



Republic of the Philippines  
**Department of Education**  
 NATIONAL CAPITAL REGION

**Advisory No. 214, s. 2024**  
 September 16, 2024

In compliance with DepEd Order No. 8, s. 2013  
 This advisory is issued not for endorsement per DO 28, s. 2001  
 but only for the information of DepEd Officials,  
 Personnel/Staff, as well as the concerned public.

**PARTICIPATION OF DEPED NCR TO 35<sup>TH</sup> NATIONAL STATISTICS  
 MONTH IN OCTOBER 2024**

This has reference to the Memorandum Circular No. 2024-12 and a letter from the Philippine Statistics Authority requesting DepEd NCR to participate and support in the celebration of the 35th National Statistics Month (NSM) in October 2024.

The said activity aims to promote, enhance, and instill nationwide awareness and appreciation of the importance and value of statistics to different sectors of society; and elicit the cooperation and support of the general public in upgrading the quality and standards of statistics in the country.

*Schools Division Offices and schools are advised to conduct the following suggested activities: posting of tarpaulins on the façade of their office, posting advocacy materials through various social media channels, symposia, workshops, orientation seminars, exhibits, slide shows, webinars, online conferences, AVPs and dashboards, online quizzes or contests, and other digital displays as well as the publication of statistical reports, indicators, and other relevant reports, among others with particular emphasis with the theme: “Advancing Data and Statistics Through Digital Transformation: A Road to an Empowered Nation”.*

The SGOD Planning unit shall facilitate this in the SDO and the school heads in the schools. Please refer to this link: [bit.ly/Acc-35thNSM](https://bit.ly/Acc-35thNSM) to access the IEC and reference materials. The accomplishments in the conduct of the suggested activities are expected to be uploaded on the same link on or before November 6, 2024.

Please refer to DO 9, s. 2005 (Time-On-Task Policy) and DO 66, s. 2017 (Policy on Off-Campus Activities) for reference for this activity.

For more information, please contact:

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 Statistician I  
 Policy, Planning and Research Division  
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Certificate No. PNP QMS 24 93 9193



Reference No. 24SS01-087

## MEMORANDUM CIRCULAR NO. 2024-12

TO : THE HEADS OF DEPARTMENTS, BUREAUS, OFFICES, AND INSTRUMENTALITIES OF THE NATIONAL GOVERNMENT, GOVERNMENT-OWNED AND -CONTROLLED CORPORATIONS, STATE UNIVERSITIES AND COLLEGES, LOCAL GOVERNMENT UNITS, AND THE PRIVATE SECTOR

SUBJECT : Celebration of the 35th National Statistics Month in October 2024

DATE : 22 April 2024

### 1. Background/Purpose

This Memorandum Circular is issued to enjoin all agencies of the government, local government units (LGUs), academic institutions, state universities and colleges, and the private sector at the national and subnational levels to actively participate in and support the celebration of the **35th National Statistics Month (NSM) in October 2024**.

The annual observance of the NSM is pursuant to Presidential Proclamation No. 647, "*Declaring the Month of October of Every Year as the National Statistics Month*," issued on 20 September 1990 by then President Corazon C. Aquino.

PSA Board Resolution No. 11, series of 2021, "*Enjoining and Institutionalizing Support to the Annual Celebration of the National Statistics Month*," enjoins all departments, agencies and instrumentalities of the national government, LGUs, government-owned or -controlled corporations, the private sector, and the public to continuously support and actively participate in the NSM celebration.

### 2. Objectives

The NSM aims to: a) promote, enhance, and instill nationwide awareness and appreciation of the importance and value of statistics to the different sectors of society; and b) elicit the cooperation and support of the general public in upgrading the quality and standards of statistics in the country.



### 3. Theme

The theme of the 35th NSM this year is:

*“Advancing Data and Statistics Through Digital Transformation:  
A Road to an Empowered Nation”*

This theme may be translated into other major Philippine languages and dialects. Depending on the focus and direction of its statistical activities, an agency or region may choose to have its own sub-theme.

### 4. Suggested activities

Activities to be conducted may be in the form of symposia, workshops, orientation seminars, exhibits, slide shows, webinars, conferences, podcasts, quizzes/contests (such as poster making, jingle making, statistiktok and photography contest), outdoor activities (such as fun run, biking), audio-visual presentations (AVPs), streamers, dashboards, and other digital display as well as publication of statistical reports, indicators, and other relevant information, among others, with particular emphasis on the theme and the agency's/region's sub-theme, if any.

Partner organizations, universities/colleges, and government units are encouraged to attend the Opening and Closing Ceremonies of the 35th NSM in October and take part in the 35th NSM interagency activities. Partners are also requested to display the 35th NSM streamers/tarpaulin in their building façade throughout the month of October 2024, using the prescribed streamer format. To achieve wider reach for NSM advocacy, partners are encouraged to use the NSM hashtags, i.e., #NSM@35 and #NSMroadto35. Likewise, organizations, universities/colleges and units of the government are encouraged to distribute the 35th NSM calendar of activities, 35th NSM posters, and other promotional materials provided by the 35th NSM Secretariat on their respective websites and social media accounts, as well as disseminate copies of such to their stakeholders and local official counterparts.

### 5. Coordination of activities at the national level

To oversee and coordinate the implementation of the various activities and programs to be undertaken during the month-long celebration, the Steering Committee for the 35th NSM has been established, with composition as follows:

Chair:	Philippine Statistics Authority
Vice-Chair:	Department of Information and Communications Technology
Members:	Bangko Sentral ng Pilipinas
	Commission on Higher Education
	Department of Agrarian Reform
	Department of Budget and Management
	Department of Education
	Department of Energy

Department of Environment and Natural Resources  
Department of Finance  
Department of Foreign Affairs  
Department of Health  
Department of the Interior and Local Government  
Department of Justice  
Department of Labor and Employment  
Department of National Defense  
Department of Public Works and Highways  
Department of Science and Technology  
Department of Social Welfare and Development  
Department of Tourism  
Department of Trade and Industry  
Department of Transportation  
Governance Commission for GOCCs  
Metropolitan Manila Development Authority  
National Economic and Development Authority  
Philippine Commission on Women  
Philippine Statistical Association, Inc.  
Philippine Statistical Research and Training Institute  
Senate Economic Planning Office  
Technical Education and Skills Development Authority  
University of the Philippines Los Baños, Institute of Statistics  
University of the Philippines School of Statistics

Various subcommittees with specific terms of reference shall also be established, with the PSA as Chair. The PSA technical staff shall provide secretariat support to the Steering Committee and subcommittees.

#### **6. Coordination of activities at the local level**

For the regional NSM celebration, the Regional Statistics Committees (RSCs) are hereby designated as the coordinating bodies for all NSM activities. The PSA Regional Statistical Services Offices (RSSOs) shall provide technical and administrative support to their respective RSCs.

#### **7. Funds for NSM activities**

Participating agencies shall provide funds for their NSM activities from their respective agency's/organization's budget. As may be necessary, agencies shall be requested to organize/host or share the costs with the PSA in the conduct of NSM interagency activities.

Per PSA Board Resolution No. 11, series of 2021, identified host agencies shall provide funding for the conduct of NSM Opening and Closing Ceremonies. The conduct of the 35th NSM Opening Ceremony at the national level shall be funded by the DICT while funds for the 35th NSM Closing Ceremony at the national and regional levels shall be provided by the BSP, with proposed regional budgets for Closing Ceremony being subject to evaluation by the NSM Secretariat. Likewise, expenses for the activities implemented by the PSA including the

conduct of the NSM Awards and NSM Media Awards, contests and other related activities shall be borne by the PSA from its regular funds.

## 8. Conduct of agency activities

All concerned are hereby urged to cooperate in ensuring the attainment of the objectives of the NSM. National line agencies are enjoined to issue special orders/circulars to solicit the participation of their field/local offices/bureaus/attached agencies in the celebration of the NSM. Administrators of state universities and colleges are encouraged to issue announcements relating to the 35th NSM celebration to the faculty and students.

Private sector organizations, on the other hand, are encouraged to take part and cooperate in the conduct of the various interagency NSM activities and coordinate organization-wide activities aiming at improving statistical knowledge and awareness. Whenever necessary, the PSA Undersecretary shall issue additional guidelines for the successful conduct of the NSM.



**ARSENIO M. BALISACAN, PhD**

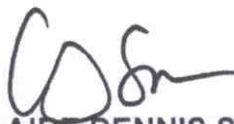
Secretary

National Economic and Development Authority

Chairperson, PSA Board



Attested by:



**CLAIRE DENNIS S. MAPA, PhD**

Undersecretary

National Statistician and Civil Registrar General

Philippine Statistics Authority

Chairperson, 35th NSM Steering Committee



REPUBLIC OF THE PHILIPPINES  
**PHILIPPINE STATISTICS AUTHORITY**  
 NATIONAL CAPITAL REGION



Reference No.:24NCR13-1163

19 July 2024

**Dr. JOCELYN DR. ANDAYA**  
 Regional Director  
 Department of Education-NCR  
 Misamis St. Bago Bantay,  
 Quezon City, Metro Manila

SUBJECT: Request Support to the 35th National Statistics Month Celebration

Dear Dr. Andaya:

Greetings!

This October will again be the celebration of National Statistics Month in its 35<sup>th</sup> year, according to Presidential Proclamation No. 647, signed in September 1990. Likewise, the PSA Board approved its Resolution 11, s. 2021 and issued Memorandum Circular 2024-12 to enjoin support from government and private bodies for its celebration. Moreover, the Regional Statistics Committee – National Capital Region (RSC-NCR) approved Resolution 4, s. 2024 to further streamline the statistical advocacy activities and spread appreciation of statistics in the region.

With this, we would like to request your office, as well as your respective Provincial/District/Satellite/City/Municipal Office(s) or alike, to support the celebration by considering acting on each or any of the requests as listed in the table below.

Activity	Schedule/Deadline	Requested Action
Submission of NSM Form 1 "Calendar of Activities" to the RSC-NCR Secretariat	August 7	Plan initial activity as guided by the <b>MC 2024-12</b> to be conducted during the NSM Celebration.  List the planned activity in NSM Form 1 "Calendar of Activities" and then send it to the Secretariat.
Information and Education Campaign advocating support to the 35 <sup>th</sup> NSM.	Starting October 1	Posting of NSM Streamer on the Official Website, and Social Media Accounts, and in conspicuous places of the Office.  Then, send a snapshot or photo to the Secretariat.
Participate in the Nomination for the 35 <sup>th</sup> National Statistics Month (NSM) Awards	August 30 (National Deadline)	The Nomination for the 35 <sup>th</sup> NSM Awards are accepting entries. For this year, the five categories opened for nominations are as follows:  1. Best Statistical Activity Conducted by a Government Organization




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 Tel No. (632) 8937-7738, (632) 8936-7292, (632) 8362-6042  
 URL: <http://rssoncr.psa.gov.ph>  
 Email: [rssoncr@psa.gov.ph](mailto:rssoncr@psa.gov.ph) | [rssoncrsocc@psa.gov.ph](mailto:rssoncrsocc@psa.gov.ph)

Reference No.: 24NCR13-1163

Subject: REQUEST SUPPORT TO THE 35<sup>th</sup> NATIONAL STATISTICS MONTH CELEBRATION

Date: 19 JULY 2024

Activity	Schedule/Deadline	Requested Action
	August 26 (Regional Deadline) 	<ol style="list-style-type: none"><li>2. Best Statistical Activity Conducted by a Private Organization</li><li>3. Best NSM Region</li><li>4. Best Youth Group Advocate for Statistics</li><li>5. Best Local Government Unit Advocate for Statistics</li></ol> For further details please see this link: <a href="https://www.psa.gov.ph/content/35th-nsm-awards">https://www.psa.gov.ph/content/35th-nsm-awards</a> Accomplish the form and to the Secretariat.
35 NSM StaTiktok	August 30	Entries should be submitted thru this link: <a href="https://forms.gle/hPG5AndvRdojFs6q6">https://forms.gle/hPG5AndvRdojFs6q6</a>
NSM 35K Virtual Run	August 30	Interested participants may register thru this link: <a href="https://psa.gov.ph/nsm/announcements/35th/node/1684064113">https://psa.gov.ph/nsm/announcements/35th/node/1684064113</a>
35 <sup>th</sup> NSM Awards	August 30	Submitted entries on nomination forms may be accessed at: <a href="https://psa.gov.ph/content/35th-nsm-awards">https://psa.gov.ph/content/35th-nsm-awards</a>

Please note that the submitted NSM Form 1 will be consolidated, and the list of activities to be conducted in October will be presented to the RSC-NCR to be forwarded to the PSA Board on 30 August 2024.

We have attached the copy of the above-mentioned Proclamation, Resolutions and Memorandum as bases, NSM Form 1 for inputs, the draft Calendar of Activities of the PSA-NCR as well as the list of conducted activities from 2018-2023 by region, and the Template of the NSM Streamer for reference. All of these are available on Google Drive at the link <https://bit.ly/4clQbj2>.

For submissions and queries, please contact the RSC-NCR Secretariat with the following details:

**Mr. JING C. ROCABO**

Head Secretariat, RSC-NCR

(Officer-in-Charge)

Senior Statistical Specialist,

PSA-NCR Statistical Operations and Coordination Division

Telephone No. 8362-6047

Email address: [secretariat.rsc.ncr@gmail.com](mailto:secretariat.rsc.ncr@gmail.com)

Thank you very much and hoping for your kind consideration.

Very truly yours,

  
**PACIANO B. DIZON**

Regional Director

PSA RSSO-NCR

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