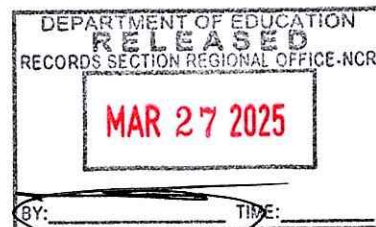




Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION



March 24, 2025

REGIONAL MEMORANDUM

No. 311, s. 2025

To: Schools Division Superintendents
CID and SGOD Chiefs
RO Chiefs, Unit and Section Heads
All Others Concerned

**PILOT ROLLOUT OF CANVA FOR EDUCATION IN THE
NATIONAL CAPITAL REGION**

1. The Department of Education has entered a partnership with Canva Philippines through the signing of a Memorandum of Understanding (MOU) on October 30, 2024. This partnership grants free access to Canva for Education for all DepEd personnel and learners, alongside comprehensive training, professional development, and student engagement programs.
2. As part of the initial implementation, the Canva Philippines will conduct the pilot rollout of Canva for Education licenses for all learners in the National Capital Region (NCR). Canva Philippines, in collaboration with DepEd's External Partnerships Service (EPS) and Information and Communications Technology Service (ICTS) will closely coordinate with the Regional Office to ensure successful deployment.
3. Listed below are the Programs under the Canva for Education Pilot in NCR:
 - 3.1. Technical Setup of the NCR Canva Team with the ICTS Office
 - 3.2. Orientation Session for all NCR DepEd Personnel on Canva for Education
 - 3.3. Teacher Essentials Certification Program for all NCR Teaching Personnel
 - 3.4. Pilot of Canva's Design School Certification Program
 - 3.5. Best Practices and Case Study on Canva for Education in NCR
4. For inquiries, please contact the Information and Communications Technology Service (ICTS) via email at oasict@deped.gov.ph or oaseps@deped.gov.ph and externalpartnerships@deped.gov.ph Attached is a



Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION

copy of Unnumbered Memorandum dated March 7, 2025 from Georgina Ann H. Yang, Assistant Secretary for External Partnerships and Marcelino G. Veloso III, Assistant Secretary for Information & Communications Technology Service, for reference.

5. For information and guidance of all concerned.

JOCELYN DR ANDAYA
Regional Director, NCR
Concurrent Officer-In-Charge, Office of the
Assistant Secretary for Operations

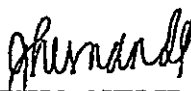
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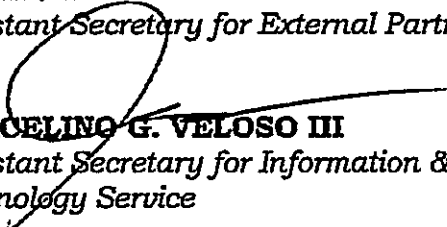
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Republic of the Philippines
Department of Education

FOR : **JOCELYN DR. ANDAYA**
OIC-Assistant Secretary for Operations
Regional Director, Department of Education-National
Capital Region

FROM : 
GEORGINA ANN H. YANG
Assistant Secretary for External Partnerships


MARCELINO G. VELOSO III
Assistant Secretary for Information & Communications
Technology Service

SUBJECT : **PILOT ROLLOUT OF CANVA FOR EDUCATION IN THE**
NATIONAL CAPITAL REGION

DATE : March 7, 2025

The Department of Education (DepEd), led by Secretary Sonny Angara, formally entered a partnership with Canva Philippines through the signing of a **Memorandum of Understanding (MOU) on October 30, 2024**. This partnership grants **free access to Canva for Education** for all DepEd personnel and learners, alongside **comprehensive training, professional development, and student engagement programs**. Through this collaboration, DepEd aims to enhance digital literacy, elevate the teaching and learning experience, and equip educators and students with 21st-century skills.

Key Areas of Collaboration

Under this initiative, DepEd and Canva will focus on the following areas:

- 1. Bridging the Digital and Classroom Gaps**
 - a. Assessing the impact of technology on learning outcomes.
- 2. Teacher Upskilling and Professional Development**
 - a. Exploring a **nationwide Canva upskilling program** in partnership with the National Educators Academy of the Philippines (NEAP).
- 3. Enhancing Digital Literacy and Critical Thinking**
 - a. Introducing design challenges and projects that promote creative problem-solving skills.

- b. Developing essential digital and design literacy skills, including visual communication, creativity, and critical thinking.
- 4. Promoting Learner Well-being and Leadership**
 - a. Encouraging **learner independence** in Geographically Isolated and Disadvantaged Areas (GIDAs).
- 5. Fostering a Child-Centered Learning Environment**
 - a. Integrating **personalized learning** and promoting inclusivity in education.

Pilot Rollout in the National Capital Region (NCR)

As part of the initial implementation, we are pleased to announce the **pilot rollout of Canva for Education licenses** for all learners in the **National Capital Region (NCR)**. Canva Philippines, in collaboration with DepEd's **External Partnerships Service (EPS)** and **Information and Communications Technology Service (ICTS)**, will closely coordinate with the regional office to ensure successful deployment.

To support this initiative, the following programs will be conducted in partnership with DepEd ICTS and DepEd NCR:

Programs under the Canva for Education Pilot in NCR:

- 1. Technical Setup of the NCR Canva Team with the ICTS Office**
 - a. Coordination with the DepEd ICTS team for account management.
 - b. Deployment of necessary support to ensure access for all NCR learners.
- 2. Orientation Session for All NCR DepEd Personnel on Canva for Education**
 - a. Virtual and/or in-person orientation sessions for teachers, school heads, and DepEd personnel.
 - b. Overview of Canva's features, best practices, and integration into classroom instruction.
- 3. Teacher Essentials Certification Program for All NCR Teaching Personnel**
 - a. Capacity-building program focused on equipping teachers with essential skills to maximize Canva in lesson planning, instructional materials, and student engagement.
- 4. Pilot of Canva's Design School Certification Program**
 - a. A specialized training program for select NCR learners, focusing on digital storytelling and design-thinking skills.
- 5. Best Practices and Case Study on Canva for Education in NCR**
 - a. Documentation and analysis of best practices in implementing Canva for Education in NCR schools.
 - b. Development of a case study highlighting the impact on student engagement, learning outcomes, and teacher adoption.
 - c. Findings from the pilot will be used to inform future expansion and support the nationwide rollout.

The success of this pilot implementation will serve as the foundation for a **nationwide rollout** of Canva for Education in DepEd schools. We encourage all NCR schools and teachers to actively participate in the upcoming training sessions and certification programs.

For inquiries and further coordination, your office may contact the **Information and Communications Technology Service (ICTS)** via email at oasict@deped.gov.ph, with a copy furnished to oaseps@deped.gov.ph and externalpartnerships@deped.gov.ph.

Thank you.

Copy furnished:

GINA O. GONONG

Undersecretary for Curriculum and Teaching

WILFREDO E. CABRAL

Undersecretary for Human Resource and Organizational Development

DEXTER A. GALBAN

Assistant Secretary for Operations

JENNIFER E. LOPEZ

Director IV, National Educators Academy of the Philippines

JAN KEVIN M. RIVERA

Director IV, Public Affairs Service

Annex A: Timeline of the DepEd Canva Rollout

Timing	Audience	Instructions
November 2024	Available to all DepEd Teaching and Non-Teaching personnel	All personnel must Log-in via Single Sign-On (SSO) using their DepEd official email address to transition to their new DepEd Canva Team
January to June 1, 2025	DepEd Personnel to switch and copy files to the new and official DepEd Canva team	<ul style="list-style-type: none"> • Log in to Canva via SSO / Continue via SSO • Look for files in your personal team that you wish to copy to your new DepEd Canva team
March 2025	Pilot roll out of Canva for Education to DepEd NCR Learners	All learners must Log-in via SSO using their DepEd official email address
March to June 1, 2025	Roll out Canva for Education to the rest of DepEd learners	All learners must Log-in via SSO using their DepEd official email address

The timeline above may be subject to minor changes. To know the latest information and updates related to this roll out, check DepEd's official channels via the Region, Schools Division Office and Social media pages.