-** Let your child come up with a story idea and then help them write it down. They can illustrate their story themselves or ask you for help.
- **Local Witty Lines:** Hanggang kaibigan **Calamba?** LumaLaguna na kasi ang feelings ko sa iyo. What if **Biñan** mo ako ng chance.
- **'Piliing Magbasa, Piliin ang Pilipinas' Advocacy Video Contest-** participants will create a video content conveying the message that "if you choose to read, you choose the Philippines"

Proposed Program Lineup

Calendar of Activities	
Date	Activities
July 2024	Call for digital poster
September 2024	Launching with LIS Month Committee
19 November 2024 (Tuesday)	Opening Ceremony Invited talk in conjunction with the exhibit on 'how reading can cultivate collaboration' <i>Tentative exhibit title: Siyam na Dekada ng Pagbasa: Pagkatuto at Pagkaunawa Tungo sa Pag-unlad ng Bansa</i>
20 November 2024 (Wednesday)	<ul style="list-style-type: none"> Learning Session for Teachers
21 November 2024 (Thursday)	<ul style="list-style-type: none"> Presentation/ Announcement of finalist for 'Piliing Magbasa, Piliin ang Pilipinas Video Contest (Facebook Page) Presentation/ Announcement of finalist for 'Book Trailer Video Contest (Facebook Page)
22 November 2024 (Friday)	<ul style="list-style-type: none"> Learning Session for Students
23 November 2024 (Saturday)	<ul style="list-style-type: none"> Outreach Activity National Deliberation for 'Piliing Magbasa, Piliin and Pilipinas' Advocacy Video Contest National Deliberation for Local Witty Lines Contest National Deliberation for Your Own Book Story Contest National Deliberation for Book Trailer Contest
24 November 2024 (Sunday)	Announcement of winners for the four contests (Social media post)
29/ 30 November 2024 (Monday)	Closing LISM Awarding ceremonies National Library of the Philippines