




Republic of the Philippines  
**Department of Education**  
NATIONAL CAPITAL REGION



**REGIONAL MEMORANDUM**

**ORD-2024-1242**

**TO :** **SCHOOLS DIVISION SUPERINTENDENTS**  
SDO Pasay City  
SDO Valenzuela City

**FROM :** **JOCELYN DR ANDAYA**   
Regional Director, NCR  
Concurrent Officer-In-Charge Office of the  
Assistant Secretary for Field Operations

**SUBJECT :** **2024 STORYBOOK RECOGNITION RITES AND READING EXHIBIT**

**DATE :** **November 20, 2024**

1. This is in reference to the attached communication Office of the Director BLR-2024-11-2545 from Atty. Ariz Delzon Acay D. Cawilan, Director IV, Bureau of Learning Resources, on the conduct of the above-stated activity on December 2 -5, 2024 at City State Asturias Hotel, Puerto Princesa City, Palawan.
2. Relative to this, the attendance of the officials and winners from your Schools Division Offices as stated in the said communication is highly requested.
3. Particular attention is invited to paragraph 7 of the same communication for logistics and other concerns.
4. Immediate dissemination of this Memorandum is Desired.



Republic of the Philippines  
**Department of Education**  
 BUREAU OF LEARNING RESOURCES

Office of the Director  
 BLR-2024-11-2545

November 15, 2024

**JOCELYN DR. ANDAYA**

Regional Director, DepEd NCR  
 concurrent Officer-in-Charge, Office of the Assistant Secretary for Operations

Dear **Dir. Andaya**:

The Bureau of Learning Resources (BLR) wishes to extend our heartfelt gratitude for the active participation of your region in the Gawad Teodora Alonso 2024 (6<sup>th</sup> National Competition on Storybook Writing, as issued through DepEd Memorandum No. 43, series of 2024.

We are pleased to inform you that the Storybook Recognition Rites and Reading Exhibit, marking the culmination of this harvesting program, will be held at Citystate Asturias Hotel, Puerto Princesa City from **December 2 to 5, 2024**.

In this regard, we would be delighted if your office, or the Assistant Regional Director, could grace us with your presence at the highlight events (as indicated in the attached program). Additionally, we kindly request the attendance of the following personnel:

	Invite Code	Attendee	Office/Station
1	NLR1	Dennis Mendoza	RO
2	NRO2	CLMD Chief	RO
3	NVWI3	Nathaniel del Mundo	Valenzuela City
4	NSDO4	SDS	Valenzuela City
5	NSDO5	Division LR EPS	Valenzuela City
6	N3W6	Froilan Elizaga	Pasay City
7	N6C7	Alvin Mendaros	Valenzuela City
8	N6C8	Allen Ann Delica	Valenzuela City
9	N6C9	Jimmy Lou Chun	Valenzuela City

Please note that only the invitees listed above will be accepted onsite. However, should there be any necessary substitutions, names of representatives shall be endorsed to the secretariat until **November 22, 2024**.

All invited attendees are required to accomplish the pre-registration survey form that can be accessed through the link [bit.ly/GTA2024RitesRegistration](https://bit.ly/GTA2024RitesRegistration).

2-11-11-1111 DIVISION CODE



(BLRM) Ground, Bonifacio Building, DepEd Complex, Meralco Avenue, Pasig City; (02) 8634-1072; 8634-0901; 8634-1054;  
 (BLRC) Ecotech Compound Sudlon, Lahug, Cebu City; (032) 230-7939; (032) 230-7948

Email Address: [blr.od@deped.gov.ph](mailto:blr.od@deped.gov.ph); [blr.lrod@deped.gov.ph](mailto:blr.lrod@deped.gov.ph); [blr.lrqad@deped.gov.ph](mailto:blr.lrqad@deped.gov.ph); [blr.cebu@deped.gov.ph](mailto:blr.cebu@deped.gov.ph)



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### **ReadEx Picks**

Additionally, we respectfully request that three (3) copies of “Ang Tabo ni Tonyo” be provided to BLR. The copies will be showcased during the Reading Exhibit and used for the Onsite Storytelling Contest.

### **Logistics and Other Details**

Travel expenses for the participants are requested to be charged against available local funds and/or charged to the balance of the Program Support Funds for the Conduct of GTA Development and Harvesting of Storybooks (DM-CT-2024-06, dated June 4, 2024), or any surplus funds from activities for learning resources that allow expenditure of such. The same is requested for the amount necessary for the printing of ReadEx Picks entries.

Food and accommodation will be covered by BLR funds downloaded to the host region, subject to standard government accounting rules and regulations. Additionally, this Office kindly requests the provision of applicable leave credits or compensatory time-off for the attending personnel during local holidays.

### **Program Highlights**

Attached is the Indicative Program Matrix, which outlines the four-day event to be attended by winners, invited guests, literary figures, and officials of DepEd and its attached agency National Council for Children’s Television. The dress code for the highlight ceremony is Filipiniana, and the venue will showcase *Karagatan* as motif.

Should you have any questions or require further assistance, please feel free to contact us via email at [blr.creatives@deped.gov.ph](mailto:blr.creatives@deped.gov.ph), copy furnished [blr.lrpd@deped.gov.ph](mailto:blr.lrpd@deped.gov.ph) (attention **Jejomar Alda** of Learning Resources Production Division) or by telephone at (02) 8631-4985.

Updates and additional information may also be found on the Facebook page of the National Competition on Storybook Writing, or by searching #KuwentoNgBayanKo.

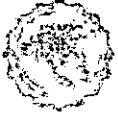
Thank you very much for your ongoing support and dedication to this harvesting program for a healthy reading community.

Very truly yours,

  
**ARIZ DELSON ACAY D. CAWILAN**

Director IV

Attached:  
Indicative Program Matrix



**Gawad Teodora Alonso 2024**  
**STORYBOOK RECOGNITION RITES AND READING EXHIBIT**  
**cum Learning Resources Consultative Conference**

	Day 1 December 2, 2024	Day 2 December 3, 2024	Day 3 December 4, 2024	Day 4 December 5, 2024
AM ☀️	<p><b>Ingress, registration, and Opening Program</b>            ☀️ 8:00 to 11:00 AM            ☑️ All attendees</p>	<p>☀️ <b>Reading Exhibit Ceremonial Opening Highlight Event</b>            ☀️ 8:00 to 11:00 AM            ☑️ All attendees            ☑️ Corporate, casual, literary-based</p> <p><b>Storytelling Coaching</b>            ☀️ 9:00 to 10:00 AM            ☑️ Interested participants            ☑️ Melanie Ramirez</p>	<p><b>Reading Exhibit</b>            ☀️ 8:00 to 11:00 AM            ☑️ All attendees            ☑️ Corporate, casual, literary-based</p> <p><b>Judges' Feedback Conference</b>            ☀️ 10:00 to 11:30 AM            ☑️ Interested participants            ☑️ Concurrent panels: GTA judges for confirmation            ☑️ Corporate, casual, literary-based</p>	<p><b>Consultative Conferences on Learning Resources</b>            ☀️ 8:30 to 12:00 PM            ☑️ LR supervisors and RO/SDO personnel            ☑️ Smart casual</p>
PM 🌆	<p><b>Consultative Conference on Learning Resources</b>            ☀️ 1:30 to 4:00 PM            ☑️ LR supervisors and RO/SDO personnel            ☑️ Smart casual</p> <p><b>Alab Ceremonies for Winners</b>            ☀️ 4:00 to 6:00 PM            ☑️ Winning writers, illustrators and coaches            ☑️ Blue</p>	<p><b>Open Mic Storytelling Sessions</b>            ☀️ 1:00 to 2:00 PM            ☑️ Interested participants            ☑️ Corporate, casual, literary-based</p> <p><b>Storytelling Competitions -- Category 4B (DM 043, s.2024)</b>            ☀️ 2:00 to 5:00 PM            ☑️ Interested participants            ☑️ Corporate, casual, literary-based, or props-based</p>	<p><b>Preliminary Awarding Ceremonies</b>            ☀️ 1:30 to 3:30 PM            ☑️ All attendees            ☑️ All ReadEx Picks and runners-up for all categories            ☑️ Modern Filipiniana</p> <p>☀️ <b>Storybook Recognition Rites Highlight Event</b>            ☀️ 4:00 to 6:00 PM            ☑️ All attendees            ☑️ Categories 1, 2, and 4 placements            ☑️ Categories 3, 5, and 6 winners            ☑️ Full-Dress-Filipiniana</p>	<p><b>Closing Program Egress</b>            ☀️ 1:00 to 3:00 PM            ☑️ All attendees</p>

**KARAGATAN:** Tampok ngayong taon ang tema ng Karagatan sa ating pagdiriwang, ayang simbolo sa malalita na yaman ng ating kulturang Pilipino at ng pamayanang archipelago.