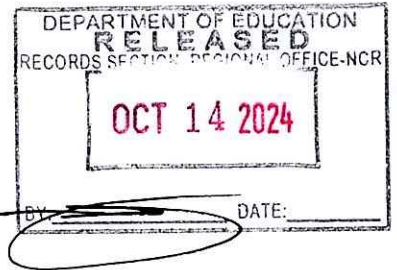





Republic of the Philippines
Department of Education
 NATIONAL CAPITAL REGION



REGIONAL MEMORANDUM

ORD-2024- 1054

TO : **SCHOOLS DIVISION SUPERINTENDENTS**

FROM : **JOCELYN DR ANDAYA** 
 Director IV

SUBJECT : **PRIME-NCR KNOWLEDGE HUB: ASEAN PILLAR 3 AND UNESCO LEARNING CONVERGENCE**

DATE : October 7, 2024

1. This is in reference to R.A 10533 and R.A. 9155 which will serve as the fundamental basis for various inclusive programs and regional initiatives such as making relevance that will promote the awareness and in narrowing the gaps in the Sustainable Development Plans (SDG) and understanding on the ASEAN and UNESCO principles under Proclamation No. 282 (amendment to Proclamation No. 1008) issued in 1997 in the Philippine context towards capability building for the socio-civic competencies with the theme “***Creative Economy and Innovative Industry: Futures of Education in ASEAN and UNESCO Context***”, relative to the above- captioned subject that will be held on the **30th of October 2024 at Quezon City Science High School Gymnasium, Quezon City at 8:00AM-5:00PM.**
2. The above activity aims to promote the important role youth and education anchored on strategic partnership in raising the bar of awareness among the ASEAN Filipino Youth that is essential and purposeful with a better understanding in the context of ASEAN Community Vision 2025 to 2045, Sustainable Development Goals, and UNESCO target objectives.
3. Please see the attached enclosures 1-2 for guidance and reference.
4. Transportation expenses of participants may be charged to local funds subject to the usual accounting and auditing rules and regulations.
5. Immediate dissemination of this Memorandum is desired.

/clmd/aet/ 2



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Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION

Enclosure 1

Expected Participants

Activity:	PRIME-NCR KNOWLEDGE HUB: ASEAN PILLAR 3 AND UNESCO LEARNING CONVERGENCE
Theme:	<i>Creative Economy and Innovative Industry: Futures of Education in ASEAN and UNESCO Context</i> 1. Plenary Session/s and Work 2. Learning Exhibits and Gallery 3. Cultural and Creative Economies in Booths 4. Program Monitoring and Evaluation Activity:
Venue:	October 30, 2024 (Wednesday) / Quezon City Science Gymnasium, Quezon City
Time:	8:00AM- 5:00PM

Regional Participants (RO)

Office of the Regional Director (ORD)		Jocelyn DR. Andaya	Director IV
Office of the Assistant Regional Director (ORD)		Cristito A. Eco, CESO IV	Assistant Regional Director
Functional Division	No.	Name	Designation
ESSD	1	Joan R. Pedroche	PDO IV/ OIC Chief ESSD
	2	Perlito G. Manalad	PDO II
	3	Gina S. Cruz	SEPS
CLMD	4	Andrew E. Tan	Education Program Supervisor/ ICO ASEAN Focal
	5	James A. Roldan	Education Program Supervisor
QAD	6	Richard T. Catain	Education Program Supervisor

Schools Division Office (SDO)

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	3	Paulus Andrew T. Manalo	Soc-Mob
	4	Ms. Lunining Berame	Head Teacher III
	5	Dr. Araceli DC. Maguardia	Head Teacher IV
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	5	Lanilyn E. Gueta	School Head/Coordinator
	6	Desiree Adrigado	SEPS



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Valenzuela	1	Dr. Leilanie M. Medoza	EPS-AP
	2	Domingo Lozande	PSDS
	3	Jan Lemer Lindayag	Soc-Mob
	4	Gracely Magat	School Head/ HT
	5	Roberto Llanita	School Head/ HT

Enclosure 2

Technical Working Team (TWG): SDO Quezon City/ Quezon City Science High School

Committee	Name	Designation
Lead Person/s	Ederlina D. Balena	EPS
	George Emmanuel F. Martin	School Principal
Co-Lead	Arnaldo C. Relator	Head Teacher III
Registration	Editha B. Biboso	Head Teacher V
	Michelle P. Bartolome	Head Teacher III
Usher/ Usherettes	Baby Lyn P. Castillo	Head Teacher VI
	Ivy B. Dones	Head Teacher VI
Technical (Multimedia)	Jackson R. Bacabac	Teacher (QC Science HS)
	Milanie R. Cayanan	Master Teacher (QC Science HS)
	Christopher Pabona	Head Teacher III
Food	Marecris G. Guerra	Head Teacher III
	Aireen Zipagan	Head Teacher VI
Safety & Maintenance	Jun S. Nicolas	Head Teacher III
	Jonathan P. Manuba	Head Teacher III
Protocol Officers	Philip V. Austria	Senior Education Program Specialist, SocMob
	Dexter P. Jino-o	Head Teacher VI

Cultural Performance: SDO Quezon City

Name	Commonwealth High School
Michelle Lobendino and Lester A. Natividad	Trainers/ Coaches
Denise Calagos	Performers
Ashley Navia	
Janelle Maribao	
Anika Apolonio	
	Jeremy Capua
	Karl Dayonan
	Manuel De Guzman
	Mark Daniel Babao
	Zairon Maranon



Republic of the Philippines
Department of Education
 NATIONAL CAPITAL REGION

Indicative Program of Activities

Part I PRIME NCR Knowledge Hub: ASEAN Pillar 3 and UNESCO Learning Convergence		
Date/ Schedule	Activities	Persons Involved
October 30, 2024 (Wednesday)	Theme: " <i>Creative Economy and Innovative Industry: Futures of Education in ASEAN and UNESCO Context</i> "	ICO-External Services CLMD, SDO Education Program Supervisors and PSDS, School Heads
7:30AM-8:00AM	Registration DepEd Quality Policy Prayer & Nationalistic Song ASEAN Hymn	TWG
8:00AM- 8:10AM	Welcome Remarks	Dr. Cristito A. Eco, CESO III Assistant Regional Director
8:10AM- 8:20AM	Message	Dr. Jocelyn DR Andaya, CESO III Director IV/ Regional Director
	Message of Support	Dr. Margarita Consolacion C Ballesteros Director IV-ICO / External Partnership Service
	RIBBOM CUTTING	Knowledge Hub: ASEAN and UNESCO Pillars Convergence Exhibit
8:20AM- 8:30AM	AVP: Creative Industries	AVP/ Documentary
8:30AM- 9:30AM	Session I: New Economics for Sustainable Development- Creative Economy (Orange Economy)	Ms. Madeline Joy J. Aloria Consultant for U.S. Agency for International Development (USAID) and Bangsamoro Autonomous Region in Muslim Mindanao(BARMM)
9:30AM-10:30AM	Session II: Sustainability of Creative Economies: Advocacy, Action, and Accountability	Dir. Jo-Dann N. Darong Director III Bureau of Competitive Development Department of Trade and Industry
10:30AM-10:50AM	Cultural Presentation	Kasadyahan Dance Troupe Commonwealth HS
10:50AM-11:50AM	Session III: Innovative Industries in ASEAN: Supporting the Economy of Education	Congressman Christopher De Venecia Representative 4 th District Pangasinan House of Representatives
11:50AM-12:00NN		OPEN FORUM
12:00NN- 1:00PM		LUNCH
1:00PM- 2:00PM	Session IV: ASEAN and UNESCO Creative Economies	Dr Mark Inigo M. Tallara Assistant Professor Department of International Studies Southeast Asian Studies Program De La Salle University
3:00PM- 3:15PM	Session V: NCR Creative Cities Towards the Futures of Education and Economy	Philippine Normal University
3:15PM- 3:30PM		OPEN FORUM
3:30PM-3:40PM	Ways Forwards and Call to Action	Andrew E. Tan Education Program Supervisor
3:40PM-4:00PM	CLOSING REMARKS	Joan R. Pedroche OIC Chief/ PDO IV Education Support Services Division



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4:00PM-5:00PM	ASEAN and UNESCO: Walkthrough NCR Hymn and QAME	TWG
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Arnaldo C. Relator and Consorcia Arcangel
 Master of Ceremonies

Enclosure 3

Infographics: Creative Economies of Locality in the National Capital Region and ASEAM Members

Schools Division Office	Creative Cities (Sintra Board Display)	ASEAN Countries and Members (Roll-Up)
Caloocan City	Caloocan City	Brunei Darussalam
Las Pinas City	Las Pinas City	Cambodia
Makati City	Makati City	Indonesia
Malabon City	Malabon City	Lao PDR
Mandaluyong City	Mandaluyong City	Malaysia
Manila	Manila	Myanmar (Burma)
Marikina City	Marikina City	Philippines
Muntinlupa City	Muntinlupa City	Singapore
Navotas City	Navotas City	Thailand
Paranaque City	Paranaque City	Timor-Leste
Pasay City	Pasay City	Vietnam
Pasig City	Pasig City	Australia
Quezon City	Quezon City	Japan
San Juan City	San Juan City	China
Taguig City and Pateros	Taguig City and Pateros	India
Valenzuela City	Valenzuela City	South Korea
	<i>Size: (portrait) 24 x 36 inches</i>	<i>Size: (portrait) 6 ft x 3ft</i>

Lay out Artists

Schools Division Office	Creative Cities and ASEAN Countries and members
Caloocan City	Araceli DC Manguardia, Eileen B. Bonifacio, Luningning Berame, Armida A. Cadelina
Las Pinas City	Ann Michelle SD Federez-Abato
Makati City	Michael M. Mercado
Malabon City	Jospeh Jimenez, Jade C. Magos, Claro G. Lugtu
Mandaluyong City	
Manila	Roberto R. Villena, Anjela M. Mopera
Marikina City	Aaron S. Enano
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Navotas City	Ferlyn Claire P. Linao, Michelle P. Nocete, Centy Davis B. Santos
Paranaque City	Justin Esmana
Pasay City	Cyrus S. Magbojos, Philip John Mick B. Sinlao
Pasig City	Bernard R. Balitao
Quezon City	Fran M. Dalumpines, Marion Claudette P. Ordiano, Amy D. Mirabueno, Jennifer Eborada
San Juan City	Orlando S. Claor
Taguig City and Pateros	Robert M Varela, Monaliza A. Jaylo, Kristine Joy V. Sadangsal, Paula Jane Sulit
Valenzuela City	Leilanie M. Mendoza, Neil Ian Joel Pabunan



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4:00PM-5:00PM	ASEAN and UNESCO: Walkthrough NCR Hymn and QAME	TWG
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Manila	Manila	Myanmar (Burma)
Marikina City	Marikina City	Philippines
Muntinlupa City	Muntinlupa City	Singapore
Navotas City	Navotas City	Thailand
Paranaque City	Paranaque City	Timor-Leste
Pasay City	Pasay City	Vietnam
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San Juan City	Orlando S. Claor
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Valenzuela City	Leilanie M. Mendoza, Neil Ian Joel Pabunan



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	Ivy B. Dones	Head Teacher VI
Technical (Multimedia)	Jackson R. Bacabac	Teacher (QC Science HS)
	Milanie R. Cayanan	Master Teacher (QC Science HS)
	Christopher Pabona	Head Teacher III
Food	Marecris G. Guerra	Head Teacher III
	Aireen Zipagan	Head Teacher VI
Safety & Maintenance	Jun S. Nicolas	Head Teacher III
	Jonathan P. Manuba	Head Teacher III
Protocol Officers	Philip V. Austria	Senior Education Program Specialist, SocMob
	Dexter P. Jino-o	Head Teacher VI

Cultural Performance: SDO Quezon City

Name	Commonwealth High School
Michelle Lobendino and Lester A. Natividad	Trainers/ Coaches
Denise Calagos	Performers
Ashley Navia	
Janelle Maribao	
Anika Apolonio	
Zairon Maranon	



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