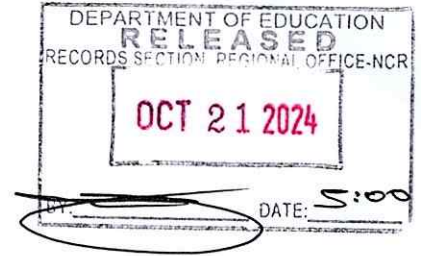




Republic of the Philippines
Department of Education
 NATIONAL CAPITAL REGION



October 17, 2024

REGIONAL MEMORANDUM

ORD-2024- 1105

To : Assistant Regional Director
 Schools Division Superintendents
 All Others Concerned

JUNIOR ACHIEVEMENT OF THE PHILIPPINES, INC. PROGRAMS

- Attached is letter dated October 17, 2024 of Ms. Paula Patrice Dela Cruz, National Project Manager of Junior Achievement of the Philippines, Inc. (JA Philippines) on Cha-Ching and JA Personal Finance Programs.
- In this connection, Divisions concerned, through the Division JA Phils. Program Implementation Focal Persons are requested to attend the online and face-to-face sessions of the said programs.
- Participants and event details are as follows :

JA Program	Participants
Cha-Ching	Grade 4 teachers of : -SDO Manila -SDO Quezon City -SDO Mandaluyong City -SDO Muntinlupa City -SDO Caloocan City
JA Personal Finance	ABM and STEM strands Senior High School Teachers of all Divisions

Event Details :

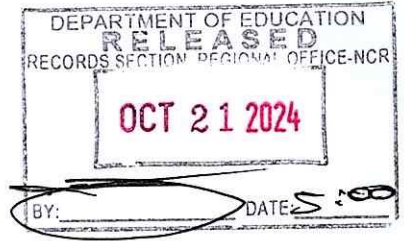
- Modality : Online
 - October 17, 2024 – Marikina City
 - October 21, 2024 – Valenzuela City
 - October 22, 2024 – Quezon City and Muntinlupa City
 - October 23, 2024 – Navotas City and San Juan City
 - October 24, 2024 – Makati City, Malabon City, Paranaque City and Pasig City
 - October 25, 2024 – Las Pinas City, Pasay City, and Taguig City-Pateros
 - November 8, 2024 – Manila



Address: 6 Misamis St., Bago Bantay, Quezon City
 Email address: ncr@deped.gov.ph
 Website: depedncr.com.ph



Doc. Ref. Code	RO-ORD-F004	Rev	00
Effectivity	01.26.23	Page	1 of 2



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Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION

- Modality : Face-to-Face
 - November 6, 2024 – Caloocan City
 - November 7, 2024 – Mandaluyong City
- 4. JA Philippines will coordinate to the designated focal persons for further details.
- 5. For other concerns, please coordinate to Ms. Paula Patrice Dela Cruz at coordinator2@japionline.org.
- 6. For immediate dissemination.

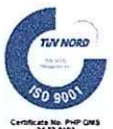
JOCELYN DR. ANDAYA
Director IV

Enclosed : as stated

/essd/partnership-glc



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Doc. Ref. Code	RO-ORD-F004	Rev	00
Effectivity	01.26.23	Page	2 of 2



Member of
JA Worldwide



October 17, 2024

JOCELYN DR. ANDAYA
Regional Director IV

Through:
MICAH G. PACHECO
Chief, Curriculum and Learning Management Division

and

GINA LOPEZ CRUZ
Regional Partnership Focal Person
Department of Education - National Capital Region

Greetings from Junior Achievement of the Philippines!

We are excited to extend our invitation to each esteemed division of the National Capital Region to the upcoming **Cha-Ching and Personal Finance Teacher’s Training and Orientation** for the **Department of Education - National Capital Region divisions..** This session aims to bring together coordinators and teachers from your division for a focused discussion on aligning our goals and planning the implementation of the **Cha-Ching and Personal Finance program** in our region. This session will also include enhanced teacher’s training and orientation of the curriculum and discuss the guidelines for the said program.

JA Program	Description
<p>Cha-Ching</p> <p><i>Divisions Invited to Participate:</i></p> <ul style="list-style-type: none"> • Manila City • Quezon City • Mandaluyong City • Muntinlupa City • Caloocan City 	<p>Cha-Ching is a financial literacy program that aims to teach Grade 4 students financial literacy through basic money concepts integrated in their curriculum, as part of the 360 degree approach to effectively form healthy financial habits that they can bring to adulthood. In this program, 462,464 students from around 8 DepEd divisions and 13 districts under Bicol Region and other areas participate in educational activities like learning modules that can expand their knowledge on Earn, Save, Spend and Donate.</p>
<p>JA Personal Finance</p>	<p>JA Personal Finance targets Filipino Senior High School students under the ABM and STEM strands to teach them about financial literacy, in</p>

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JA Philippines

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HONORARY TRUSTEE
Department of Trade and Industry



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<i>ALL DIVISIONS INVITED</i>	compliance with the Philippine Department of Education curriculum requirements. JA Personal Finance is a program for students to experience the interrelationship between today's financial decisions and future financial freedom
------------------------------	--

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 - November 8 - Manila City
- **Modality:** Face-to-Face
 - November 6, 2024 - Caloocan City
 - November 7, 2024 - Mandaluyong City

During this session, we will have the opportunity to:

- Align our strategies and objectives for the upcoming implementation of the Cha-Ching program.
- Share insights and experiences to foster a unified approach.
- Plan key activities and initiatives to ensure a successful rollout.

If you have any questions or concerns, please contact Ms. Paula Patrice Dela Cruz at coordinator2@japionline.org.

We look forward to your valuable participation and a productive session!

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JA Philippines

Hon. Ramon Lopez
HONORARY TRUSTEE
Department of Trade and Industry

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Sincerely,

PAULA PATRICE DELA CRUZ
National Project Manager
Junior Achievement of the Philippines, Inc. (JA Philippines)

KRISHNA C. ALEJANDRINO, MSC, ChBA
Executive Director
Junior Achievement of the Philippines, Inc. (JA Philippines)

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