



Republic of the Philippines  
**Department of Education**  
NATIONAL CAPITAL REGION




Advisory No. 005 s. 2025  
January 28, 2025

**THIRD INSTABRIGHT GLOBAL EXCELLENCE AWARDS**

In reference to the letter of the attached letter of Alvin B. Punongbayan, PhD, Chairman & Founder of Instabright International Guild of Researchers and Educators, INC., this Office informs the field of the above-captioned subject.

This advisory is issued for information purposes not an endorsement of the activity.

  
**JOCELYN DR ANDAYA**  
Regional Director, NCR  
concurrent Officer-In-Charge, Office of the  
Assistant Secretary for Operations



6 Misamis St., Bago Bantay, Quezon City  
Email Address: [ncr@deped.gov.ph](mailto:ncr@deped.gov.ph)  
Website: <http://www.depedncr.com.ph>





# INSTABRIGHT INTERNATIONAL GUILD OF RESEARCHERS AND EDUCATORS, INC.

Philippines: P1, B4, L20, RCD Royale Homes, Sabang, Tuy, Batangas  
Camp Avejar, Lumbangan, Nasugbu, Batangas  
Purok I, Luntal, Tuy, Batangas  
U.S: 1178 Broadway, 3rd Floor, #3506, New York, USA, NY 10001  
Thailand: 5 Rama-Nine Road, Soi 54, Suite 708, Pattanakarn, Suanluang,  
Bangkok, Thailand  
Website: [www.instabright.org](http://www.instabright.org)

January 27, 2025

**Mr./Ms./Mrs./Dr. JOCELYN DR. ANDAYA**

Regional Director | Office of the Regional Director  
DepEd National Capital Region (NCR)

Sir/Madam:

**Instabright International Guild of Researchers and Educators, Inc.** will be conducting the **THIRD INSTABRIGHT GLOBAL EXCELLENCE AWARDS** on **May 31, 2025, 1:00PM** at **The Heritage Hotel Manila, Pasay City, Philippines.**

This event aims to recognize individuals and companies / organizations who are striving and continuously serving the world through their expertise and outstanding services.

Part of the proceeds of the event will go to our scholars through the "**Instabright Scholarship Program**".

Nominees can either be individuals or organizations / businesses / companies who always make outstanding accomplishments and services.

In lieu of this, we are inviting the teaching, non-teaching and supervisory personnel in your region to join voluntarily on this event that will surely boost the morale of each employee. May we also ask for your assistance to disseminate information to employees within your supervisory control.

Attached herewith are the details.

See you on this momentous event!

Thank you very much!

Respectfully yours,

  
**ALVIN B. PUNONGBAYAN, Ph.D.**  
Chairman & Founder



+63-981-750-8629



[info@instabright.online](mailto:info@instabright.online)



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## THIRD INSTABRIGHT GLOBAL EXCELLENCE AWARDS

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Nominees can either be individuals or organizations / businesses / companies who always make outstanding accomplishments and services.

### Categories are:

#### A. Individual Categories

1. Outstanding Individual in the Field of Education
2. Outstanding Individual in the Field of Healthcare and Medicine
3. Outstanding Individual in the Field of Business Management
4. Outstanding Individual in the Field of Architecture
5. Outstanding Individual in the Field of Showbiz
6. Outstanding Individual in the Field of Entertainment
7. Outstanding Individual in the Field of Journalism
8. Outstanding Individual in the Field of Marketing
9. Outstanding Individual in the Field of Engineering
10. Outstanding Individual in the Field of Entrepreneurship
11. Outstanding Individual in the Field of Public Service
12. Outstanding Individual in the Field of Hospitality Management
13. Outstanding Individual in the Field of Tourism and Travel Industry
14. Outstanding Individual in the Field of Information Technology
15. Outstanding Individual in the Field of Franchising Industry
16. Outstanding Individual in the Field of Business Development
17. Outstanding Individual in the Field of Accounting Industry
18. Outstanding Individual in the Field of Science and Technology



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19. Outstanding Individual in the Field of Law and Justice
20. Outstanding Individual in the Field of Agriculture
21. Outstanding Individual in the Field of Social and National Security
22. Outstanding Individual in the Field of Modelling and Fashion
23. Outstanding Individual in the Field of E-Commerce
24. Outstanding Individual in the Field of Multilevel Marketing
25. Outstanding Individual in the Field of Advertising and Digital Marketing
26. Outstanding Individual in the Field of Sports and Recreation
27. Outstanding Individual in the Field of Pure and Fine Arts
28. Outstanding Individual in the Field of Economics
29. Outstanding Individual in the Field of Food Technology
30. Outstanding Individual in the Field of History
31. Outstanding Individual in the Field of Writing
32. Outstanding Individual in the Field of Psychology
33. Outstanding Individual in the Field of Political Science
34. Outstanding Individual in the Field of Fisheries
35. Outstanding Individual in the Field of Environmental
36. Outstanding Individual in the Field of Photography and Videography
37. Outstanding Individual in the Field of Manufacturing
38. Outstanding Individual in the Field of Trading
39. Outstanding CEO of the Year
40. Outstanding COO of the Year
41. Outstanding Manager of the Year
42. Outstanding President of the Year
43. Outstanding Chairman of the Year
44. Best Actor of the Year
45. Best Actress of the Year
46. Most Influential Man of the Year
47. Most Influential Woman of the Year
48. Young Entrepreneur of the Year
49. Inspiring Business Owner of the Year
50. Inspiring Social Media Influencer of the Year

## **B. Non-Individual Category (Organization/ Business/Company)**

1. Most Trusted Non-Government Organization of the Year
2. Most Trusted Government Organization of the Year
3. Most Trusted Educational Institution of the Year
4. Most Trusted Medical Center of the Year



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5. Most Trusted Restaurant of the Year
6. Most Trusted SME of the Year
7. Most Trusted Micro Business of the Year
8. Most Trusted Bank of the Year
9. Most Trusted Service Company of the Year
10. Most Trusted Fast-food Restaurant of the Year
11. Most Trusted Food Shop of the Year
12. Most Trusted Telco Company of the Year
13. Most Trusted Gasoline Station of the Year
14. Most Trusted Pawnshop of the Year
15. Most Trusted Pharmacy of the Year
16. Most Trusted MLM Company of the Year
17. Most Trusted Gadget and Computer Store of the Year
18. Most Trusted Talent Agency of the Year of the Year
19. Most Trusted Travel Agency of the Year of the Year
20. Most Trusted Car Dealer Company of the Year
21. Most Trusted Construction Company of the Year
22. Most Trusted Review Center of the Year
23. Most Trusted Café of the Year
24. Most Trusted Milk Tea Shops of the Year
25. Most Trusted Training Center of the Year
26. Most Trusted Cooperative of the Year
27. Most Trusted Financing Institution of the Year
28. Most Trusted Aesthetic Center of the Year
29. Most Trusted Enterprise of the Year
30. Most Trusted BPO Company of the Year
31. Most Trusted Company of the Year
32. Most Trusted Laboratory of the Year
33. Most Trusted Franchise Business of the Year
34. Most Trusted Real Estate Developer of the Year
35. Most Trusted Clinic of the Year

## How to Join?

1. Submit entry at <https://tinyurl.com/THIRDIBEXAWARDS>
2. Your entry will be evaluated by Board/Committee.
3. The committee shall have the authority to verify information and may conduct an interview with the nominee if needed.



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4. Once the nominee is qualified, he/she will receive an e-mail of confirmation.  
NOTE: There are times that the e-mail is being received at SPAM Folder of your mailbox. Please ensure to check the Spam Folder as well.

## Criteria for Judging

CRITERIA	HIGHEST POSSIBLE POINTS
1. Significant Accomplishments	50
2. Written Interview	30
3. Innovations, Community Services, Customer Reviews, Endorsement from Superiors, Testimonies, Narrative/Documentation of outstanding performance or service.	20
TOTAL	100%

## Benefactors' Assistance/ Registration Fee

	MEMBER or EARLY BIRD RATE	NON-MEMBER or REGULAR RATE
One Award only	₱ 4,880.00	₱ 6,100.00
Two Awards	₱ 5,880.00	₱ 7,100.00
Per Companion	₱ 2,880.00	₱ 3,600.00

*\*Registered Members of Instabright IGRE shall pay the discounted rate.*

## Benefactors' Assistance/ Registration Fee (NON-APPEARANCE)

	MEMBER or EARLY BIRD RATE	NON-MEMBER or REGULAR RATE
One Award only	₱ 4,380.00	₱ 5,750.00
Two Awards	₱ 6,060.00	₱ 7,850.00

*\*FREE SHIPPING within the Philippines*



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## Awardee will receive the following:

- Plaque of Recognition,
- Certificate of Recognition,
- Instabright Medallion,
- Lei,
- Magazine,
- Seat Reservation with PM Snacks.

## Important Dates:

Deadline of Entry Submission / Nomination	April 18, 2025
Deadline of Registration for the Event	April 25, 2025

Nomination Link: <https://tinyurl.com/THIRDIBEXAWARDS>



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