



Republic of the Philippines  
**Department of Education**  
NATIONAL CAPITAL REGION



**REGIONAL MEMORANDUM**

**ORD-2024-** 909

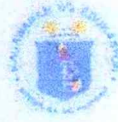
**TO :** **SCHOOLS DIVISION SUPERINTENDENTS**  
**ALL OTHERS CONCERNED**

**FROM :** **JOCELYN DR ANDAYA**  
Director IV

**SUBJECT :** **2024 WORLD FOOD DAY NATIONWIDE ON-THE-SPOT**  
**POSTER MAKING CONTEST**

**DATE :** September 06, 2024

1. Attached is Memorandum OM-AOSOPS No. 2024-094 from Atty. Revsee A. Escobedo, Undersecretary for Operations, dated May 10, 2024, from Atty. Revsee A. Escobedo, Undersecretary for Operations of DepEd Central Office, Pasig City, relative to the abovementioned subject, contents of which are self-explanatory, for appropriate action.
2. For any inquiries/concerns, please contact the Regional Information Officers in the DA-Regional Field Office of NCR at +63 (2) 8928-8741 to 64 and +63 (2) 8273-2474 or e-mail address [osec.invitation@da.gov.ph](mailto:osec.invitation@da.gov.ph).
3. Immediate and wide dissemination of the Memorandum is desired.



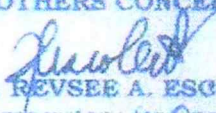
Republika ng Pilipinas  
Department of Education


OFFICE OF THE ASSISTANT SECRETARY FOR OPERATIONS

DEPARTMENT OF EDUCATION 2024  
RECORDS SECTION  
RECEIVED  
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MEMORANDUM  
OM-OASOPS No. 2024-094

TO : ALL REGIONAL DIRECTORS  
ALL SCHOOLS DIVISION SUPERINTENDENTS  
ALL OTHERS CONCERNED

FROM :   
Atty. REVSEE A. ESCOBEDO  
Undersecretary for Operations

  
FRANCIS CESAR B. BRINGAS  
Assistant Secretary for Operations

SUBJECT : INVITATION TO THE 2024 WORLD FOOD DAY NATIONWIDE  
ON-THE-SPOT POSTER MAKING CONTEST

DATE : May 10, 2024

This Office respectfully endorses the attached letter from Francisco P. Tiu Laurel, Jr., Secretary, Department of Agriculture, dated April 25, 2024, which was received by this Office on May 10, 2024, regarding their invitation to the 2024 World Food Day (WFD) Nationwide On-the-Spot Poster Making Contest. The **voluntary competition** is open to all Grade V and Grade VI students in all public and private schools.

For queries and concerns regarding the event, kindly communicate with the WFD 2024 Nationwide On-the-Spot Poster Making Contest Secretariat through Ms. Helen Gales, Ms. Florencia Garcia, Ms. Ira Yuson Cruz, or Ms. Kristel Joyce Merle through number at (02) 8928-0588 or through email at [afid@mail.da.gov.ph](mailto:afid@mail.da.gov.ph) and Regional Information Officers in the DA-Regional Field Offices. Likewise, kindly see the attached files for further information.

For immediate and wide dissemination.

Copy Furnished:

FRANCISCO P. TIU LAUREL, JR.  
Secretary  
Department of Agriculture  
[afid@mail.da.gov.ph](mailto:afid@mail.da.gov.ph)

OFFICE OF THE SECRETARY  
Department of Education

/OASOPS/HBJ



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Doc. Ref. Code	OM 2024-094	Rev	01
Effectivity	03/23/23	Page	1 of 1



## **Guidelines for the Conduct of the 2024 World Food Day National and Regional on-the-Spot Poster Making Contests**

The Department of Agriculture (DA) is honored and privileged to once again partner with the Food and Agriculture Organization of the United Nations (FAO) in celebrating this year's World Food Day (WFD).

The Poster Making Contest has been one of the highlights of the annual WFD celebration, in coordination with the Department of Education (DepEd). It will be participated in by elementary pupils enrolled in any public and Dep-Ed-accredited private elementary schools nationwide.

The WFD on-the-Spot Poster Making contest at the Regional level will be conducted from August to September 2024 by the DA-Regional Offices thru their respective Regional Agriculture and Fisheries Information Section in coordination with DepEd. The national level contest will be held on **October 15, 2024** in Makati City.

### **Guidelines for the contest**

#### **I. General Provisions**

1. The contest is open to all Grades V to VI elementary pupils enrolled in any public and DepEd-accredited private schools nationwide. Previous national winners are not eligible to join the contest.
2. Contestants are required to wear their school uniform throughout the contest both in the regional and national levels.
3. The poster should be an original creation of the contestant depicting the given theme of the contest, which will be written outside the borders of the illustration board (1-inch border on all sides), and not incorporated in the artwork. Contestants who do not follow instructions will automatically be disqualified.
4. The theme for this year's on-the-Spot Poster Making Contest is:  
  

***'RIGHT TO FOODS for a Better Life and a Better Future'***
5. The Contest Committee shall provide all the materials for the on-the-Spot Poster Making Contest such as the following:
  - illustration board (20" x 30")
  - oil pastels - 24 pcs
  - ruler
  - pentel pen
  - ball pen
  - pencil
  - tissue
  - cotton ball
  - eraser
6. Judging shall immediately commence after the allotted time for the contestants. Only the Board of Judges (BOJ), Technical Working Group (TWG) and secretariat are allowed inside the contest area during the evaluation.
7. The decision of the BOJ shall be final and irrevocable. However, if the winner has been proven to commit any misconduct (i.e. plagiarism, or any form of cheating), the title and the prize shall be forfeited.
8. All entries shall become the property of the DA and FAO.

## Regional Level

The poster making contest shall be conducted on-the-spot at the regional level. (Division/District level contest may be conducted provided that expenses to be incurred shall be shouldered by the DepEd and/or DA regional offices).

1. Each contestant shall be accompanied by one (1) coach or one (1) guardian to the venue. However, neither the coach or guardian is not allowed to enter or roam around the contest venue during the contest proper.
2. The regional winner shall be the official contestant and must be endorsed by the Regional on-the-Spot Poster Making Contest Committee to the National level.
3. The Regional winner shall be allowed to have one (1) guardian or one coach to accompany him/her during the National on-the-Spot Poster Making Contest in Makati City.

## National Level

The National on-the-Spot Poster Making Contest shall be held in Tiara Oriental Hotel, Malugay St., San Antonio Village, Makati City


1. Contest preliminaries shall start at 8:00 AM, contest proper shall start at 8:30 AM, after which, contestants shall be given a maximum of three (3) hours and 30 minutes to complete their posters. The contest will end exactly at 12 noon.
2. Original artwork must be observed. Duplication or copying of artwork will automatically disqualify the contestant.
3. The BOJ shall select the best five (5) posters from among the entries.
4. Winning entries will be displayed during the culminating activities of the WFD Celebration on October 16, 2024 in Quezon City. The best posters will be awarded on the same day.
5. Winners of the Best Posters shall receive cash prizes, trophies, and certificates of recognition during the awarding ceremony at the WFD celebration.

## II. Criteria for Judging:

Only the Best Five (5) Posters shall be selected as National Winners based on the following criteria:

a. Originality -----	30%
b. Creativity -----	30%
c. Visual Impact -----	20%
d. Relevance to the theme -----	20%
<b>Total -----</b>	<b>100%</b>

Approved by:

  
**CHERYL C. SUAREZ**  
Information Division Chief and  
Chairperson, WFD 2024 on-the-Spot Poster Making Contest