



Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION

August 6, 2024

REGIONAL MEMORANDUM

ORD-2024-794

To : Assistant Regional Director
Schools Division Superintendents
All Others Concerned

PARTNERSHIP WITH NESTLE PHILIPPINES, INC. AND GREATFIL TEAM, INC.

1. Pursuant to the thrusts of the MaTaTaG Curriculum that include physical and mental well-being towards holistic education, the Department of Education - National Capital Region (DepEd-NCR) has forged a Memorandum of Understanding (MOU) with Nestle Philippines, Inc. (NPI) and Greatfil Team, Inc. (GTI) to implement the Nestle Wellness Campus Program School Year 2024-2025 which aims to enhance the learners' health and wellness alongside their academic development, through incorporating various health and wellness activities and educational materials.
2. The program focal persons at the Division level are the MAPEH and TLE Education Program Supervisors to handle the contests, and the Senior Education Program Specialists for Social Mobilization and Networking for the partnership. The aforementioned focal persons shall collaborate with NPI and GTI for technical assistance and integration of the program into the curriculum.
3. In this connection, the Nestle Wellness Campus Program School Year 2024-2025 will be launched on **August 15, 2024, 9:00 A.M.** at the **DepEd NCR Conference Hall**, to be attended by the *Regional Office officials., Schools Division Superintendents, and Division MAPEH and TLE Education Program Supervisors.*
4. Attached are the copy of the Memorandum of Understanding, Terms of Reference, List of Division Focal Persons, and Program Matrix, for reference.
5. For immediate dissemination.

JOCELYN DR. ANDAYA
Director IV

Enclosed : as stated

/essd/partnership-glc



Address: 6 Misamis St., Bago Bantay, Quezon City
Email address: ncr@deped.gov.ph
Website: depedncr.com.ph



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Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION

LIST OF NESTLE WELLNESS CAMPUS PROGRAM FOCAL PERSONS

OFFICE	NAME	DESIGNATION
Region	Ms. Joan R. Pedroche	PDO IV, OIC Chief - ESSD
Region	Dr. Micah G. Pacheco	EPS, OIC Chief - CLMD
Region	Dr. Marita D. Aquino	EPS - MAPEH
Region	Dr. James A. Roldan	EPS - TLE
Region	Atty. Annaliza G. Esperanza	Legal Officer
Region	Dr. Lilia A. Ricero	EPS, OIC Chief - PPRD
Region	Dr. Gina L. Cruz	SEPS - ESSD
Caloocan City	Mr. Danilo S. Duyan	EPS - MAPEH
	Mr. Allan G. Salom	EPS - TLE
	Mr. Paulus Andrew T. Manalo	SEPS - SMN
Las Piñas City	Dr. Fatima T. Yusingbo	EPS - MAPEH
	Dr. Marites A. Guzman	EPS - TLE
	Mr. Raygeinald P. Villacorta	SEPS - SMN
Makati City	Ms. Shiella R. Fallarcuna	OIC-EPS - MAPEH
	Ms. Jolivel M. Castelo	EPS - TLE
	Ms. Rowena A. Reyes	SEPS - SMN
Malabon City	Ms. Lynnette O. Cipriano	EPS - MAPEH
	Ms. Lily T. Galangan	EPS - TLE
	Mr. Rodrigo T. Lamamigo Jr.	EPS II - SMN
Mandaluyong City	Mr. Leopoldo A. Miranda	EPS - MAPEH
	Ms. Marife V. Arias	EPS - TLE
	Ms. Ma. Theresa G. Gamboa	SEPS - SMN
Manila	Mr. Conrado S. Contreres Jr.	EPS - MAPEH
	Dr. Ariel D. Tosio	EPS II - TLE
	Ms. Elizabeth G. Nunez	EPS - SMN
Marikina City	Ms. Jovita Consorcia F. Mani	EPS - MAPEH
	Mr. Uriel B. Teodoro	EPS - TLE
	Ms. Maria Chona M. Sarmiento	SEPS - SMN
Muntinlupa City	Mr. Edison C. Enerlas	EPS - MAPEH
	Ms. Leonaida L. Gutierrez	EPS - TLE
	Ms. Cecilia Teresa C. Claudel	SEPS - SMN
Navotas City	Mr. Ernifer O. Cosmiano	EPS - MAPEH
	Dr. Grace R. Nieves	EPS - TLE
	Ms. Victoria R. De Jesus	SEPS - SMN
Paranaque City	Mr. Glenn O. Ducta	EPS - MAPEH
	Dr. Antonio I. Layacan	EPS - TLE
	Mr. Maximino E. Santos Jr.	SEPS - SMN
Pasay City	Mr. Pedro D. Gloriani	EPS - MAPEH
	Dr. Ramil D. Dorol	EPS - TLE
	Mr. Sylwynn S. Tenorio	SEPS - SMN



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Pasig City	Ms. Norlyn N. Conde	EPS – MAPEH
	Dr. Librada L. Agon	EPS – TLE
	Ms. Rose Ann B. Pamintuan	SEPS – SMN
Quezon City	Ms. Derly D. Balena	EPS – MAPEH
	Ms. Helen N. Flora	EPS – TLE
	Mr. Philip V. Austria	SEPS – SMN
San Juan City	Mr. Leonardo P. Dagum Jr.	EPS – MAPEH
	Mr. Bernie R. Fortin	EPS – TLE
	Ms. Evelyn S. Plaza	SEPS – SMN
Taguig-Pateros	Mr. Shoji G. Gerona	EPS – MAPEH
	Dr. Beatriz Maguigad	EPS – TLE
	Ms. Desiree M. Adrigado	SEPS – SMN
Valenzuela City	Mr. Alfredo A. Galicia	EPS – MAPEH
	Ms. Remedios L. Santos	EPS – TLE
	Dr. Cleopatra B. Tubog	SEPS – SMN



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NESTLE WELLNESS CAMPUS PROGRAM
Terms of Reference

Education Support Services Division (ESSD) / School Governance and Operations Division (SGOD)

- a. Facilitate the drafting and finalization of the Memorandum of Understanding to be coordinated to the Division Partnership Focal Persons;
- b. Ensure the implementation of the program in accordance to the Memorandum of Understanding (MOU)
- c. Coordinate with the Curriculum and Learning Management Division (CLMD), and Nestle Philippines, Inc. (NPI) and Greatfil Team, Inc. (GTI) with their program implementation;
- d. Coordinate with Policy Planning and Research Division (PPRD) for the research on impact of the program for recommendations for improvement;
- e. Monitor the implementation of the program; and
- f. Organize the Regional Program Launching.

Policy Planning and Research Division (PPRD)

- a. Collaborate with ESSD on the impact research of the program.

Curriculum and Learning Management Division (CLMD) / Curriculum and Implementation Division (CID)

- a. Coordinate with ESSD, NPI and GTI on the progress of the program implementation;
- b. Review and approve the worksheets and learning resources to be used for the program;
- c. Manage the program implementation through the Division MAPEH and TLE Education Program Supervisors;
- d. Monitor the program execution, ensuring that all the schools will receive the learning resources provided by the partners; and
- e. Gather reports and documentation of the program implementation in the schools, through the Division Focal Persons to be forwarded to ESSD for consolidation



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Republic of the Philippines
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 NATIONAL CAPITAL REGION

PROGRAMME

DepEd NCR | August 15, 2024 | 9:00 A.M.

Preliminaries	AVP
National Anthem	AVP
Prayer	AVP
Acknowledgement of Participants	MS. JOAN R. PEDROCHE Project Development Officer IV Officer-in-Charge Chief, Education Support Services Division
Welcome Message	DR. CRISTITO A. ECO Assistant Regional Director
Message	MR. JOSE UY III Senior Vice President and Head of Corporate Affairs, Communication and Sustainability Nestle Phil. Inc.
Message	DIRECTOR JOCELYN DR ANDAYA Regional Director- NCR SY 2023-2024 NWCP 2 nd Runner up Best Implementing Region of the Year- NCR Most Outstanding Division Focal Person of the Year
Awarding of Plaque	DR. ARIEL P. VILLAR 4 th Runner Up- SDO of Caloocan City DR. JOCELYN DR ANDAYA - RD DR. CRISTITO A. ECO - ARD MR. PAT GOC-ONG - Greatfil President MR. KEVIN CARPIO - Nestle CAE
MOU Ceremonial Signing	MR. KEVIN CARPIO Nestle Corporate Affairs Executive
Presentation of NWCP Key Direction	MR. PAT GOC-ONG President, Greatfil Team, Inc
Presentation of NWCP Mechanics	DR. MICAH G. PACHECO Education Program Supervisor Officer-in-Charge Chief – Curriculum and Learning Management Division
Closing Message	
Photo Opportunity	



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MEMORANDUM OF UNDERSTANDING

KNOW ALL MEN BY THESE PRESENTS:

This Memorandum of Understanding ("**Memorandum**") is made and entered into by and among:

THE DEPARTMENT OF EDUCATION of the Republic of the Philippines, through its Regional Office at the National Capital Region, with offices at the DepEd-NCR Complex, Misamis St., Bago Bantay, Quezon City represented herein by **JOCELYN DR ANDAYA**, Director IV, hereinafter referred to as "**DepEd-NCR**";

-and-

GREATFIL TEAM, INC., a domestic corporation duly organized and existing under and by virtue of Philippine laws, with office address at Brixton Hill Condominium, 552 T. Arguelles St., Sta. Mesa, Manila, represented in this Act by its President, **MR. PATRICIO GOC-ONG**, hereinafter referred to "**GTI**";

-and-

NESTLÉ PHILIPPINES, INC., a domestic corporation duly organized and existing under and by virtue of the laws of the Republic of the Philippines, with administrative offices at the Nestlé Center, 31 Plaza Drive, Rockwell Center, Makati City, represented in this Act by its Senior Vice President and Head of Corporate Affairs, **MR. JOSE T. UY III**, hereinafter referred to as "**NPI**";

Collectively they are referred to as "**PARTIES**".

RECITALS

WHEREAS, the **DepEd-NCR** is the lead government agency that formulates, implements, and coordinates policies, plans, programs and projects in the areas of formal and non-formal basic education and supervises all elementary and secondary education institutions under its jurisdiction;

WHEREAS, **DepEd NCR** believes that one way of fulfilling its mandate and functions in providing better delivery of basic education is to collaborate with other government and non-government organizations and other stakeholders for auxiliary resources;

WHEREAS, Republic Act No. 8525 (RA 8525), otherwise known as the "Adopt-a-School Act of 1998" was enacted to encourage private entities to assist in the delivery of better quality education to public schools in the country, particularly in the poverty-stricken provinces;

[Handwritten signature]

WHEREAS, DepEd NCR in line with the policy enunciated under Joint Memorandum Circular 2010-01 issued by the Civil Service Commission and the Department of Health, and DepEd Order No. 6, s. 2012 and DepEd Order No. 48, s. 2016, does not deal with the tobacco industry, except to the extent strictly necessary to effectively regulate the tobacco products;

WHEREAS, DepEd NCR's top five (5) priorities are : (1)Keep school age children in school, (2)Improve foundational skills of learners, (3)Capacitate School Heads and teachers, (4)Ensure learner-centered environment, and (5)Strengthen governance.

WHEREAS, NPI, through its Corporate Affairs Department, will provide a school-based wellness program entitled the "SY 2024-2025 Nestlé Wellness Campus" (the "**Project**" or the "**Program**") which shall be organized and implemented through and with the assistance of GTI;

WHEREAS, NPI aims to collaborate with **DepEd-NCR** to improve the foundational skills of learners and foster learner-centered environments by providing learning resources and organizing inter-school activities while promoting nutrition, health and wellness, ultimately contributing to the development of stronger and healthier students.

WHEREAS, DepEd-NCR, NPI and **GTI** desire to collaborate for the successful implementation of the Project in all DepEd-NCR Junior High Schools, Senior High Schools and Public Elementary Schools located in the National Capital Region from 1 May 2024 to 31 March 2025;

NOW, THEREFORE, the **PARTIES** hereby set out the terms and conditions under which this partnership will be governed.

1. **NPI**, with the assistance of **GTI**, has established and intends to implement the Project, a program that aims to educate public high school and elementary students located in the National Capital Region on nutrition, health and wellness to establish healthier eating, drinking and lifestyle habits. The Project shall be organized and conducted pursuant to the Program mechanics attached hereto as **Annex "A"**.
2. **NPI** shall have the following obligations:
 - 2.1. **NPI** will provide learning resources on nutrition, hygiene, physical activity, and solid waste management for public elementary and junior high schools.
 - 2.2. Create, produce, and timely provide the following learning resources required for the Project, after securing approval from the **DepEd NCR** through Curriculum and Learning Management Division :
 - a. Educational videos and worksheets on nutrition and physical activity topics, tailored according to key stages
 - b. Modules on hygiene and solid waste management
 - c. Educational videos on nutrition for parents
 - d. Dancercise music

- 2.3. In collaboration with **DepEd NCR** through Curriculum and Learning Management Division and external experts, develop a validated tool that will help assess the knowledge, attitudes, and behavioral intention of food and nutrition habits among the learners following the implementation of the Project's learning resources.
- 2.4. To provide timely and effective media amplification for the Project on print, TV and digital (web and/or internet-based) media.
- 2.5. Through **GTI**, invite public school teachers and parents to join the Nestlé Wellness Campus Facebook communities.
- 2.6. Organize the inter-school contest and other wellness-related events like webinars, cooking demos and Nestlé-sponsored activities.

3. The **DepEd-NCR** shall have the following obligations:

- a. Provide guidance and technical advice to the sixteen (16) Divisions to ensure proper implementation of the project;
- b. Monitor the implementation for impact and outcome evaluation ;
- c. Coordinate and assist **GTI** and **NPI** in monitoring the implementation of the project;
- d. Coordinate with **GTI** and **NPI** on the conduct of impact research of the project to secure recommendation from results of the study; and
- e. Accept and facilitate the distribution of provided (DepEd-approved) learning resources.

4. **NPI** with **GTI** shall have the following obligations :

- a. Secure content approval of **DepEd NCR** before distribution of created learning resources;
- b. Co-manage the supervision of the project with **DepEd NCR**;
- c. Handle logistics needs and concerns of the project; and
- d. Responsible for the proper and timely execution of the project.
- e. Suggest and recommend on the progress of the Project moving forward based on final results provided that all obligations of the other parties had been fully carried out.

5. **GTI** shall have the following obligations:


- 5.1. Manage and lead the implementation and monitoring of the project;
- 5.2. Organize meeting alignment and updates pertaining to the Program with **NPI** and **DepEd-NCR** stakeholders;
- 5.3. Organize and manage Facebook Messenger groups pertaining to the Program;
- 5.4. Manage photo and video documentation and facilitate media interviews based on the direction of **NPI** and budget allocation;
- 5.5. Handle logistics for the Project;
- 5.6. Responsible for the proper and timely execution of the Project, the distribution of the learning resources, tokens, prizes and other giveaways

6. The **PARTIES** understand and agree that:

- 6.1. Their representatives to this Memorandum are duly authorized to sign the same and to bind the organizations to the terms and conditions thereof;
- 6.2. For any and all articles, endorsements, press releases and communication materials in connection with the Project or the Parties' involvement in the Project, **NPI** and **DepEd-NCR** must be duly acknowledged. Moreover, no such article, endorsement, press release or communication material shall be made without the prior approval of both **NPI** and **DepEd-NCR**;
- 6.3. All rights to the Nestlé Wellness Campus modules and wellness dancercise music specified in Clause 2 of this Memorandum belong to **NPI**. The wellness song, modules, or any portion thereof, can be copied, reproduced, transmitted, uploaded or otherwise used only with the express written consent of **NPI**, or if the same were already distributed to the public schools;
- 6.4. **NPI** and **GTI** shall be allowed to record any portion of the Project and to use the same in communications material of **NPI** for television, print and/or internet/web-based media provided that consent of the individual/s that will be involved were sought;
- 6.5. The Project shall not be entered into any competition, contest, recognition ceremony, publication or other similar event and publications without the prior consent of both **NPI** and **DepEd-NCR**. At such events, the Parties shall ensure that both **NPI** and **DepEd-NCR** are properly acknowledged;
- 6.6. The **PARTIES** shall not use each other's logos and/or trademarks on any press releases or communication materials without each other's written approval;
- 6.7. The **PARTIES** shall adhere to and promote Philippine laws safeguarding the rights of children and the Convention on the Rights of the Child (CRC), in which the best interest of the child is the primary consideration. Both Parties shall transact only with companies with existing national labor laws and regulations as regards their employment practices (minimum age of employment, wages, working conditions), including apprenticeships for children beyond the age of primary schooling;
- 6.8. Likewise, both **PARTIES** agree to abide by the basic principles of gender equality and comply with the provisions of existing gender-related international conventions and national laws. Specifically, both Parties shall ensure that no gender-based discrimination takes place in the course as part of this engagement, both Parties shall promote gender-

sensitive language, including but not limited to promotional materials, recordings and publications;

- 6.9. Both **PARTIES** shall follow the 2009 Department of Education Order No. 72 defining inclusive education as the philosophy of accepting all children regardless of race, size, shape, color, ability or disability with support from school staff, students, parents and the community;
- 6.10. All **PARTIES** shall comply with Republic Act No. 8293, otherwise known as the Intellectual Property Code of the Philippines;
- 6.11. All data of information belonging to or provided by **DepEd NCR** should be protected and shall not be used without the express written consent of **DepEd NCR** during the term and even after the termination of the Agreement, thus the data and information should be in compliance with the confidentiality and privacy requirement enshrined under Section 4 of Republic Act No. 10173, otherwise known as the "Data Privacy Act of 2012".



7. After the duration of the Project, as specified in **Annex "A"** of this Memorandum, the rights of the parties over the output of the Project shall be as follows:

- 6.1. Contest submissions and photo video documentation of the Project shall jointly belong to the **DepEd-NCR** and **NPI**. It is the responsibility of **DepEd-NCR**, through the schools, to obtain consent of the parents/guardians of the participating students in relation to the photo/video documentation of the event. It is the responsibility of **DepEd-NCR**, through the schools, to obtain the consent of the parents/guardians of the participating students in relation to the photo/video documentation of the event. Either party shall be free to use the same in connection with the Project without prior permission from the other. Where use shall be purposes outside of the Project, the other party's prior consent shall be obtained in writing.
- 6.2. The copyright over the research specified in Clause 2.6 hereof shall belong to **NPI**. **DepEd-NCR** may make use of these materials, provided prior consent is given by **NPI**, which shall not be unreasonably withheld, and the copyright of **NPI** is acknowledged on the materials of **DepEd-NCR**. **DepEd-NCR** will be provided with a copy of the materials and may use the same for policy formulation with acknowledgment on **NPI**.

8. **NPI** and **DepEd-NCR** shall hold each other free and harmless from any and all claims made or filed by any person arising from any loss, damage, injury, or fault or misconduct committed during or on occasion of implementation of the Project.

9. The **PARTIES** hereby acknowledge that, in the course of carrying out their obligations and duties in connection with the Project, they, their employees, agents or representatives, may receive from, or be furnished by or on behalf

of, the Project Implementers information of a confidential nature (the "Confidential Information"). The **PARTIES** acknowledge an obligation to limit their disclosure of Confidential Information to those persons with a legitimate need to know and only under conditions of confidentiality. The **PARTIES** further agree not to exploit the Confidential Information except to use the same for purposes contemplated under this Memorandum.

The obligations of confidentiality and restricted use shall not apply to Confidential Information which:

- 8.1. is already in the public domain or within public knowledge prior to the execution of this Memorandum;
- 8.2. is required to be disclosed under any applicable law or regulation or any judicial order, provided that, in such event, the receiving party shall:
 - a. give the disclosing party immediate written notice thereof (including the manner of disclosure required) as soon as reasonably practicable, together with a written legal opinion confirming the required disclosure, unless such notice is prohibited under such law, regulation or judicial order; and
 - b. not affect any disclosure that is more extensive than that required by such law, regulation or judicial order and take all reasonable actions to seek confidential treatment of the Confidential Information disclosed.
9. This Memorandum is entered into on a fair and arms-length basis. Each party warrants that it has not given any gift, consideration, commission, reward, grant or endowment, to any officer, employee or representative of the other parties in connection with the negotiation, signing or implementation of this Memorandum; nor has entertained any solicitation for any such gift, consideration, commission, reward, grant or endowment in connection with the negotiation, signing or implementation of this Memorandum.
10. After this Memorandum terminates or expires, the terms and conditions that expressly or by their nature contemplate performance or observance after the termination or expiration of this Memorandum shall survive and continue in full force and effect until completely performed or observed.
11. This Memorandum is the whole agreement between the parties hereunder. No amendment of any of the foregoing terms and conditions shall be considered as having been made unless executed in writing and duly signed by the parties.
12. Should any provision or portion of this Memorandum be declared illegal or void by any future legislation or duly constituted authority, the other provisions or portions not so declared shall remain in full force and effect, without either party becoming liable to the other therefore.

Handwritten signature and initials on the left margin, consisting of a vertical line with a loop at the top and a large oval shape below it.

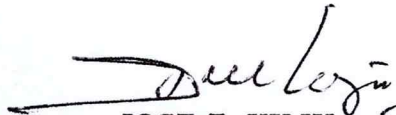
Handwritten signature at the bottom center of the page.

13. This Memorandum shall commence from the execution and shall be valid and effective until 31 March 2025. DepEd-NCR and NPI may terminate this Memorandum at any time with thirty (30) days prior written notice to other parties.
14. This Memorandum shall be governed by the laws of the Republic of the Philippines. In the event of any issue or dispute arising out of or in connection with this Memorandum, the parties shall, in all cases, endeavor to settle the issue or dispute amicably. Nothing herein however, shall prevent the parties from submitting any issue or dispute to preventive mediation or arbitration as the case may be. In case of failure to reach an amicable settlement between the parties, as herein provided, either of the parties may resort to appropriate judicial action/s which shall be brought before the proper courts of Makati City, Metro Manila, to the exclusion of all other courts.

IN WITNESS WHEREOF, the parties hereunto have affixed their respective signatures this 25 JUL 2024, at DEP-ED NCR, Philippines.

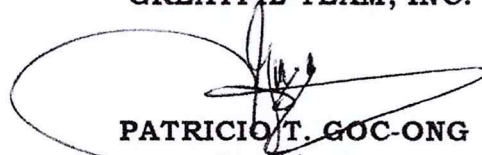
NESTLE PHILIPPINES, INC.

DEPARTMENT OF EDUCATION


JOSE T. UY III
Senior Vice President
Head of Corporate Affairs


JOCELYN DR ANDAYA
Regional Director IV
National Capital Region

GREATFIL TEAM, INC.


PATRICIO T. GOC-ONG
President

SIGNED IN THE PRESENCE OF:

NESTLE PHILIPPINES, INC.

DEPARTMENT OF EDUCATION


KEVIN E. CARPIO
Corporate Affairs Executive


CRISTITO A. ECO
Assistant Regional Director

ACKNOWLEDGEMENT

REPUBLIC OF THE PHILIPPINES)
City of QUEZON CITY S. S.

BEFORE ME, a Notary Public, for and in the City of QUEZON CITY, this
_____ day of 25 JUL 2024, 20____, personally appeared:

	ID No.	Issued on/Issued at
JOCELYN DR. ANDAYA	_____	_____
JOSE T. UY III	_____	_____
PATRICIO T. GOC-ONG	_____	_____

Known to me and to me known to be the same persons who executed the foregoing instrument and who acknowledged to me that the same is their free and voluntary act and deed, and that of the institutions respectively represented.

The foregoing instrument refers to a Memorandum of Agreement (MOA) consisting of _____ pages, including the page in which this Acknowledgment is written, signed by the parties, including their instrumental witnesses on each and every page thereof and sealed with my notarial seal.

WITNESS MY HAND AND SEAL, on the date and place above written.

NOTARY PUBLIC

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Book No. LVI
Series of 2024

ATTY. RUBEE RUTH CAGASCA-EVANGELISTA
Notary Public - City of Manila
Commission No. 2024-019 valid until 31 December 2025
Roll of Attorney No. 68579
IBP Lifetime No. 018821/17 Jan 2018 IBP-Manila IV
Tin # 205-260-146-002/PTR No. 1511468/03 Jan 2024
MCLE Compliance VII - 0006228 valid until 14 April 2025

“ANNEX A”

**S.Y. 2024-2025 DEPARTMENT OF EDUCATION
NESTLÉ WELLNESS CAMPUS PROGRAM**

GENERAL MECHANICS

PROGRAM OBJECTIVES:

- To promote good nutrition and active lifestyle amongst public school students ages 7-17 years old.
- To help educate students and parents on seven healthy habits:
 - Choose Nutritious and Varied Options
 - Manage Portions
 - Choose Water and Milk
 - Play Actively
 - Enjoy Meals Together
 - Keep Good Hygiene
 - Care for the Planet
- To support the wellness of public school teachers and parents through the Nestlé Wellness Campus Facebook Communities.

COVERAGE:

Grades 1-10 in all public schools of the following regions:

- National Capital Region (NCR)
- Region 4-A (CALABARZON)
- Region 5 (Bicol)
- Region 6 (Western Visayas)
- Region 7 (Central Visayas)
- Region 8 (Eastern Visayas)
- Region 10 (Northern Mindanao)
- Region 11 (Davao Region)

DURATION:

July 1, 2024 – March 31, 2025

MECHANICS:

The DepEd and Nestlé Wellness Campus Program (the “Program”) is a partnership between the Department of Education (DepEd) and Nestlé Philippines, Inc. (NPI) and will be implemented by Greatfil Team, Inc. (GTI).

The Program will be implemented through the participating DepEd Regional Offices




who will appoint the Division Supervisors or other DepEd officials to ensure that the Program will be implemented in all schools in their respective divisions in both elementary and high school levels. Division Supervisors or those appointed by the DepEd Regional Office in coordination with the Division Office will also be the contact persons in their respective divisions.

The S.Y. 2024-2025 Program implementation will give more emphasis on developing the students and parents' healthier habits through nutrition education, physical activity, and solid waste management. The Nestlé Wellness Campus Facebook Communities will serve as a platform for inter-school competitions, a repository of modules, music, and videos, and a space for parents and teachers to share wellness ideas and practices. Additionally, webinars, cooking demos, and Nestlé-sponsored activities will be conducted on these digital platforms.

The implementation of the Program will be in three (3) parts, as follows:

Part 1: NUTRITION EDUCATION FOR ELEMENTARY, JUNIOR HIGH SCHOOL STUDENTS AND ADULTS (Teachers and Parents) IN ALL PUBLIC SCHOOLS IN THE EIGHT (8) PARTICIPATING REGIONS.

- 
1. NPI, in collaboration with GTI, will provide modules in the form of video content. These videos are encouraged to be integrated into the Elementary and High School MAPEH curriculum, in accordance with DepEd rules and regulations.
 2. Video modules will also be made available for parents, which can be utilized during PTA meetings or other face to face sessions in school. These modules aim to educate parents about the significance of good nutrition, maintaining a balanced diet, and understanding food labels.
 3. Worksheets and activities are provided for students and/or parents to read and work on together, either at home or in the classrooms whenever feasible.
 4. To ensure smooth program implementation, NPI, through GTI, will provide soft copies of the following materials to both division supervisors and MAPEH school coordinators:
 1. Lesson guides
 2. Videos of the modules
 3. Worksheets
 4. Contest Mechanics
 5. For faster distribution, they may also get a copy of the materials through the GTI representatives.

Part 2: NESTLÉ WELLNESS CAMPUS DANCERCISE

1. NPI, through GTI, will provide a soft copy of the official Nestlé Wellness Campus dancercise music and choreography video to each Division

Supervisor in charge of the Program.

2. Teachers are encouraged to use the dancercise as a warm-up exercise during the flag ceremonies, during PE classes, and other related activities.

Part 3: SY 2024-2025 NESTLÉ WELLNESS CAMPUS CONTESTS AND RECOGNITION

The current school year marks the 12th year of the Nestlé Wellness Campus program. NPI, through GTI, aims to make the program more fun and exciting through different competitions, allowing students, teachers, and parents to apply the knowledge gained from the provided modules. Winners who excel in these competitions will receive well-deserved recognition, while also contributing scores that will contribute to their respective regions' success.

The competitions will have three (3) categories, namely:

- A. Inter-school Category
- B. Inter-division Category
- C. Inter-region Category

A. INTER-SCHOOL CATEGORY

1. The inter-school category is open only to all public schools in both elementary and high school in the eight (8) participating regions namely:
 - i. National Capital Region (NCR)
 - ii. Region 4-A – CALABARZON
 - iii. Region 5 – Bicol Region
 - iv. Region 6 – Western Visayas
 - v. Region 7 – Central Visayas
 - vi. Region 8 – Eastern Visayas
 - vii. Region 10 – Northern Mindanao
 - viii. Region 11 – Davao Region
2. Schools are strongly encouraged to participate in all categories. Interested schools must submit the registration form and ensure that students have duly signed the consent waiver form to confirm their participation. The inter-school competitions are as follows:
 - i. Nestlé Wellness Campus Hataw Sayaw Year 2
 - ii. Nestlé Wellness Best Implementing Schools
 - iii. Sarap Sustansya Cook Off Competition (Junior High School only)
3. Kindly refer to the attached sheets for the mechanics for each competition.

4. Each school is permitted to submit only one (1) entry for each competition. However, integrated schools have the opportunity to submit two entries: one (1) for the elementary level and one (1) for the junior high school level. The Sarap Sustansya Cook-off, on the other hand, is exclusively for the Junior High School level.

B. INTER-SCHOOLS DIVISION CATEGORY

The school year 2024-2025 marks the second year of the NWC Program's implementation of the inter-division competition, aimed at recognizing the Schools Division that demonstrates excellence in program implementation.

The **Inter-Schools Division Category** will have two levels as follows:

- o Regional level
- o National level

In the regional level competition, the winner will be determined based from implementation of NWCP in the division and the performance of the schools representing the division. The winning division will be declared the Outstanding Schools Division of the Year and correspondingly the focal person assigned will be declared the "Outstanding Focal Person of the year".

In the national competition, only the division with schools representing the region to the National level competition will qualify. The top three (3) divisions will be chosen based on the program implementation and scores gained by their schools representing the region. The division focal persons of the top three divisions will be declared the National Outstanding Division Focal Person of the Year, First-runner up and second runner-up respectively.

Below are the criteria in the selection of winners:

A. Criteria for the Regional Competition:

Part 1 : Program Implementation	30%
<i>(based the percentage of schools implementing the program)</i>	
a. Student and Parent Module	70%
b. Dancercise implementation	30%
Part 2: Rank of Schools in the Regional Competition	70%
Corresponding Weight of Events:	
a. NWC Hataw Sayaw Year 2	40%

b. NWC Best Implementing School	40%	
c. Sarap Sustansya Cook Off	20%	
TOTAL		100%

B. Criteria for the National Competition:

Part 1: Program Implementation	30%	
<i>(based the percentage of schools implementing the program)</i>		
a. Student and Parent Module.	70%	
b. Dancercise implementation	30%	

Part 2: Rank of Schools in the National Competition	70%	
Corresponding Weight of Events:		
a. NWC Hataw Sayaw Year 2 F2F	30%	
b. NWC Hataw Sayaw – People’s Choice	20%	
c. NWC Best Implementing School	30%	
d. Sarap Sustansya Cook Off	20%	
TOTAL		100%

Prizes- All prizes will be in prize package plus plaque
Regional Winner – One (1) winner per region
 Outstanding Schools Division in the Region – Ps.50,000.00

National Winners:
 “Nestlé Wellness Campus Best Schools Division of the Year Award”
 National Champion - Ps. 100,000.00
 First Runner-up - Ps. 75,000.00
 Second Runner-up - Ps. 50,000.00

INTER-REGION CATEGORY (SY 2024-2025 Nestlé Wellness Campus Best Implementing Region)

In S.Y. 2024-2025, the Nestlé Wellness Campus Best Region of the Year award will be awarded to the DepEd regions that have demonstrated exceptional performance in implementing the program.

1. The Inter-region competition is divided into two parts and will have the corresponding weights as follows:

Part 1: Program Implementation	50%	
Part 2: Overall Score Gained by Schools and Divisions representing the Region in the	<u>50%</u>	



National Level Competition

Total 100%

Part 1: (50%) PROGRAM IMPLEMENTATION Criteria for Judging

<i>Implementation of modules for students</i>	<i>30%</i>
<i>Implementation of modules for adults</i>	<i>25%</i>
<i>Implementation of Dancercise</i>	<i>25%</i>
<i>Submission of Certificate of Completion</i>	<i><u>20%</u></i>
TOTAL	100%

Note: Assigned DepEd Division Supervisors will ensure that those who will participate in the Program are legitimately enrolled grades 1-6 and grades 7-10 students.

In order for a region to achieve the maximum score per criteria, 100% of the schools in the region based on the list validated by the Division Supervisor in charge of the Program should be able to:

1. Implement the video modules for students and parents.
2. Implement the dancercise, whenever possible
3. Submit the duly signed certificates of completion.

Wellness Ambassadors from GTI, together with the duly assigned DepEd Division Supervisors will monitor the schools in their respective divisions to validate the school implementation, via actual visit or online, whichever is possible.

Validation period will be announced separately.

Part 2: (50%) OVERALL SCORE EARNED BY SCHOOLS REPRESENTING THE REGION IN THE NATIONAL LEVEL COMPETITION

The overall score achieved by the schools in elementary and high school representing the region in the national level competition will be determined based on the ranking of the Schools, Divisions, and Supervisor in the following activities with their corresponding weight as follows:

1. *NWC Hataw Sayaw Year 2-F2F* 30%



2. NWC Hataw Sayaw People's Choice	15%
3. Sarap Sustansya Cook Off	15%
4. NWC Best Implementing School	30%
5. NWC Best Schools Division of the Year	10%
TOTAL	100%

To determine the inter-region winners, the computation will be based on the average scores garnered by the schools representing the region in the National Level competition. Average scores from Part 1 and Part 2 will be calculated. The region with the highest score will be declared as the **"SY 2024-2025 Nestlé Wellness Campus Best Region of the Year"** and will receive items of their choice based on the list of items below. The total amount of items will be based on the total amount won. The prizes are as follows:

National Champion - Prize Package Worth Ps. 200,000.00 + trophy

First Runner-up - Prize Package Worth Ps. 150,000.00 + trophy

Second Runner-up - Prize Package Worth Ps. 100,000.00 + trophy

For the prize package, winners may select from among the items listed below. The quantity of items will depend on the amount of prize won:

- a. "50" flat screen TV
- b. Sound System
- c. Laptop
- d. Projector
- e. Camera
- f. Fitness equipment
- g. Canteen equipment (Crathco beverage dispenser) and Nestlé products
- h. Items that will promote nutrition, health and wellness in the region

Awarding of prizes will be done in the schools or in the DepEd Regional Offices, whichever is possible.

NPI/GTI shall have the absolute right to change the mechanics to ensure the successful and orderly implementation of the Program upon prior notice to the participants.