

Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION

June 22, 2024

REGIONAL MEMORANDUM

No. 756, s. 2024

To: Schools Division Superintendents

INVITATION TO PHILIPPINE RED CROSS MEMBERSHIP PROGRAM

1. This is with reference to the attached Memorandum DM-OUHROD-2024-1108 from **WILFREDO E. CABRAL**, Regional Director, Officer in Charge, Office of the Undersecretary for Human Resource and Organizational Development and **ATTY.REVSEE A. ESCOBEDO**, Undersecretary for Operations dated June 6, 2024, titled "Invitation to Philippine Red Cross Membership Program" which is self-explanatory, for information, guidance and for appropriate action for all those concerned.
2. For any inquiries, may contact Ms. Maria Gracia A. Chua, Philippine Red Cross Manager for Membership Fund Drive Unit or Maria Rizza Genil, Membership Coordinator on mobile number 09175106343 or through email address: maabrecruitment@redcross.org.ph.
3. Immediate and wide dissemination of this Memorandum is desired.

JOCELYN DR ANDAYA
Director IV



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Republika ng Pilipinas
Department of Education
OFFICE OF THE UNDERSECRETARY
HUMAN RESOURCE AND ORGANIZATIONAL DEVELOPMENT

MEMORANDUM
DM-OUHROD-2024-1108

FOR : **Undersecretaries**
Assistant Secretaries
Bureau/Service Directors
Regional Directors
Schools Division Superintendents
All Others Concerned

FROM : 
WILFREDO E. CABRAL
Regional Director
Officer-in-Charge, Office of the Undersecretary for
Human Resource and Organizational Development


ATTY. REVSEE A. ESCOBEDO
Undersecretary for Operations

SUBJECT : **INVITATION TO PHILIPPINE RED CROSS MEMBERSHIP PROGRAM**

DATE : 06 June 2024

1. The Philippine Red Cross (PRC) is an independent non-government organization that is totally reliant on donations to fund its rescue, relief, and recovery interventions. It pursues several initiatives to secure the funding it needs. One of these is Membership. Pursuant to R.A. 10072, of which mandates as follows:

“Section 6. *Membership* - Membership in the Philippine Red Cross shall be open to the entire population in the Philippines regardless of citizenship. Any contribution to the Philippine Red Cross Annual Fund Campaign shall entitle the contributor to membership for one (1) year and the said contribution shall be deductible in full for taxation purposes.”

2. Accordingly, the PRC invites DepEd employees to join in the roster of PRC members.

3. The bonafide member of PRC can gain the following personal accident assistance benefits with minimum annual membership fee of **Sixty Pesos (P60.00)**:

Benefit	Amount
Accidental Death, Disablement and Disbursement	P 12,000.00
Unprovoked Murder and Assault	P 12,000.00
Accidental Medical Reimbursement	P 5,000
Accidental Burial Assistance	P 5,000
Daily Hospital Allowance	P 150.00/day

4. Other benefits of membership include access to blood and ambulance service.
5. In this regard, all DepEd employees, regardless of employment status, are encouraged to become members. It promotes humanitarian values, enhance their skills in crisis management and community outreach, and instills a sense of responsibility towards helping others in time of need which allows them to engage directly with communities in need and demonstrate their commitment to public welfare.
6. Membership **may also be extended to learners on a voluntary basis** subject to the provisions stated in DepEd Order No. 19, s. 2008 “Implementation of No Collection Policy in All Public Elementary and Secondary Schools”, DepEd Order No. 41, s. 2012 “Revised Guidelines on the Opening of Classes”, and DepEd Order No. 66, s. 2012 “Amendments in DepEd Order No. 41, s. 2012, and other related policies and guidelines for the strict implementation of the “No Collection Policy”.
7. For more information, all concerned may contact **Ms. Maria Gracia A. Chua**, PRC Manager for Membership Fund Drive Unit or **Ms. Ma. Rizza Genil**, Membership Coordinator via the following details: mobile phone no. 09175106343 / 09178446025 or send a message through email address: maabrecruitment@redcross.org.ph or visit website at: www.redcross.org.ph
8. Immediate dissemination of this Memorandum is desired.



PHILIPPINE RED CROSS

PHILIPPINE RED CROSS
National Headquarters

Mailing Address: 37 EDSA corner Boni Avenue, Mandaluyong City
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08 April 2024

HON. SARA Z. DUTERTE

Vice President of the Philippines
Secretary

Department of Education

DepEd Complex, Meralco Ave., 1604 Pasig City

Dear Vice President Duterte:

As the foremost humanitarian organization in the country, we are pleased to inform you that the Philippine Red Cross exists to alleviate the plight of our countrymen suffering from natural and man-made calamities. Being an independent non-government organization, PRC is totally reliant on donations to fund its rescue, relief, and recovery interventions. It pursues several initiatives to secure the funding it needs. The Membership Program is one of these, taking advantage of R.A. 10072, Section 6 of which mandates as follows:

Section 6. Membership. – Membership in the Philippine Red Cross shall be open to the entire population in the Philippines regardless of citizenship. Any contribution to the Philippine Red Cross Annual Fund Campaign shall entitle the contributor to membership for one (1) year and the said contribution shall be deductible in full for taxation purposes.

In line with this program, we extend this invitation for you, your employees and affiliates to join the roster of PRC members. As a member, you become part of PRC's national network of volunteers and take part in PRC's humanitarian activities. Other benefits of membership include insurance coverage and access to blood and ambulance service. We would appreciate your endorsement of this program to your offices nationwide.

Should you have questions, you may contact the following:

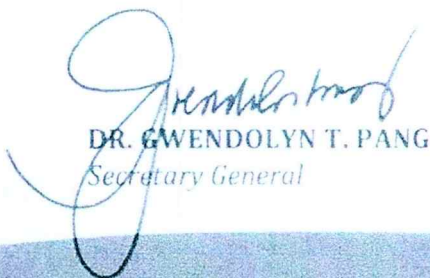
Ms. Maria Gracia A. Chua, PRC Manager for Membership Fund Drive Unit or Ms. Ma. Rizza Genil, Membership Coordinator via the following details below:

Mobile 0917 510 6343 / 0917 844 6025

Email maabrecruitment@redcross.org.ph

Looking forward to a strategic and fruitful partnership between our organizations!

Truly yours,


DR. GWENDOLYN T. PANG
Secretary General



Always First. Always Ready. Always There.