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NATIONAL CAPITAL REGION



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**BATANG LAMPARA, BATANG KWENTISTA:
2024 LAMPARA STORY TELLING COMPETITION**

The Lampara Publishing House, one of the country's biggest publishing companies will hold its annual Batang Lampara, Batang Kwentista event to be held at the Manila International Book Fair on September 13, 2024.

It aims to reintroduce the love of reading, literature and the art of storytelling to children and provide a fun, creative process for children to enhance their storytelling and performance skills

Expected participants are elementary to senior high school students from private and public schools.

For more details, please contact:
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July 25, 2024

Dr. Jocelyn DR Andaya
Regional Director
DepEd NCR

Dear Dr. Jocelyn DR Andaya,

Greetings!

Lampara Publishing House, one of the country's biggest publishing companies, will be having its annual **BATANG LAMPARA, BATANG KUWENTISTA** event. This event is a storytelling competition for elementary school students to be held during the **Manila International Book Fair on September 13, 2024**.

The **Batang Lampara, Batang Kuwentista: 2024 Lampara Storytelling Competition** is designed to foster creativity, imagination, and a love for literature among students. By encouraging young storytellers to share their narratives, we aim to nurture their communication skills, boost their confidence, and provide a platform for their voices to be heard.

Through this storytelling event and competition, we hope to –

1. Reintroduce the love of reading, literature and the art of storytelling to children and
2. Provide a fun, creative process for children to enhance their storytelling and performance skills.

In relation to this, we would like to invite public and private elementary schools, your teachers and students to participate in this contest. We would like to request your good office for an endorsement for the said event.

Competition Details

Title of Event: **BATANG LAMPARA, BATANG KUWENTISTA:
2024 Lampara Storytelling Competition**

Venue: **Semifinals:**
Lampara Publishing House Inc.,
5th floor, JRich Corporate Center, Sto. Domingo Ave., Quezon City

Finals:

Manila International Book Fair,
SMX Convention, Mall of Asia, Pasay City

Dates:	July 22, 2024	Start of Registration
	August 14, 2024 (11:59pm)	Deadline of Registration
	September 5, 2024	Semifinals
	September 13, 2024	Finals and Awarding

Following are the mechanics of the competition:

The 2024 Lampara Storytelling Competition will be presented in two (2) categories:

<u>Category A</u>	(Grades 1-3) Individual Category
<u>Category B</u>	(Grades 4-6) Group Category (3 -5 members only)

MECHANICS:

Registration

1. Individual and group participants should fill in their respective application forms via google forms.

Registration link:

https://docs.google.com/forms/d/e/1FAIpQLSdzsW8i2uB2KOyfaA5XYUQigLKjyA1b26dxEQciLzuiP-88SA/viewform?usp=pp_url

2. Submit the storytelling video.
3. Must attach the school registration and school I.D.

COMPETITION RULES:

1. Batang Lampara, Batang Kuwentista 2024 is open to all Filipino citizens, Grades 1-6 students nationwide except children of current officers and employees of Lampara Publishing House, Inc., its agencies, and services and their relatives up to the second degree of consanguinity and affinity.
2. Participants may use any Lampara storybook in their video entries. The participants may perform the story either in English or Filipino. The participant must hold the Lampara storybook while performing.
3. Participants are allowed to use props, puppets, and costumes. Only one steady camera should be used, and the video must be continuous from start to finish with no edits. *(Video effects and animations are not allowed.)*
4. The storytelling video entry must be 5-7 minutes only in landscape orientation *(horizontal)*.

5. For Category A, each school shall only be allowed to send a maximum of 3 participants. For Category B, each school shall only be allowed to send 1 group with 3-5 members.
6. 20 shortlisted participants for Category A and 15 shortlisted participants for Category B will be announced online, and their video entries will be posted in Lampara Books Facebook Page. The three shortlisted individual/groups participants with the most views, likes and shares will automatically secure a spot in the semifinals. The organizer will set a specific date and time for the online voting duration.
7. Semifinals. Ten semifinalists for Category A and seven semi finalists will compete, and the top three will be selected and will advance to the finals.
8. Finals and Awarding. The finalists will perform a new piece from the selection of books provided by Lampara Publishing House Inc. The finals will be held during the Manila International Book Fair on September 13, 2024, 2PM at SMX, SM Mall of Asia.

PRIZES:

Category A	1st Prize: Php 15,000.00 cash prize, plaque, medal and certificate 2nd Prize: Php 10,000.00 cash prize, plaque, medal and certificate 3rd Prize: Php 5,000.00 cash prize, plaque, medal and certificate
Category B	1st Prize: Php 25,000.00 cash prize, plaque, medal (each) and certificate (each) 2nd Prize: Php 15,000.00 cash prize, plaque, medal (each) and certificate (each) 3rd Prize: Php 10,000.00 cash prize, plaque, medal (each) and certificate (each)

With this, we believe that our learners will benefit from this event as we advocate to continue being creative and love literature. Attached is a copy of the competition poster with mechanics and other details as mentioned above. Please feel free to contact us if you have any questions or require further information, please do not hesitate to contact us at batanglamparaevents@gmail.com. We look forward to your endorsement in making this event a memorable and inspiring experience for all.

Best regards,

Jimma Nariz
Project Manager