



Republic of the Philippines  
**Department of Education**  
NATIONAL CAPITAL REGION



**REGIONAL MEMORANDUM**  
**ORD-2025- 253**

**TO :** **SCHOOL DIVISION SUPERINTENDENT**  
SDO Makati  
SDO Parañaque  
SDO Pasay  
SDO Quezon City

**FROM :** **JOCELYN DR ANDAYA**  
Regional Director, NCR  
Concurrent Officer-In-Charge  
Office of the Assistant Secretary for Operations

**CRISTITO A. ECO**  
Director III  
Officer-In-Charge  
Office of the Regional Director

**SUBJECT :** **INVITATION FOR SPECIAL PROGRAM IN FOREIGN LANGUAGE (SPFL) CHINESE LEARNERS TO THE CHINESE CULTURAL FEST COMPETITIONS OF THE CONFUCIUS INSTITUTE-ANGELES UNIVERSITY FOUNDATION**

**DATE :** **MARCH 12, 2025**

1. Attached is DepEd Memorandum DM-CT-2025-057 dated March 3, 2025 signed by Gina O. Gonong, Undersecretary for Curriculum and Teaching, re: above-mentioned activity to be held in the month of March, 2025, for information and appropriate action.
2. Immediate dissemination of this Memorandum is desired.

*Clmd/acg*



Republic of the Philippines

## Department of Education

OFFICE OF THE UNDERSECRETARY FOR CURRICULUM AND TEACHING

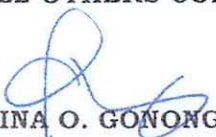
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**MEMORANDUM**

**DM-CT-2025-057**

**TO :** TOLENTINO G. AQUINO, Regional Director, Region I  
ENJAMIN D. PARAGAS, Regional Director, Region II  
RONNIE S. MALLARI, OIC Regional Director, Region III  
ALBERTO T. ESCOBARTE, Regional Director, Region IV-A CALABARZON  
NICOLAS T. CAPULONG, Regional Director, Region IV-B MIMAROPA  
GILBERT T. SADSAD, Regional Director, Region V  
RAMIR B. UYTICO, Regional Director, Region VI  
SALUSTIANO T. JIMENEZ, Regional Director, Region VII  
EVELYN R. FETALVERO, Regional Director, Region VIII  
RUTH L. FUENTES, Regional Director, Region IX  
ARTURO B. BAYOCOT, Regional Director, Region X  
ALLAN G. FARNAZO, Regional Director, Region XI  
ESTELA L. CARIÑO, Regional Director, CAR  
MARIA INES C. ASUNCION, Regional Director, CARAGA  
JOCELYN DR ANDAYA, Regional Director, NCR  
Officer-in-Charge, Office of the Assistant Secretary for  
Operations

**ATTENTION :** REGIONAL SPECIAL PROGRAM IN FOREIGN LANGUAGE  
(SPFL) SUPERVISORS  
SCHOOLS DIVISION SUPERINTENDENTS  
EDUCATION PROGRAM SUPERVISORS  
SPFL COORDINATORS  
ALL OTHERS CONCERNED

**FROM :**   
GINA O. GONONG  
Undersecretary for Curriculum and Teaching

**SUBJECT :** INVITATION FOR SPECIAL PROGRAM IN FOREIGN  
LANGUAGE (SPFL)-CHINESE LEARNERS TO THE CHINESE  
CULTURAL FEST COMPETITIONS OF THE CONFUCIUS  
INSTITUTE-ANGELES UNIVERSITY FOUNDATION

**DATE :** March 3, 2025

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The Department of Education (DepEd), through the Bureau of Curriculum Development-Special Curricular Programs Division (BCD-SCPD), is pleased to announce the conduct of the **Chinese Cultural Fest 2025** for the month of March.

Organized by the partner/training provider of this Department for the Special Program in Foreign Language (SPFL)-Chinese, the Confucius Institute-Angeles University Foundation, in coordination with DepEd BCD-SCPD, the Chinese





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Cultural Fest will serve as a venue for SPFL-Chinese learners to showcase their language and artistic skills through Chinese essay writing competition, digital collage design competition, ethnic costume design competition, TikTok Mandarin challenge competition, and Chinese character writing.

In this regard, SPFL-Chinese learners nationwide are encouraged to actively participate in the said competitions.

The competitions will only require online submission of entries until **March 31, 2025**. This setup ensures that classes are not disrupted, in adherence to the provisions of DepEd Order No. 9, s. 2005 titled Instituting Measures to Increase Engaged Time-On-Tasks and Ensuring Compliance Therewith, and DepEd OASGFO Memorandum No. 2022-058 with the subject Request for the Participation of Learners and Teachers in Extra-Curricular Activities.

Kindly refer to Appendix A for the media consent form, which must be filled out by the parent or legal guardian of the participants and submitted along with the entries and the attached guidelines pertaining to the competitions.

For inquiries, all concerned may contact Ms. Janinn M. Almeyda-Mendoza, SPFL Lead Focal Person, through email at [bcd.scpd.spfl@deped.gov.ph](mailto:bcd.scpd.spfl@deped.gov.ph) or this number (02) 8632-0170.

Immediate dissemination of this memorandum is requested.

*Copy furnished:*

**OFFICE OF THE SECRETARY**

**MALCOLM S. GARMA**

Assistant Secretary

Officer-in-Charge, Office of the Undersecretary for Operations

**WILFREDO E. CABRAL**

Undersecretary for Human Resources and Organizational Development





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Appendix A

### Media Consent Form

Participant Name: \_\_\_\_\_  
Date of Birth: \_\_\_\_\_ Age: \_\_\_\_\_  
Address: \_\_\_\_\_  
Contact Number: \_\_\_\_\_  
Email Address: \_\_\_\_\_  
School: \_\_\_\_\_  
Grade Level: \_\_\_\_\_ Section: \_\_\_\_\_  
Division: \_\_\_\_\_  
Region: \_\_\_\_\_

#### Consent for Use of Media:

I, the undersigned, hereby consent to the use of my image, likeness, and/or voice in photographs, videos, audio recordings, and other media recordings (hereinafter referred to as "Media") by the Department of Education and the Confucius Institute-Angeles University Foundation for the purpose of educational materials.

#### Duration of Consent:

This consent shall remain valid indefinitely unless otherwise revoked in writing by the undersigned.

#### Release:

I hereby release and discharge the Department of Education and the Confucius Institute-Angeles University Foundation, their representatives, and employees from any and all claims, demands, or causes of action that I may have against them by reason of anything contained in the Media or the use thereof.

#### Permission for Minors:

I certify that I am the parent/legal guardian of the minor participant and have full authority to provide this consent on his/her behalf.

#### Agreement:

I have read and understood the terms of this Media Consent Form and voluntarily agree to its contents.

Participant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Witness  
DepEd Representative Signature: \_\_\_\_\_ Date: \_\_\_\_\_





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# SPFL-CHINESE MANDARIN

## 2024-2025 CHINESE CULTURAL FEST

*Theme:* Promoting Friendship Through Chinese  
Language: Fifty Years Toward a Shared Future



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## DIGITAL COLLAGE ART COMPETITION

1. This competition is open to all SPFL-Chinese Mandarin students. However, the student may ONLY join one category. Each school may only have one (1) participant per grade level in each category. If SPFL-Chinese Mandarin is offered from Grade 7 to Grade 10, the school may have four (4) participants for the Digital Collage Art Competition (1 from each grade level).
2. Collage must be original and must revolve around the theme “Promoting Friendship Through Chinese Language: Fifty Years Toward a Shared Future.”
3. Purely digitally-created works only. No professional assistance is allowed. Adults may assist by sharing ideas but are limited to verbal guidance only.
4. The required format for submission of entry:
  - a. Digital form
  - b. 11 x 17 inches
  - c. JPEG
  - d. 300 dpi
  - e. Landscape orientation
  - f. Maximum of 25 megabytes file size
  - g. The collage should NOT include text, including signature/slogans
5. A SHORT ESSAY (100-150 WORDS) in English or Mandarin explaining the collage and its relation to the theme must be submitted in PDF format. This is to aid the judges in their evaluation.
6. All entries will be judged based on the following criteria:

a. Creativity (quality of composition, design, uniqueness)	40%
b. Overall relevance to the theme	30%
c. Overall impact	20%
d. Short Essay of the collage	10%
Total:	100%
7. The decision of the judges will be final and irrevocable.
8. The entry will be submitted by email to  
**MS. OUYANG XINYI** | [2503905265@qq.com](mailto:2503905265@qq.com) | +63 9154933816
9. The email SUBJECT and FILENAME should follow the following format:



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“Collage/CompleteSchoolName/StudentName”

*Example:* Collage/AngelesUniversityFoundation/JuanDelaCruz

The content of the email must contain the following details:

- School Name/School Exact Address/Region
- Participant’s Complete Name/Grade Level & Section/ Contact No./Email Address
- Coach Complete Name (One coach per entry only) / Contact No./Email Address

10. Sending of entries starts on March 1, 2025. The deadline for submission of entries is until March 31, 2025 only. Submissions after the said date will no longer be accepted.
11. There will be three (3) winners. Announcement of winners will be on April 2025.  
Prizes:  
1st Prize: 3,000P and Certificate  
2nd Prize: 2,000P and Certificate  
3rd Prize: 1,000P and Certificate
12. Coaches of the winning entries will also receive a Certificate of Recognition.



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## CHINESE ETHNIC MINORITY COSTUME COMPETITION

1. This competition is open to all SPFI.-Chinese Mandarin students.
2. Limit of three (3) pairs entry per school. Entry must have a male and female version of the costume or in pair.
3. Participants may choose one (1) among 200 Chinese ethnic minority costumes that can be found in the internet.
4. Participants must submit the following:
  - Two (2) best and creative with high resolution WHOLE BODY (in portrait orientation) PHOTOS wearing the costumes.
  - A maximum of 30-second fashion show video wearing your chosen ethnic costume.
5. Choose a nice and clean background for both photo and video entry. Include in the video your school's name, region, participants name, section and the name of Chinese ethnic costume you are representing.
6. Entries will be screened prior posting at CI-AUF FB page.
7. The required format for submission of entry:
  - a. Digital form
  - b. JPEG & MP4
  - c. 300dpi
  - d. Vertical orientation for both picture and video
  - e. Maximum of 30 megabytes file size
8. All entries will be judged based on the following criteria:

a. Ethnicity Design	30%
b. Craftsmanship/Quality	30%
c. Poise and Beauty	20%
d. Facebook reaction votes	20%
Total	100%
9. The entries will be submitted by email to:  
**Ms. He Yi | [hey199828@163.com](mailto:hey199828@163.com) | +63 9260340138**
10. The email SUBJECT and FILENAME should follow the following format:





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“COSTUME/CompleteSchoolName/StudentName”

*Example:* COSTUME/AngelesUniversityFoundation/JuanDelaCruz

The content of the email must contain the following details:

- School Name/School Exact Address/Region
- Participant’s Complete Name/Grade Level & Section/ Contact No./Email Address
- Coach Complete Name (One coach per entry only)/ Contact No./Email Address

11. Sending of entries starts on March 1, 2025. The deadline for submission of entries is until March 31, 2025 only. Submissions after the said date will no longer be accepted.

12. There will be three (3) winners. Announcement of winners will be on April 2025.

Prizes:

1st Prize: 7,000P and Certificate

2nd Prize: 5,000P and Certificate

3rd Prize: 3,000P and Certificate

13. Coaches of the winning entries will also receive a Certificate of Recognition.



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## "SPEAK CHINESE WITH OUR LAOSHI"

### TIKTOK CHINESE CONVERSATION DUET CHALLENGE

1. This competition is open to all SPFL-Chinese Mandarin students. However, the student may ONLY join one category. Each school may only have one participant (or one group) per grade level in each category. If SPFL-Chinese Mandarin is offered from Grade 7 to Grade 10, the school may have four participants (or four groups) for Tiktok (1 from each grade level).
2. The theme of the TikTok Mandarin Challenge is " SPEAK CHINESE WITH OUR LAOSHI ". Students can freely choose one of the three options - singing, dance, or acting - as the content for their TikTok Chinese challenge video.:

#### Chinese Conversation Duet Challenge

Duet with CI-AUF's ready-made Chinese conversation. Visit the Tiktok homepage of Confucius Institute at AUF, select the Chinese conversation video, click on the Duet button, respond in Chinese according to the prompts, post the video with hashtags and send it to our email to complete the Chinese conversation duet challenge.

**Hashtags:** #CIAUFMandarinClass #mandarin #language #CIAUFlaoshimen

3. The total length of the entry must not exceed 60 seconds.
4. In addition to our recommended tags, you can add other tags for your video as long as it is related to Chinese language learning.
5. All entries will be judged based on the following criteria:

a. Mandarin Skills	50%
b. Performance Skills	25%
c. Props and customs	15%
d. Video quality	10%
Total:	100%

The decision of the judges will be final and irrevocable.

6. The entry will be submitted by email to:  
**MS. TU YILIN** | [tuyilin12138@163.com](mailto:tuyilin12138@163.com) | +63 9157933814
7. The email SUBJECT and FILENAME should follow the following format:  
"2024Tiktok/CompleteSchoolName/StudentName"



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*Example:* 2024Tiktok/AngelesUniversityFoundation/JuanDelaCruz

The content of the email must contain the following details:

- a. School Name/School Exact Address/Region
  - b. Participant's Complete Name/Grade Level&Section/ Contact No./Email Address
  - c. Coach's Complete Name (One coach per entry only)/ Contact No./Email Address
8. Sending of entries starts on March 1, 2025. The deadline for submission of entries is until March 31, 2025 only. Submissions after the said date will no longer be accepted.
9. There will be three (3) winners. Announcement of winners will be on April 2025.
- Prizes:
- 1st Prize: 3,000P and Certificate
  - 2nd Prize: 2,000P and Certificate
  - 3rd Prize: 1,000P and Certificate
13. Coaches of the winning entries will also receive a Certificate of Recognition.



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**CHINESE CHARACTER**

**CREATIVE PAINTING COMPETITION**

1. This competition is open to all SPFL-Chinese Mandarin students. However, the student may ONLY join one category. Each school may only have one (1) participant per grade level in each category. If SPFL-Chinese Mandarin is offered from Grade 7 to Grade 10, the school may have four (4) participants for the Chinese Character Creative Painting Competition (1 from each grade level).
2. For the entry, the participant will choose a Chinese character and through painting, utilizing the strokes and forms of Chinese characters to showcase their meanings and cultural connotations. The following pictures can be used as references only.
3. Entries must be original. Copying and plagiarizing others' work is strictly prohibited. If the entry/ies were found as copied/plagiarized works, the participant and the school will be disqualified.
4. Purely handmade works only. No professional assistance is allowed. Adults may assist by sharing ideas but are limited to verbal guidance only.
5. The required format for submission of entry:
  - a. Digital form
  - b. 12x12 inches, 350 dpi
  - c. JPEG or PNG
  - d. Maximum of 25 megabytes file size

The entry should NOT include text, including signature/slogans.
6. All entries will be judged based on the following criteria:
 

a. Creativity (quality of composition, design, uniqueness)	40%
b. Relevance of the representation to the character's meaning	30%
c. Overall impact	20%
d. Originality	10%
Total:	100%

The decision of the judges will be final and irrevocable.
7. The entry will be submitted by email at lichengwu116@gmail.com. The email SUBJECT and FILENAME should follow the following format:
 

"ChineseCharacter/CompleteSchoolName/StudentName"



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*Example:* Chinesecharacter/AngelesUniversityFoundation/JuanDelaCruz

The content of the email must contain the following details:

- a. School Name/School Exact Address/Region
  - b. Participant's Complete Name/Grade Level & Section/ Contact No./Email Address
  - c. Coach Complete Name (One coach per entry only) / Contact No./Email Address
8. Sending of entries starts on March 1, 2025. The deadline for submission of entries is until March 31, 2025 only. Submissions after the said date will no longer be accepted.
9. There will be three (3) winners. Announcement of winners will be on April 2025.
- Prizes:
- 1st Prize: 3,000P and Certificate
  - 2nd Prize: 2,000P and Certificate
  - 3rd Prize: 1,000P and Certificate
10. Coaches of the winning entries will also receive a Certificate of Recognition.



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## ESSAY WRITING CONTEST

1. This competition is open to all SPFL-Chinese Mandarin students. However, a student may **ONLY** join one category. Each school may only have one (1) participant per grade level. If SPFL-Chinese Mandarin is offered from Grade 7 to Grade 10, the school may have four (4) participants for the Essay Writing Competition (1 from each grade level).
2. The essay must be original and must revolve around the theme: **“A Tale of Mandarin Learning: My Chinese Dream and a Half Century of Friendship”**
3. The essay must be written in English or Mandarin, with a minimum of 500 words and a maximum of 800 words.
4. The required format for submission of entry:
  - a. Digital form (PDF file format)
  - b. Typed in Arial, font size 12, double-spaced
  - c. 1-inch margin on all sides
  - d. Must include a title
5. All entries will be judged based on the following criteria:
  - a. Content and Relevance to the Theme – 40%
  - b. Organization and Coherence – 30%
  - c. Creativity and Originality – 20%
  - d. Grammar and Mechanics – 10%
  - e. Total: 100%
6. The decision of the judges will be final and irrevocable.
7. The entry must be submitted via email to:  
**MS. WANG HONGDAN | [1162308907@qq.com](mailto:1162308907@qq.com) | +63 9154934643**
8. The email SUBJECT and FILENAME should follow the format:  
“Essay/CompleteSchoolName/StudentName”Example:  
*Essay/AngelesUniversityFoundation/JuanDelaCruz*
9. The content of the email must include:  
School Name/Exact School Address/Region  
Participant’s Complete Name/Grade Level & Section/Contact No./Email Address  
Coach’s Complete Name (One coach per entry only)/Contact No./Email Address



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10. Sending of entries starts on March 1, 2025. The deadline for submission of entries is until March 31, 2025 only. Submissions after the said date will no longer be accepted.
11. There will be three (3) winners. Announcement of winners will be on April 2025. Prizes:
  - 1st Prize: 3,000P and Certificate
  - 2nd Prize: 2,000P and Certificate
  - 3rd Prize: 1,000P and Certificate
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## VLOG MAKING COMPETITION

### (for SPFL-Chinese Mandarin Teachers Only)

1. This competition is open to all SPFL-Chinese Mandarin Teachers offering Mandarin classes in public schools. Each school may only have a maximum of 2 entries only.
2. The vlog must be original and must revolve around the theme: **“Half a Century of Friendship, A Personal Journey in Mandarin”**
3. The vlog must be between 3 to 5 minutes in length.
4. The required format for submission of entry:
  - a. Video must be in MP4 format
  - b. Minimum resolution of 720p (1280x720)
  - c. Landscape orientation
  - d. No copyrighted materials (music, images, or clips) unless properly credited
  - e. The vlog may be in English, Mandarin, or a combination of both (with subtitles if needed)
5. All entries will be judged based on the following criteria:

a. Content and Relevance to the Theme:	40%
b. Creativity and Originality:	30%
c. Production Quality (Editing, Audio, Visual Appeal):	20%
d. Overall Impact:	10%
Total:	100%
6. The decision of the judges will be final and irrevocable.
7. The entry must be submitted via email to:  
**MS. WANG MEIJUAN | [2834330626@qq.com](mailto:2834330626@qq.com) | +63 09154933778**
8. The video file must be uploaded to Google Drive, with the shareable link included in the email.
9. The email SUBJECT and FILENAME should follow the format:  
“Vlog/CompleteSchoolName/StudentName” Example:  
*Vlog/AngelesUniversityFoundation/JuanDelaCruz*
10. The content of the email must include:





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School Name/Exact School Address/Region

Participant's Complete Name/Contact No./Email Address

14. Sending of entries starts on March 1, 2025. The deadline for submission of entries is until March 31, 2025 only. Submissions after the said date will no longer be accepted.
15. There will be three (3) winners. Announcement of winners will be on April 2025. Prizes:
  - 1st Prize: 7,000P and Certificate
  - 2nd Prize: 5,000P and Certificate
  - 3rd Prize: 3,000P and Certificate

### **2025 Chinese Cultural Fest Conditions**

1. By joining any 2025 Chinese Cultural Fest Contest, the student-participant attests that the submitted entry is the contestant's ownership and original work. CI-AUF will not be held liable on copyright infringement claims against the entry/s and the corresponding student-participant.
2. The submission of entry on 2025 Chinese Cultural Fest (Digital Collage, Chinese Ethnic Minority Costume, TikTok Mandarin Challenge, and Chinese Character Creative Painting Competition) shall mean that the student-participant agrees and abides by the rules, regulations, and decisions, which are fully and unconditionally binding in all respects.
3. A breach/ non-compliance of the entry requirements or any of the competition rules will result in the disqualification of the entry. CI-AUF reserves the right to require the student-participant to sign legal documents to verify the student-participant's qualifications as it deems fair and necessary. Any corresponding prizes for disqualified entries will be deemed forfeited.
4. All entries will be screened prior to judging and posting. CI-AUF, in its sole and full discretion, reserves the right to disqualify entries that are deemed inappropriate, in part or in full (showing, detrimental, violent, political, obscene, discriminatory, or lewd).
5. Only the entries officially posted by CI-AUF for public viewing are eligible to win the prizes.
6. CI-AUF reserves the right to use all entries, in whole or part, for free for its Mandarin Language advocacy campaigns and promotional purposes with due credit to the student-participants. No additional compensation in any form will be given.
7. CI-AUF reserves the right to update the contest duration and guidelines as it deems necessary.